

Client Information

Client Name	The New School
Business Address	80 Fifth Avenue, NY, NY 10011
Client P.O. Name	Moskowitz, Roy
Business Phone	(212) 229-5432
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	George Arzt Communications, Inc.
Lobbyist Entity's Business Phone	(212) 608-0333
Lobbyist Entity's Business Address	123 William Street, 22nd Floor, New York, NY 10038
Compensation Paid or Owed During the Calendar Year	\$24,000

Lobbyist Entity # 2

Lobbyist Entity's Name	Bolton-St. Johns LLC
Lobbyist Entity's Business Phone	(518) 462-4620
Lobbyist Entity's Business Address	146 State St., Lower Level, Albany, NY 12207
Compensation Paid or Owed During the Calendar Year	\$60,000

Lobbying Activities

Activity # 1

Subject Category	Budget
Subject Details	George Arzt Communications, Inc. - Funding

2009 Client Annual Report for The New School

Target	Office/Department	Contact Name
NYC Economic Development Corporation (NYCEDC)		Pinsky, Seth Kimball, Kyle Torres-Springer, Maria

Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expenses

Itemized Expense Total	\$0.00
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Total Compensation Paid or Owed During the Calendar Year	\$84,000.00
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Total Expenses and Compensation for Year	\$84,000.00
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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Moskowitz, Roy
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	02/11/2010 14:13
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ELECTRONIC SIGNATURE

Roy Moskowitz was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."