

2009 P6 Client Periodic Report/Lobbyist Annual Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Lobbyist Business Phone (212) 878-5900

Client Information

Client Name American Heart Association

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Vitale, Robin

Employee's Work Address 1 Union Lane, Robbinsville, NJ 08691

Employee's Work Phone (609) 223-3759

Employee # 2

Employee's Name Lancaster, Brooks

Employee's Work Address 122 E. 42nd Street, 18th Floor, New York, NY 10168

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Lobbyist Name: American Heart Association

Client Name: American Heart Association

Employee's Work Phone (212) 878-5975

Employee # 3

Employee's Name Thompsen, Bill

Employee's Work Address 1 Union Lane, Robbinsville, NJ 08691

Employee's Work Phone (609) 223-3752

Employee # 4

Employee's Name Day, David

Employee's Work Address 54 Wayside Drive, Suite C, West Springfield, MA 01089

Employee's Work Phone (413) 735-2110

Lobbying Activities

Activity # 1

Subject Category Land Use Application

Subject Details Provided testimony and media advocacy support to LU 1244-2009, the Food Retail Expansion to Support Health proposal.

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17	
	Avella, Tony - District No. 19	
	Baez, Maria - District No. 14	
	Barron, Charles - District No. 42	
	Brewer, Gale - District No. 6	
	Comrie, Leroy - District No. 27	
	Crowley, Elizabeth - District No. 30	
	DeBlasio, Bill - District No. 39	
	Dickens, Inez - District No. 9	
	Dilan, Erik Martin - District No. 37	
	Eugene, Mathieu - District No. 40	
	Felder, Simcha - District No. 44	
	Ferraras, Julissa - District No. 21	
	Fidler, Lewis - District No. 46	
	Foster, Helen - District No. 16	
	Garodnick, Daniel - District No. 4	
	Gennaro, James - District No. 24	
	Gentile, Vincent J. - District No. 43	
	Gerson, Alan - District No. 1	
	Gioia, Eric - District No. 26	
	Gonzalez, Sara M. - District No. 38	
	Ignizio, Vincent - District No. 51	
	Jackson, Robert - District No. 7	
	James, Letitia - District No. 35	
	Katz, Melinda - District No. 29	
	Koppell, G. Oliver - District No. 11	
	Lappin, Jessica - District No. 5	
	Liu, John - District No. 20	
	Mealy, Darlene - District No. 41	
	Mendez, Rosie - District No. 2	
	Mitchell, Kenneth - District No. 49	
	Nelson, Jr., Michael C. - District No. 48	
	Oddo, James - District No. 50	
	Palma, Annabel - District No. 18	
	Quinn, Christine - District No. 3	
	Recchia, Jr., Domenic M. - District No. 47	
	Reyna, Diana - District No. 34	
	Rivera, Joel - District No. 15	
	Sanders, Jr., James - District No. 31	
	Seabrook, Larry - District No. 12	
	Sears, Helen - District No. 25	
	Stewart, Kendall - District No. 45	
	Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13	
	Vallone, Jr., Peter - District No. 22	
	Vann, Albert - District No. 36	
	Viverito, Melissa - District No. 8	
	Weprin, David - District No. 23	
	White, Jr., Thomas - District No. 28	
	Yassky, David - District No. 33	

Activity # 2

Subject Category Voluntary Proposal

Subject Details Provided information / resources / science to the Commissioner's Office of the NYC DHMH regarding the National Sodium Reduction Initiative. Informatin was shared periodically prior to the launch of the proposed sodium targets.

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$1,113.73

Year to Date Total Compensation Paid or Owed \$10,052.74

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

Year to Date Total of Expenses \$3,742.44

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	01/15/2010 20:46
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ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."