

ELNYC HootMail

Comment Submissions for Federal and State Regulations

As presented in the Director's Meeting, both the Federal and the State governments are accepting comments regarding the proposed child care regulations.

Comments for the Proposed Federal Regulations are due on **August 5th, 2013**.

To submit your comment visit:

<http://www.acf.hhs.gov/programs/occ/child-care-rule>

Comments for the Proposed State Regulations are due on **August 12th, 2013**.

To submit your comment visit:

http://ocfs.ny.gov/main/childcare/regs_comments.asp

If you have any questions about submitting public comments, please contact:

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FEATURED NOTICES IN THIS WEEK'S ISSUE

- ◆ Comment Submissions
- ◆ Relocation of Resource Area
- ◆ NYSAEYC Mini Grant
- ◆ New Fee Schedule
- ◆ The Role of Leadership:
Strategies for Implementing
and Sustaining Change
Webinar
- ◆ Article of the Week

GIVE A HOOT, LET'S RECRUIT!

The 2013 EarlyLearn NYC Admissions Campaign will be a citywide effort to increase enrollment and promote the EarlyLearn brand in New York City. ACS, Division of Early Care and Education, is dedicated to supporting ongoing recruitment efforts for EarlyLearn programs.

Campaign Samples:



Campaign Updates:

As announced during the Director's Meeting, emails have been sent out to programs regarding the shipment location and date of the following items:

- Posters and Flyers with the new EarlyLearn ads
- Postcards and Palm Cards to support recruitment efforts
- Bookmarks and stickers for families
- EarlyLearn informational brochures
- "Take-One" easels for display of recruitment materials
- Programs who have filled out the survey or met with Corrina Kirby will also receive vinyl banners for their programs.

You will also find an attachment of the digital copies of the **brochures** and **flyers** along with this Hoot. If you have any questions please contact [Corrina Kirby](#).

RESOURCES FOR PROGRAMS

Relocation of Units from 66 John Street, 4th Floor

The **Brooklyn/ Staten Island Resource Area (RA 3)** has moved from the 4th floor to the 7th floor of 66 John Street. All applications can be mailed/ delivered to this new location as of Monday June 24, 2013. Due to the relocation, phones and computers may be down temporarily.

The **Family Support & Parent Services (FSPS)** has moved from the 4th floor to the 7th floor of 66 John Street.

The **Information & Referral Unit (I&R)** had moved from the 4th floor of 66 John Street to 110 William Street 20th floor. The contact number for this unit is 311

The **Day Care Attendance Review Unit (DARU)** has moved from the 4th floor to the 7th floor of 66 John Street.

The **ECE Administrative Support Unit** has moved from the 4th floor to the 7th floor of 66 John Street.

The **Training Unit** has moved from the 4th floor of 66 John Street to 110 William Street, 20th Floor, and updated contact information will be distributed shortly.

The **Quality Assurance Unit** has moved from the 4th floor to the 7th floor of 66 John St.

All contact information has remained the same unless otherwise stated.

Apply for a Mini Grant from NYSAEYC

The New York State Association for the Education of Young Children is offering a small grant, maximum of \$500.00 to early childhood professionals who submit innovative proposals to enhance child care. NYSAEYC will not only choose the most effective proposal but give you the opportunity to carry out the proposed project.

To learn more about this mini-grant and how to apply,

visit: <http://www.nysaeyc.org/grant/minigrant.asp>

New Fee Schedule

Attached is the revised fee schedule, which will become effective on July 1, 2013. The new fee schedule modifies the income limits based on the 2013 State Income Standards. Fees will continue to be based on the type of care received (full-time or part-time), family income, and family size and will continue to be assigned to the program/provider servicing the youngest child in the family. If at least one (1) child in the family is receiving full-time care, then the full-time fee is assigned. The part-time fee is in effect only when all children in the family are attending part-time. Since parent fees are changing, programs should use this opportunity to ensure that all outstanding fees are brought up to date. Parents/caretakers have received notification of their new fees and were informed of the July 1, 2013 effective date.

We are aware there may have been inconsistencies with some parent fees. These issues have been resolved however if you continue have fee issues please contact your Resource Area. Please refer to the Placement Notification in order to confirm the actual parent fee. Attached, you will find the 2013 Child Care Monthly Fee Schedule, to be used for eligibility determination.

The Role of Leadership: Strategies for Implementing and Sustaining Change Webinar

The National Center on Parent, Family, and Community Engagement (NCPFCE) presents a webinar that emphasizes the roles of program staff to encourage parent, family, and community engagement.

You can learn how to:

- Encourage staff members to take on different roles to support PFCE practices
- Encourage all staff members in using data to guide PFCE practices

- Create policies, practices, and program environments that encourage and reward PFCE
- Build a culture of trust and encourage staff to learn from successes and challenges

Date: Wednesday, July 31, 2013

Time: 2:00 PM-3:00 PM

To register for the webinar visit: <https://ncpfce.ilinc.com/register/wijmtw>

ARTICLE OF THE WEEK

Regular Bedtime at Early Childhood Crucial for Brain Development

Link: <http://www.parentherald.com/articles/1576/20130709/regular-bed-time-early-childhood-crucial-brain-development.htm>

Source: Parent Herald

Summary: Recent studies indicate that children who were tucked into bed at a regular bed time (between 7:30 pm -8:30 pm), scored higher test scores than those who were put to sleep later than 9 pm. The study tested children at the age of 7 on three subjects, reading, math, and spatial awareness. Children who had irregular bed times at 3 had scored worse in all three subject. The research also indicated children with disadvantaged economic backgrounds were less likely to have regular bedtimes. This article explains the interesting tie between a child's bedtime and their academic performance.

For questions, comments, or submissions, contact Corrina Kirby at corrina.kirby@dfa.state.ny.us