

## 2010 P2 Client Periodic Report

Lobbyist Name: Reach Out and Read of Greater New York

Client Name: Reach Out and Read of Greater New York

### Lobbyist Information

Principal Officer Name Lester, Traci

Principal Officer Title Executive Director

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (646) 237-0103

Lobbyist Business Name Reach Out and Read of Greater New York

Lobbyist Business Address 30 East 33rd Street, 6th Floor, New York, NY 10016

Lobbyist Business Phone (646) 237-0103

### Client Information

Client Name Reach Out and Read of Greater New York

Business Address 30 East 33rd Street, 6th Floor, New York, NY 10016

Client P.O. Name Lester, Traci

Business Phone (646) 237-0103

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Hardin-Cordero, Monique

Employee's Work Address 30 East 33rd Street, 6th Floor, New York, NY 10016

Employee's Work Phone (646) 237-0126

#### Employee # 2

Employee's Name Lester, Traci

Employee's Work Address 30 East 33rd Street, 6th Floor, New York, NY 10016

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Lobbyist Name: Reach Out and Read of Greater New York

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Employee's Work Phone

(646) 237-0103

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## Lobbying Activities

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### Activity # 1

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**Subject Category**

New York City Council Budget Requests

**Subject Details**

We sought funds from the New York City Council for Reach Out and Read programs throughout New York City.

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Lobbyist Name: Reach Out and Read of Greater New York

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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Felder, Simcha - District No. 44 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12	

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Target	Office/Department	Contact Name
	Ulrich, Eric - District No. 32 Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 White, Jr., Thomas - District No. 28 Williams, Jumaane - District No. 45	

## Activity # 2

**Subject Category** Manhattan Borough President

**Subject Details** We sought funds from the Borough President to support Reach Out and Read programs in Manhattan.

Target	Office/Department	Contact Name
Borough President - Manhattan		Stringer, Scott

## Activity # 3

**Subject Category** Bronx Borough President

**Subject Details** We sought funds from the Borough President for Reach Out and Read programs in the Bronx.

Target	Office/Department	Contact Name
Borough President - Bronx		Diaz, Ruben

## Activity # 4

**Subject Category** New York City Council Borough Delegation, Manhattan

**Subject Details** We sought funds from the Borough Delegations of the New York City Council for programs inside Manhattan.

Target	Office/Department	Contact Name
NYC Council Members	Brewer, Gale - District No. 6	

## Activity # 5

**Subject Category** New York City Council Borough Delegation, Queens

**Subject Details** We sought New York City Council funds for Reach Out and Read programs in the Borough of Queens.

Target	Office/Department	Contact Name
NYC Council Members	Comrie, Leroy - District No. 27	

## 2010 P2 Client Periodic Report

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### Summary of Compensation

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Total Compensation Paid or Owed for Current Period	\$1,500.00
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Year to Date Total Compensation Paid or Owed	\$4,500.00
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### Lobbying Expenses

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Aggregate of all expenses for salaries of support staff	\$0.00
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Total of Aggregate Expenses \$75.00 or less	\$0.00
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Are there expenses greater than \$75.00?	No
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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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Year to Date Total of Expenses	\$0.00
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lester, Traci
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/06/2010 17:25
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### ELECTRONIC SIGNATURE

Traci Lester was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."