

## Client Information

Client Name	Apple Inc.
Business Address	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901
Client P.O. Name	Lim, Darrin
Business Phone	(415) 389-6800
Business Email	BLOCKED_EMAIL

## Lobbyist Entities

### Lobbyist Entity # 1

Lobbyist Entity's Name	Apple Inc.
Lobbyist Entity's Business Phone	(415) 389-6800
Lobbyist Entity's Business Address	c/o Nielsen, Merksamer, et al., 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901
Compensation Paid or Owed During the Calendar Year	\$24,764.3

## Lobbying Activities

### Activity # 1

Subject Category	Education Technology
Subject Details	iTeach/iLearn program, Reso A capital funding, instructional materials aid

Target	Office/Department	Contact Name
Office of Management & Budget (OMB)		Page, Mark
NYC Department of Education		Klein, Joel

### Activity # 2

Subject Category	Construction
Subject Details	Contruccion Activity and Regulations

## 2009 Client Annual Report for Apple Inc.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Mayor	Halloway, Cas Torrell, J.P.

### Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$570.97

Are there expenses greater than \$75.00? No

### Itemized Expenses

Itemized Expense Total \$0.00

Total Compensation Paid or Owed During the Calendar Year \$24,764.30

Total Expenses and Compensation for Year \$25,335.27

## CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lim, Darrin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	02/01/2010 18:01
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## ELECTRONIC SIGNATURE

Darrin Lim was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."