

2010 Amended P4 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Lobbyist Information

Principal Officer Name Richardson, Andrew

Principal Officer Title Regional Associate

Principal Officer Email BLOCKED_EMAIL

Principal Officer Phone (610) 227-2533

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023

Lobbyist Business Phone (212) 520-8552

Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023

Client P.O. Name Richardson, Andrew

Business Phone (212) 520-8552

Business Email BLOCKED_EMAIL

Employee(s) Lobbying for Client

Employee # 1

Employee's Name Alig, Robert

Employee's Work Address Two Bala Plaza, Bala Cynwyd, PA 19004

Employee's Work Phone (610) 227-2577

Employee's Salary \$8,000.00

Employee # 2

Employee's Name Fallon, John

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Lobbyist Name: The College Board

Client Name: The College Board

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (646) 831-2574

Employee's Salary \$8,000.00

Employee # 3

Employee's Name Munoz, Marissa

Employee's Work Address 45 Columbus Ave., New York, NY 10023

Employee's Work Phone (212) 520-8552

Employee's Salary \$4,000.00

Lobbying Activities

Activity # 1

Subject Category NYC DOE and CB partnership plan update

Subject Details Bob Alig and Gregg Beithel spoke via phone regarding CB initiatives in schools within NYC DOE. They talked about issues, timeline for deliverables, etc...30 minutes

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg

Activity # 2

Subject Category Research collaboration meeting

Subject Details The College Board met the the NYC DOE to present research on SAT, PSAT/NMSQT, and AP participation and performance. Thanos Patelis, Jennifer Bausmith, Krissy Reilly, Marissa Munoz, and John Fallon were present from the College Board. Joanna Cannon and Sarah Foster represented the NYC DOE.

Target	Office/Department	Contact Name
NYC Department of Education		cannon, joanna foster, sarah

Activity # 3

Subject Category PSAT/NMSQT data planning meeting with NYC DOE

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Subject Details

Marissa Munoz and John Fallon met with Niket Mull, Lisa Goldschmidt, and Chris Sandor to plan for the customization of the PSAT/NMSQT results reporting. The meeting lasted two hours.

Target	Office/Department	Contact Name
NYC Department of Education		Goldschmidt, Lisa Mull, Niket Sandor, Chris

Activity # 4

Subject Category

Follow-up PN Planning Webex

Subject Details

Marissa Munoz and John Fallon spoke with Lisa Goldschmidt and Chris Sandor about next steps for modifying the results reporting and for planning the upcoming PN rollout workshops.

Target	Office/Department	Contact Name
NYC Department of Education		Sandor, Chris Goldschmidt, Lisa

Activity # 5

Subject Category

Fall Counselor Workshop (FCW) site visits

Subject Details

Marissa Munoz and Alison Dufner visited Mr. Bassell, Prinipal of Long Island City HS, on July 14th to coordinate the upcoming FCW on Nov. 2nd. On July 21st, Marissa and Alison also met with Mr. Wiltshire, Principal of Medgar Evers HS, and Angela Smith, Assistant Principal to coordinate the other FCW site on Nov. 2nd.

Target	Office/Department	Contact Name
NYC Department of Education		Wiltshire, Mr. Smith, Angela Bassell, William

Activity # 6

Subject Category

Mappings- College Bound Seniors and AP

Subject Details

On August 16th, Sarah Foster from the NYC DOE spoke with Stephen Frustino, Bob Alig, and Marissa Munoz, to hash out the mappings for the upcoming College Bound Seniors report. The call was about 30 minutes. On August 3rd, Sarah Foster spoke with Marissa Munoz and Mike Barry to speak about AP score reportings and mappings for the future APRN.

Target	Office/Department	Contact Name
NYC Department of Education		Foster, Sarah

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Activity # 7

Subject Category Planning for AP Summer Institutes and SRP Workshop

Subject Details Marissa Munoz, Andrew Richardson, and John Fallon, all from the CB, worked with Cara Spitelawitz to coordinate the upcoming workshops. The AP Institutes took place during the week of July 1, and 2nd, and 6-8th. The SRP workshop took place on July 9th. Ordering and transporting materials, firming agenda, communicating with consultants, were just some of the CB duties. 20 hours of work went into this from the CB.

Target	Office/Department	Contact Name
NYC Department of Education		Spitelawitz, Cara

Activity # 8

Subject Category e-mails and phone calls related to NYC matters

Subject Details 80 hours for Marissa Munoz
60 hours for John Fallon

Target	Office/Department	Contact Name
NYC Department of Education		spitelawitz, cara

Summary of Compensation

Total Compensation Paid or Owed for Current Period \$20,000.00

Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

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CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Richardson, Andrew
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Principal Officer Email	BLOCKED_EMAIL
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Certification Date	12/17/2010 07:22
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ELECTRONIC SIGNATURE

Andrew Richardson was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."