

Client Information

Client Name	PepsiCo ,Inc.
Business Address	700 Anderson Hill Road, Purchase, NY 10577
Client P.O. Name	Wilcox, Peter
Business Phone	(914) 253-2609
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	MAD LLC
Lobbyist Entity's Business Phone	(518) 472-2288
Lobbyist Entity's Business Address	111 WASHINGTON AVENUE, SUITE 305, ALBANY, NY 12210
Compensation Paid or Owed During the Calendar Year	\$35,000

Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

Aggregate of all expenses for salaries of support staff	\$0.00
Total of Aggregate Expenses \$75.00 or less	\$0.00
Are there expenses greater than \$75.00?	No

Itemized Expenses

Itemized Expense Total	\$0.00
Total Compensation Paid or Owed During the Calendar Year	\$35,000.00
Total Expenses and Compensation for Year	\$35,000.00

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Wilcox, Peter
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	02/01/2010 13:03
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ELECTRONIC SIGNATURE

Peter Wilcox was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."