



FOR IMMEDIATE RELEASE:  
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**IN SPIRIT OF THANKSGIVING, CELEBRITY COSMETIC DENTIST & ACS HOST FREE DENTAL DAY FOR AT-RISK YOUTH; DENTIST, WHO HAS WORKED WITH NBA PLAYERS, RAPPERS, MODELS & MORE, GIVES BACK TO BROOKLYN COMMUNITY, ONE SMILE AT A TIME**

*Each Year, Kids Across Country Spend 51M Hours Out of the Classroom Due to Dental Related Illness*

*Free Dental Day Will Mean Dental Screenings, Cleanings & Giveaways for At-Risk Youth in Brooklyn*

BROOKLYN, NY - Today, the NYC Administration for Children's Services (ACS) partnered with celebrity cosmetic dentist, Dr. Daniel S. Rubinshtein, to provide a free dental day for at-risk youth in Brooklyn. Dr. Rubinshtein has provided dental services to a range of celebrities, including NBA players, rappers, reality stars, models and more. In the spirit of Thanksgiving, Dr. Rubinshtein is offering a day of free dental services and giveaways to youth affiliated with ACS.

"Today's ACS is committed to enhancing the lives of the children we serve, and this free dental day is one more way that we're providing the most comprehensive care possible to children in New York City. I want to thank Dr. Rubinshtein for his partnership on this endeavor," **said ACS Commissioner Hansell.**

Each year, 51 million school hours are lost nationally due to dental-related illness. In addition to pain and infection, issues with oral health can mean difficulty eating or speaking.

According to NYU College of Dentistry, the single most common chronic childhood disease is dental caries (cavities); it occurs five times more often than asthma and seven times more often than hay fever. Children in poverty experience twice the caries rate as those who are not poor. They are four times more likely to be untreated for these issues.

Dr. Daniel S. Rubinshtein, originally from Brooklyn, graduated from Yale University, where he completed his general practice residency. Dr. Rubinshtein also is a graduate of New York University College of Dentistry where he received his doctor of dental surgery degree. Dr. Rubinshtein's desire to help others who are less fortunate has been apparent in his involvement with many charities from oral cancer to feeding the homeless. His time spent on several dental outreaches that served under privileged communities throughout the country, displays his

genuine concern for not only the art of dentistry but also the importance of dental health. He also has been part of the growing and exceptional program LEAP, where Dr. Rubinshtein has been invited on numerous occasions to fly out to UCLA and be a mentor for students looking for leadership and motivation.

Earlier this year, ACS announced a new partnership with NYU College of Dentistry to provide dental screenings to children in foster care onsite at the Nicholas Scoppetta Children's Center via a mobile dental care program. As part of this partnership, NYU College of Dentistry has been offering weekly educational sessions on oral health at the Children's Center, followed by screenings and restorative treatment (fillings).

Similarly, ACS hopes to continue its partnership with Dr. Rubinshtein and other local health providers in the future.

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