



FOR IMMEDIATE RELEASE

November 24, 2020

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IN SPIRIT OF THANKSGIVING, ADMINISTRATION FOR CHILDREN'S SERVICES AND GLAM4GOOD FOUNDATION ANNOUNCE SPECIAL #GLAM4GOOD POP UP SHOPS FOR YOUTH IN FOSTER CARE TO SHOP FOR PERSONAL CARE ESSENTIALS FOR FREE

Children & Teens in Foster Care Will Participate in a Socially-Distanced #GLAM4GOOD #SHOPPINGSPREE4FREE Pop Up Shops Across New York Metro Region

NEW YORK, NY – Ahead of Thanksgiving, the NYC Administration for Children's Services in partnership with the GLAM4GOOD Foundation will host socially distanced pop-up shops for children and teens in foster care. In total, more than 400 young people in foster care, over the age of twelve, will have the opportunity to participate in the GLAM4GOOD #SHOPPINGSPREE4FREE initiative and will receive new clothing, winter coats, accessories, self-care items, backpacks, and more.

"New York City is going through a time in which all of us are experiencing a variety of challenges, and this partnership with GLAM4GOOD demonstrates our commitment to supporting the families we serve during these unprecedented times," **said ACS Commissioner David A. Hansell**. "Especially ahead of the Thanksgiving season, we thank our partners at GLAM4GOOD for their generous donation of items that will greatly enhance and empower the lives of hundreds of youth and families we serve."

This year alone, the GLAM4GOOD Foundation has provided \$1.3 million in donations to ACS-involved families, including: clothing, face coverings, self-care items, winter accessories, backpacks and more.

"GLAM4GOOD is honored to continue our partnership with New York City Administration of Children's Services and facilitate GLAM4GOOD pop-up shops this fall for ACS youth across the five boroughs and Westchester," **said GLAM4GOOD CEO Mary Alice Stephenson**. "During such a challenging time, this GLAM4GOOD and ACS initiative is an inspiring example of the impact that can be made when organizations come together to deliver needed goods and empower self-esteem, dignity and joy."

Due to the COVID-19 pandemic, all GLAM4GOOD pop-up shops will adhere to social distancing and room capacity protocols and all individuals participating will be required to wear face coverings.

The GLAM4GOOD Foundation, a non-profit organization founded by Mary Alice Stephenson, harnesses the healing power, joy, and attention that fashion and beauty bring to ignite social change through style. GLAM4GOOD has partnered with non-profits, media outlets and fashion

and beauty brands to provide life-changing self-esteem building initiatives, clothing and personal care giveaways for everyday heroes and people in need. ACS and GLAM4GOOD have been collaborating since 2018 and continue to work together on events and initiatives for youth in foster care and juvenile justice. www.glam4good.com

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