

Client Information

Client Name	The Times Square Advertising Coalition Inc.
Business Address	545 8th Avenue Room 401, New York, NY 10018
Client P.O. Name	Coghlan, Harry
Business Phone	(646) 558-8871
Business Email	BLOCKED_EMAIL

Lobbyist Entities

Lobbyist Entity # 1

Lobbyist Entity's Name	Nicholas & Lence Communications LLC
Lobbyist Entity's Business Phone	(212) 938-0001
Lobbyist Entity's Business Address	28 West 44th Street, Suite 1217, New York, NY 10036
Compensation Paid or Owed During the Calendar Year	\$0

Lobbying Activities

Activity # 1

Subject Category	policy change
Subject Details	General issues regarding Times Square; regarding the route of the Thanksgiving Day parade

Target	Office/Department	Contact Name
Department of Transportation (DOT)		Sadik-Kahn, Janette
Office of The Mayor (OTM)	Deputy Mayors	Skyler, Ed

Reimbursed Client Expenses (Expenses Reimbursed to the Lobbyist)

Aggregate of all expenses for salaries of support staff	\$0.00
Total of Aggregate Expenses \$75.00 or less	\$18,000.00
Are there expenses greater than \$75.00?	No

Itemized Expenses

Itemized Expense Total	\$0.00
Total Compensation Paid or Owed During the Calendar Year	\$0.00
Total Expenses and Compensation for Year	\$18,000.00

CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Coghlan, Harry
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	05/17/2010 11:01
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ELECTRONIC SIGNATURE

Harry Coghlan was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."