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ADMINISTRATION FOR CHILDREN'S SERVICES & GLAM4GOOD FOUNDATION JOIN FORCES TO HOST CITY'S FIRST-EVER POP-UP SHOP FOR VULNERABLE YOUTH; OVER 100 CHILDREN IN FOSTER CARE & YOUTH INVOLVED IN JUVENILE JUSTICE SYSTEM WILL SHOP FOR BACK-TO-SCHOOL CLOTHES & MORE

The #GETSCHOOLED Initiative Will Send 150 ACS-Involved Youth Back to School In Style With Clothes, Accessories and Other Essentials

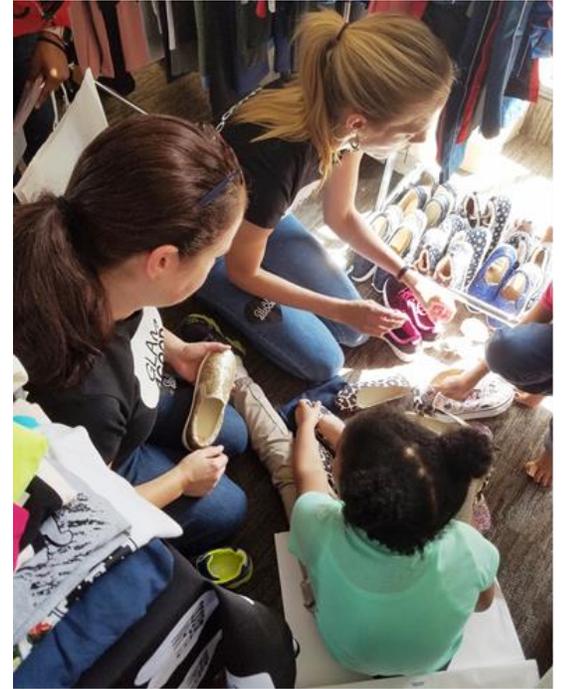
NEW YORK, NY – Today, the Administration for Children's Services (ACS) Commissioner David A. Hansell, along with the GLAM4GOOD Foundation, announced the City's first-ever pop-up shop for youth affiliated with ACS. The #GETSCHOOLED pop-up shop will provide 150 ACS involved youth, between the ages of 5 and 17, with clothing, backpacks, beauty products and more. Fifty students in foster care were invited to the pop-up shop along with 100 teens involved in the juvenile justice system. The young people will each receive vouchers worth \$150 to "shop" for clothes and supplies.

"At ACS we work hard to make sure all children can reach their full potential, and these donations of backpacks, clothes and other school supplies will help students enter the classroom with confidence and motivation to succeed," said **ACS Commissioner David A. Hansell**. "We look forward to future collaboration with GLAM4GOOD to support children and families across New York City."

"Thanks to this joint effort with GLAM4GOOD, youth in care will have an opportunity to positively express themselves through fashion and style," said **ACS Office of Public-Private Partnerships Executive Director Stephanie DerGarabedian**. "These donations will help these students start the school year with greater self-awareness, self-esteem and courage."

The GLAM4GOOD Foundation, a non-profit organization founded by Mary Alice Stephenson, harnesses the healing power, joy, and attention that fashion and beauty bring to ignite social change through style. GLAM4GOOD has partnered with non-profits, media outlets and fashion and beauty brands to provide life-changing makeovers, clothing giveaways and confidence-bolstering fashion and beauty initiatives for everyday heroes and people in need. ACS and GLAM4GOOD began conversations last fall to explore partnership opportunities on events and initiatives for youth in foster care. The #GETSCHOOLED pop-up shop is one of several initiatives that The GLAM4GOOD Foundation is spearheading in collaboration with ACS. Additional events are scheduled to take place in the coming months.

“GLAM4GOOD is honored to partner with ACS to empower self-esteem, dignity, hope and need for youth in their care. This GLAM4GOOD x ACS back-to-school pop up will provide an inspiring shopping experience and self-esteem building initiative to ignite student’s confidence and provide tools for a successful school year,” said **Mary Alice Stephenson, Founder and CEO GLAM4GOOD.**



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