

## 2010 P3 Client Periodic Report

Lobbyist Name: American Heart Association

Client Name: American Heart Association

### Lobbyist Information

Principal Officer Name Vitale, Robin

Principal Officer Title Senior Director

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (212) 878-5922

Lobbyist Business Name American Heart Association

Lobbyist Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Lobbyist Business Phone (212) 878-5900

### Client Information

Client Name American Heart Association

Business Address 122 East 42 Street, 18th Floor, New York, NY 10168

Client P.O. Name Vitale, Robin

Business Phone (212) 878-5900

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Galarza, Maria

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168

Employee's Work Phone (212) 878-5969

Employee's Salary \$75.89

#### Employee # 2

Employee's Name Hurley, Mark

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Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10168

Employee's Work Phone (212) 878-5932

Employee's Salary \$75.89

### Employee # 3

Employee's Name Thompsen, Bill

Employee's Work Address 1 Union Street, Suite 301, Robbinsville, NJ 08691

Employee's Work Phone (609) 223-3752

Employee's Salary \$75.88

### Employee # 4

Employee's Name Vitale, Robin

Employee's Work Address 122 East 42nd Street, 18th Floor, New York, NY 10176

Employee's Work Phone (609) 223-3759

Employee's Salary \$682.98

## Lobbying Activities

### Activity # 1

Subject Category Determination of Board or Commission

Subject Details The AHA testified in front of the NYC Board of Health regarding the enforcement of enacted Intro 433, the law that restricts the sale of flavored tobacco.

Target	Office/Department	Contact Name
The Department of Health And Mental Hygiene (DOHMH)		Farley, Thomas

### Activity # 2

Subject Category Brooklyn Cut the Salt Event

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## Subject Details

The AHA supported the Brooklyn Borough President's Cut the Salt event.

Target	Office/Department	Contact Name
Borough President - Brooklyn		Markowitz, Marty

## Activity # 3

### Subject Category

Budget

### Subject Details

The AHA supported efforts to promote funding to the Community CPR Training Program through the FDNY EMS.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Mayor	Bloomberg, Michael

## Activity # 4

### Subject Category

Budget

### Subject Details

The AHA supported efforts to promote the Universal School Meals Program funding.

Target	Office/Department	Contact Name
Office of The Mayor (OTM)	Mayor	Bloomberg, Michael
NYC Council Members	Lander, Bradford - District No. 39	

## Summary of Compensation

Total Compensation Paid or Owed for Current Period \$910.64

Year to Date Total Compensation Paid or Owed \$2,999.92

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

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Year to Date Total of Expenses

\$0.00

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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Vitale, Robin
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	07/15/2010 23:20
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### ELECTRONIC SIGNATURE

Robin Vitale was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."