

## 2010 P4 Client Periodic Report

Lobbyist Name: Reach Out and Read of Greater New York

Client Name: Reach Out and Read of Greater New York

### Lobbyist Information

Principal Officer Name Lester, Traci

Principal Officer Title Executive Director

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (646) 237-0103

Lobbyist Business Name Reach Out and Read of Greater New York

Lobbyist Business Address 30 East 33rd Street, 6th Floor, New York, NY 10016

Lobbyist Business Phone (646) 237-0103

### Client Information

Client Name Reach Out and Read of Greater New York

Business Address 30 East 33rd Street, 6th Floor, New York, NY 10016

Client P.O. Name Lester, Traci

Business Phone (646) 237-0103

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Hardin-Cordero, Monique

Employee's Work Address 30 East 33rd Street, 6th Floor, New York, NY 10016

Employee's Work Phone (646) 237-0126

Employee's Salary \$500.00

#### Employee # 2

Employee's Name Lester, Traci

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Employee's Work Address	30 East 33rd Street, 6th Floor, New York, NY 10016
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Employee's Work Phone	(646) 237-0103
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Employee's Salary	\$500.00
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## Lobbying Activities

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### Activity # 1

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Subject Category	New York City Council
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Subject Details	Funding will be sought from New York City Council members to support Reach Out and Read programs throughout New York City.
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Target	Office/Department	Contact Name
NYC Council Members	Arroyo, Maria del Carmen - District No. 17 Barron, Charles - District No. 42 Bramer, James Van - District No. 26 Brewer, Gale - District No. 6 Cabrera, Fernando - District No. 14 Chin, Margaret - District No. 1 Comrie, Leroy - District No. 27 Crowley, Elizabeth - District No. 30 Dickens, Inez - District No. 9 Dilan, Erik Martin - District No. 37 Dromm, Daniel - District No. 25 Eugene, Mathieu - District No. 40 Ferraras, Julissa - District No. 21 Fidler, Lewis - District No. 46 Foster, Helen - District No. 16 Garodnick, Daniel - District No. 4 Gennaro, James - District No. 24 Gentile, Vincent J. - District No. 43 Gonzalez, Sara M. - District No. 38 Halloran III, Daniel - District No. 19 Ignizio, Vincent - District No. 51 Jackson, Robert - District No. 7 James, Letitia - District No. 35 Koo, Peter - District No. 20 Koppell, G. Oliver - District No. 11 Koslowitz, Karen - District No. 29 Lander, Bradford - District No. 39 Lappin, Jessica - District No. 5 Levin, Stephen - District No. 33 Mealy, Darlene - District No. 41 Mendez, Rosie - District No. 2 Nelson, Jr., Michael C. - District No. 48 Oddo, James - District No. 50 Palma, Annabel - District No. 18 Quinn, Christine - District No. 3 Recchia, Jr., Domenic M. - District No. 47 Reyna, Diana - District No. 34 Rivera, Joel - District No. 15 Rodriguez, Ydanis - District No. 10 Rose, Deborah - District No. 49 Sanders, Jr., James - District No. 31 Seabrook, Larry - District No. 12 Ulrich, Eric - District No. 32	

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Target	Office/Department	Contact Name
	Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Vann, Albert - District No. 36 Viverito, Melissa - District No. 8 Weprin, Mark - District No. 23 White, Jr., Thomas - District No. 28 Williams, Jumaane - District No. 45 Greenfield, David - District No. 44	

### Activity # 2

**Subject Category** Borough President-Bronx

**Subject Details** Funding will be sought from the Borough President for support of Reach Out and Read programs in the Bronx.

Target	Office/Department	Contact Name
Borough President - Bronx		Diaz, Jr., Ruben

### Activity # 3

**Subject Category** Borough President-Manhattan

**Subject Details** Funding will be sought for Reach Out and Read programs in the Borough of Manhattan

Target	Office/Department	Contact Name
Borough President - Manhattan		Stringer, Scott

## Summary of Compensation

**Total Compensation Paid or Owed for Current Period** \$1,000.00

**Year to Date Total Compensation Paid or Owed** \$7,500.00

## Lobbying Expenses

**Aggregate of all expenses for salaries of support staff** \$0.00

**Total of Aggregate Expenses \$75.00 or less** \$0.00

**Are there expenses greater than \$75.00?** No

**Itemized Expense Total** \$0.00

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Total Expenses for Current Period	\$0.00
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Year to Date Total of Expenses	\$0.00
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Lester, Traci
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	09/13/2010 12:23
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### ELECTRONIC SIGNATURE

Traci Lester was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."