

Client Information

Client Name	NYU Hospitals Center
Business Address	1 Park Avenue, 10th Floor, New York, NY 10016
Client P.O. Name	Ventresca-Ecroyd, Gilda
Business Phone	(212) 404-4082
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	NYU Hospitals Center
Lobbyist Entity's Business Phone	(212) 404-4082
Lobbyist Entity's Business Address	1 Park Avenue, 10th Floor, New York, NY 10016
Compensation Paid or Owed During the Calendar Year	\$0

Lobbyist Entity # 2

Lobbyist Entity's Name	KRAMER LEVIN NAFTALIS & FRANKEL LLP
Lobbyist Entity's Business Phone	(212) 715-9100
Lobbyist Entity's Business Address	1177 AVENUE OF THE AMERICAS, NEW YORK, NY 10036
Compensation Paid or Owed During the Calendar Year	\$5,579.22

Lobbying Activities

Activity # 1

Subject Category	Budget
Subject Details	NYU Langone Medical Center health Information Technology request,

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Target	Office/Department	Contact Name
NYC Council Members	Garodnick, Daniel - District No. 4	
Department of Finance (DOF)		Rodus, Jeff

Activity # 2

Subject Category Request for ambulance

Subject Details Letter to FDNY requesting an advanced life support ambulance be added to the existing tour

Target	Office/Department	Contact Name
Fire Department		Peruggia, John

Activity # 3

Subject Category use of East River Science Park & NYU Hospitals

Subject Details Meeting regarding the East River Science Park

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Mayor	Bloomberg, Michael

Activity # 4

Subject Category Local Law

Subject Details FC 117.2.1.

Target	Office/Department	Contact Name
NYC Council Members	Garodnick, Daniel - District No. 4	
NYC Council Members - Staff	Garodnick, Daniel - District No. 4	Almada, Justine
NYC Council Members - Staff	Dickens, Inez - District No. 9	Bitz, Matt
NYC Council Members - Staff	Quinn, Christine - District No. 3	Edwards, Tanisha Niblack, Preston
Department of Finance (DOF)		Rodus, Jeff
Public Advocate for the City of New York		Riel, Freya
Office of The Mayor (OTM)	Deputy Mayors	Holloway, Cas
Office of The Mayor (OTM)	City Legislative Affairs	Bell, Julia Mammo, Tamira Kahn Fried, Amanda
Fire Department		Tobin, Richard Kretz, Caroline
Department of Cultural Affairs (DCLA)		Healy, Brian Hamidi Foosi, Ladan

Activity # 5

Subject Category Street Naming

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Subject Details

Supported the proposed co-naming of Dr. Saul J Farber Place at the Northwest corner of 30th & First Ave

Target	Office/Department	Contact Name
Community Boards	Manhattan Board No. 6	Frank, Lyle

Activity # 6

Subject Category Transportation

Subject Details Request for parking spaces near the NYU Cancer Center

Target	Office/Department	Contact Name
Department of Transportation (DOT)		Chattergoon, Colleen

Activity # 7

Subject Category Determination of Board or Commission

Subject Details Opposition to an application for a newstand on the eastside of First Ave near 33rd Street

Target	Office/Department	Contact Name
Community Boards	Manhattan Board No. 6	Sepersky, Lou
Department of Transportation (DOT)		Forgione, Margaret
Department of Consumer Affairs (DCA)		Mintz, Jonathan

Activity # 8

Subject Category request for newstand in front of hospital, Bus Rapid transit 34th Street, NYU Cancer Center patient Parking Tickets

Subject Details request for newstand in front of hospital, Bus Rapid transit 34th Street, NYU Cancer Center patient Parking Tickets

Target	Office/Department	Contact Name
NYC Council Members	Garodnick, Daniel - District No. 4	
NYC Council Members - Staff	Garodnick, Daniel - District No. 4	Almada, Justine

Activity # 9

Subject Category Transportation

Subject Details Opposition to Bus Rapid Transit 34th Street

Target	Office/Department	Contact Name
Department of Transportation (DOT)		Forgione, Margaret

Activity # 10

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Subject Category

Introduction

Subject Details

int 1059-2009 The Employee Earned Paid Sick Days Bill

Target	Office/Department	Contact Name
NYC Council Members	Garodnick, Daniel - District No. 4 Mendez, Rosie - District No. 2	

Activity # 11

Subject Category

Transportation & Construction

Subject Details

Amtrak Construction issues related to the NYU Langone Medical Center & bus rapid transit lanes on 34th Street & on First Avenue

Target	Office/Department	Contact Name
Community Boards	Manhattan Board No. 6	Sepersky, Lou

Activity # 12

Subject Category

Land Use/Zoning

Subject Details

Land Use Approvals in connection with a physical master plan and a bsa variance for an enlargement to the emergency room at the NYU Hospital Center located at 500 First Ave, Manhattan

Target	Office/Department	Contact Name
City Planning Commission (CPC)		Hsu-Chen, Edith

Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

Aggregate of all expenses for salaries of support staff \$178.67

Total of Aggregate Expenses \$75.00 or less \$154.98

Are there expenses greater than \$75.00? YES

Itemized Expenses

Itemized Expense # 1

Paid to Robert Grossman

Purpose lobby compensation

Amount \$2,183.63

Itemized Expense # 2

Paid to Annette Johnson

Purpose lobby compensation

Amount \$137.17

Itemized Expense # 3

Paid to Bernard Birnbaum

Purpose lobby compensation

Amount \$495.59

Itemized Expense # 4

Paid to Paul Conocenti

Purpose lobby compensation

Amount \$161.83

Itemized Expense # 5

Paid to Andrew Litt

Purpose lobby compensation

Amount \$274.73

Itemized Expense # 6

Paid to Gilda Ventresca-Ecroyd

Purpose lobby compensation

Amount \$465.72

Itemized Expense # 7

Paid to Vicki Match Suna

Purpose lobby compensation

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Amount	\$137.37
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Itemized Expense Total	\$3,856.04
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Total Compensation Paid or Owed During the Calendar Year	\$5,579.22
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Total Expenses and Compensation for Year	\$9,768.91
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Ventresca-Ecroyd, Gilda
Principal Officer Email	BLOCKED_EMAIL
Certification Date	02/10/2010 10:07

ELECTRONIC SIGNATURE

Gilda Ventresca-Ecroyd was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."