

2009 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: MAD LLC

Client Name: PepsiCo ,Inc.

Lobbyist Information

Principal Officer Name MEARA, BRIAN

Principal Officer Title PRESIDENT

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (518) 472-2288

Lobbyist Business Name MAD LLC

Lobbyist Business Address 111 WASHINGTON AVENUE, SUITE 305, ALBANY, NY 12210

Lobbyist Business Phone (518) 472-2288

Client Information

Client Name PepsiCo ,Inc.

Business Address 700 Anderson Hill Road, Purchase, NY 10577

Client P.O. Name Wilcox, Peter

Business Phone (914) 253-2609

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name AVELLA, MICHAEL

Employee's Work Address 111 WASHINGTON AVENUE, SUITE 305, ALBANY, NY 12210

Employee's Work Phone (518) 472-2288

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$10,000.00

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Year to Date Total Compensation Paid or Owed	\$35,000.00
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Lobbying Expenses

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Year to Date Total of Expenses	\$0.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	MEARA, BRIAN
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/15/2010 14:13
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ELECTRONIC SIGNATURE

BRIAN MEARA was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."