

## 2010 P5 Client Periodic Report

Lobbyist Name: Malkin & Ross

Client Name: The Academic Advantage Inc

### Lobbyist Information

Principal Officer Name DeSantis, Gene

Principal Officer Title Partner

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (518) 449-3359

Lobbyist Business Name Malkin & Ross

Lobbyist Business Address 80 State Street, Albany, NY 12207

Lobbyist Business Phone (518) 449-3359

### Client Information

Client Name The Academic Advantage Inc

Business Address 305 Broadway 9th FL, New York, NY 10007

Client P.O. Name Berookim, Mark

Business Phone (866) 788-8677

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Sanders, Steven

Employee's Work Address 80 State Street, Albany, NY 12207

Employee's Work Phone (518) 449-3359

### Lobbying Activities

#### Activity # 1

# 2010 P5 Client Periodic Report

Lobbyist Name: Malkin & Ross

Client Name: The Academic Advantage Inc

**Subject Category**

After School Academic Programs

**Subject Details**

Introduction of Academic Advantage programs to the NYC educational community.

Target	Office/Department	Contact Name
NYC Council Members	Vacca, James - District No. 13 Vallone, Jr., Peter - District No. 22 Mealy, Darlene - District No. 41 Barron, Charles - District No. 42 Seabrook, Larry - District No. 12 James, Letitia - District No. 35 Vann, Albert - District No. 36 Palma, Annabel - District No. 18 Viverito, Melissa - District No. 8 Reyna, Diana - District No. 34 Jackson, Robert - District No. 7 Chin, Margaret - District No. 1 Mendez, Rosie - District No. 2 Foster, Helen - District No. 16 Koppell, G. Oliver - District No. 11 Rodriguez, Ydanis - District No. 10 Arroyo, Maria del Carmen - District No. 17	

## Summary of Compensation

**Total Compensation Paid or Owed for Current Period**      \$7,000.00

## Lobbying Expenses

**Aggregate of all expenses for salaries of support staff**      \$6.00

**Total of Aggregate Expenses \$75.00 or less**      \$157.00

**Are there expenses greater than \$75.00?**      No

**Itemized Expense Total**      \$0.00

**Total Expenses for Current Period**      \$163.00

## 2010 P5 Client Periodic Report

Lobbyist Name: Malkin & Ross

Client Name: The Academic Advantage Inc

### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	DeSantis, Gene
------------------------	----------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	11/14/2010 23:44
--------------------	------------------

### ELECTRONIC SIGNATURE

Gene DeSantis was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."