

# 2010 Amended P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Lobbyist Information

Principal Officer Name Richardson, Andrew

Principal Officer Title Regional Associate

Principal Officer Email BLOCKED\_EMAIL

Principal Officer Phone (610) 227-2533

Lobbyist Business Name The College Board

Lobbyist Business Address 45 Columbus Avenue, New York, NY 10023

Lobbyist Business Phone (212) 520-8552

## Client Information

Client Name The College Board

Business Address 45 Columbus Avenue, New York, NY 10023

Client P.O. Name Richardson, Andrew

Business Phone (212) 520-8552

Business Email BLOCKED\_EMAIL

## Employee(s) Lobbying for Client

### Employee # 1

Employee's Name Fallon, John

Employee's Work Address 45 Columbus Avenue, New York, NY 10023

Employee's Work Phone (646) 831-2574

Employee's Salary \$8,000.00

### Employee # 2

Employee's Name Munoz, Marissa

# 2010 Amended P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Employee's Work Address 45 Columbus Ave., New York, NY 10023

Employee's Work Phone (212) 520-8552

Employee's Salary \$6,000.00

## Lobbying Activities

### Activity # 1

Subject Category Phone call with Gregg

Subject Details Jim Montoya and Lee Fails had a thirty minute phone conversation with Gregg Beithel about the coordination of programs and communication.

Target	Office/Department	Contact Name
NYC Department of Education		Gregg, Beithel

### Activity # 2

Subject Category Program and Communications Coordination

Subject Details On May 7th, the NYC DOE and CB had their monthly coordination meeting. In attendance from the CB was John Fallon and Marissa Munoz.

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg Spitalewitz, Cara Lack, Joanna Cannon, Joanna Bell-Ellwanger, Jennifer Sandor, Chris Mull, Niket

### Activity # 3

Subject Category NYC DOE/CB Leadership Meeting

Subject Details On May 19th, leadership from both the NYC DOE and CB met to discuss issues related to program implementation, restructuring of the DOE, and planning ahead for the next fiscal year. CB leadership included Lee Fails, Antoinette Crockrell, Jim Montoya, Bob Alig, John Fallon, and Marissa Munoz.

# 2010 Amended P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg Lack, Joanna Spitelawitz, Cara

## Activity # 4

**Subject Category** CB/NYC DOE program and communications meeting

**Subject Details** On June 21st, John Fallon and Marissa Munoz met with the NYC DOE to get on update on implementation of programs, address any issues, and touch base on data requests. This is our monthly Cb/NYC DOE program and communications meeting.

Target	Office/Department	Contact Name
NYC Department of Education		Betheil, Gregg Cannon, Joanna Foster, Sarah Spitelawitz, Cara Lack, Joanna

## Activity # 5

**Subject Category** presentation of Children First Network 3

**Subject Details** On June 29th, John Fallon spoke to the principals of the Children First Network 3. He spoke about our programs and services, particularly our partnership with the NYC DOE.

Target	Office/Department	Contact Name
NYC Department of Education		Sexton, Elizabeth

## Activity # 6

**Subject Category** Procurement of Core Curriculum and MS Initiative SpringBoard books

**Subject Details** John Fallon has had weekly phone conversations with Idalee about the order, shipment and payment of SprinbBoard books and training for New York City public schools.

Target	Office/Department	Contact Name
NYC Department of Education		Bernstein, Idalee

## Activity # 7

**Subject Category** PSAT/NMSQT Payment an Implementation

# 2010 Amended P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

## Subject Details

E-mails and phone conversations took place between Marissa M. and Chris Sandor about 2009 PSAT/NMSQT payment, as well as preparing for the '10 implementation.

Target	Office/Department	Contact Name
NYC Department of Education		Sandor, Chris Mull, Niket Betheil, Gregg

## Activity # 8

### Subject Category

NYC DOE data requests and data sharing agreement

### Subject Details

Marissa Munoz, John Fallon, Sherby Jean-Leger, Krissy Reilly, and Thano Patelis participated in phone calls and e-mails to try to fulfill the NYC Data requests for the SRP evaluation, data sharing agreement, NYS RtT data, and the Metis Study dataset.

Target	Office/Department	Contact Name
NYC Department of Education		Bell-Ellwanger, Jennifer Cannon, Joanna Foster, Sarah Spitelawitz, Cara

## Activity # 9

### Subject Category

Professional Development (AP and SRP) Planning and Implementation

### Subject Details

Marissa Munoz, Andrew Richardson, and Chris Parente worked with Cara Spitelawitz to organize the AP summer institutes for the AP Initiative, as well as the SAT Online Course workshops.

Target	Office/Department	Contact Name
NYC Department of Education		Spitelawitz, Cara

## Activity # 10

### Subject Category

meeting planning and general program implementation  
e-mail and phone calls

### Subject Details

John Fallon and Marissa Munoz about 80 hours each month communicating via e-mail or phone with the NYC DOE in regards to all programs and services implemented in partnership.

# 2010 Amended P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

Target	Office/Department	Contact Name
NYC Department of Education		Spitelawitz, Cara Lack, Joanna Foster, Sarah Betheil, Gregg Cannon, Joanna Bell-Ellwanger, Jennifer

## Summary of Compensation

Total Compensation Paid or Owed for Current Period \$14,000.00

## Lobbying Expenses

Aggregate of all expenses for salaries of support staff \$0.00

Total of Aggregate Expenses \$75.00 or less \$0.00

Are there expenses greater than \$75.00? No

Itemized Expense Total \$0.00

Total Expenses for Current Period \$0.00

## 2010 Amended P3 Client Periodic Report

Lobbyist Name: The College Board

Client Name: The College Board

### CERTIFICATION

I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void.

Principal Officer Name	Richardson, Andrew
------------------------	--------------------

Principal Officer Email	BLOCKED_EMAIL
-------------------------	---------------

Certification Date	11/23/2010 09:24
--------------------	------------------

### ELECTRONIC SIGNATURE

Andrew Richardson was required to indicate acceptance of the representations made in the following statement by entering his or her password used to access the E-Lobbyist, New York City Lobbyist Filing System and pressing the Submit button to affix his or her electronic signature and file the report with the Office of City Clerk - City of New York.

"I certify that all statements made on this report are true and correct to the best of my knowledge and belief, and I understand that the willful false statement of any material fact herein will subject me to the provisions of law relevant to the making of false instruments and will render such statement null and void."