

2009 Client Annual Report for Applied Design Initiative LLC

Client Information

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|------------------|-----------------------------------|
| Client Name | Applied Design Initiative LLC |
| Business Address | 1115 Broadway, New York, NY 10010 |
| Client P.O. Name | Weintraub, Nancy Ann |
| Business Phone | (212) 633-6566 |
| Business Email | BLOCKED_EMAIL |

Lobbyist Entities

Lobbyist Entity # 1

| | |
|--|--|
| Lobbyist Entity's Name | Pitta Bishop Del Giorno & Giblin LLC |
| Lobbyist Entity's Business Phone | (212) 652-3890 |
| Lobbyist Entity's Business Address | 120 Broadway, 28th Floor, New York, NY 10271 |
| Compensation Paid or Owed During the Calendar Year | \$30,000 |

Lobbying Activities

Activity # 1

| | |
|------------------|-------------------------------|
| Subject Category | Procurement |
| Subject Details | Architectural Design Services |

| Target | Office/Department | Contact Name |
|---|-------------------|--------------|
| The Department of Health And Mental Hygiene (DOHMH) | | Kahn, B. |
| Board of Elections (BOENY) | | O'Grady, J. |

Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

| | |
|---|---------|
| Aggregate of all expenses for salaries of support staff | \$0.00 |
| Total of Aggregate Expenses \$75.00 or less | \$50.00 |
| Are there expenses greater than \$75.00? | YES |

Itemized Expenses

Itemized Expense # 1

| | |
|----------------|--|
| Paid to | Pitta Bishop Del Giorno & Giblin LLC |
| Purpose | Reimbursement for Lobby Registration with the NYS Commission on Public Integrity |
| Amount | \$200.00 |

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|-------------------------------|----------|
| Itemized Expense Total | \$200.00 |
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|---|-------------|
| Total Compensation Paid or Owed During the Calendar Year | \$30,000.00 |
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|---|-------------|
| Total Expenses and Compensation for Year | \$30,250.00 |
|---|-------------|

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

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|------------------------|----------------------|
| Principal Officer Name | Weintraub, Nancy Ann |
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|-------------------------|---------------|
| Principal Officer Email | BLOCKED_EMAIL |
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|--------------------|------------------|
| Certification Date | 02/08/2010 10:31 |
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ELECTRONIC SIGNATURE

Nancy Ann Weintraub was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."