

## 2010 P5 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

### Lobbyist Information

Principal Officer Name Richardson, Andrew

Principal Officer Title Regional Associate

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (610) 227-2533

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023

Lobbyist Business Phone (212) 520-8552

### Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023

Client P.O. Name Richardson, Andrew

Business Phone (212) 520-8552

Business Email BLOCKED\_EMAIL

### Employee(s) Lobbying for Client

#### Employee # 1

Employee's Name Fallon, John

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (646) 831-2574

Employee's Salary \$8,000.00

#### Employee # 2

Employee's Name Munoz, Marissa

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Employee's Work Address 45 Columbus Ave., New York, NY 10023

Employee's Work Phone (212) 520-8552

Employee's Salary \$4,000.00

## Employee # 3

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004

Employee's Work Phone (610) 227-2577

Employee's Salary \$2,000.00

## Lobbying Activities

### Activity # 1

Subject Category NYC Student Achievement Results Delivery

Subject Details September - Gregg Betheil, Jennifer Bell-Elwanger met with Bob Alig, John Fallon, Marissa Munoz, Catherine Nti -- meeting with email follow up\_ Annual College Board Data review

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg Bell-Elwanger, Jennifer

### Activity # 2

Subject Category SpringBoard Information Session

Subject Details September 2010 - John Fallon from the CB met with Melissa Viscovich Director of Literacy, District 79 meeting with email and phoen follow up SpringBoard information session

Target	Office/Department	Contact Name
NYC Department of Education		Viscovich, Melissa

### Activity # 3

Subject Category NYC Initiatives update phone call

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## Subject Details

Sep & Oct: College Board Staff, phone meeting, coordination of effort phone calls to keep each other up to date on multiple NYC initiatives

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg

## Activity # 4

### Subject Category

NYC Initiatives update phone call w/ Gregg

### Subject Details

Bob Alig spoke with Gregg Bethel once in September and October for a total of 2 hours about NYC initiatives and updates on CB Staff.

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg

## Activity # 5

### Subject Category

NYC Transition Meeting

### Subject Details

Andrew Richardson, Catherine Nti, Jacqueline Piazza all met at the DOE home office with Gregg Bethel, Sarah Foster, Chris Sandor and Cloris Henry. Three other DOE staff were present. This meeting was to discuss the transition of CB Staff with EM Marissa Munoz leaving the College Board effective November 1. This was also a meeting where CB updated the DOE staff on any outstanding initiatives.

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg Henry, Cloris Foster, Sarah Sandor, Chris

## Summary of Compensation

Total Compensation Paid or Owed for Current Period \$14,000.00

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

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Itemized Expense Total	\$0.00
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Total Expenses for Current Period	\$0.00
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### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Richardson, Andrew
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	11/15/2010 13:45
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### ELECTRONIC SIGNATURE

Andrew Richardson was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."