



## ELNYC HootMail

### July Citywide Directors Meeting Wednesday, July 10th



On July 10th, the July Citywide Directors Meeting will be happening at the ACS Children's Center. There will be two sessions, the morning session will be during the hours of 9:30am to 12:30pm and the afternoon session will be 1:30pm to 4:30pm.

The meeting will discuss the issue of **Child Protection and Safety**.

Please register on Eventbrite to confirm your attendance.

**Maximum of 2 representatives per ELNYC Contractor/ Agency**

Eventbrite: <http://www.eventbrite.com/event/7157126157>

### FEATURED NOTICES IN THIS WEEK'S ISSUE

- ◆ July Citywide Directors Meeting
- ◆ National School Lunch and Breakfast Program
- ◆ Relocation of Resource Area
- ◆ Webinar on "Green Cleaning"
- ◆ New Fee Schedule
- ◆ Article of the Week

THE EARLYLEARN NYC ADMISSIONS CAMPAIGN

## ***GIVE A HOOT, LET'S RECRUIT!***

The 2013 EarlyLearn NYC Admissions Campaign will be a citywide effort to increase enrollment and promote the EarlyLearn brand in New York City. ACS, Division of Early Care and Education, is dedicated to supporting ongoing recruitment efforts for EarlyLearn programs.

### Campaign Samples:



### Campaign Updates:

- Delivery dates are to be determined but in the next weeks each EarlyLearn agency will receive a shipment of the following items:
  - Posters and Flyers with the new EarlyLearn ads
  - Postcards and Palm Cards to support recruitment efforts
  - Bookmarks and stickers for families
  - EarlyLearn informational brochures
  - “Take-One” easels for display of recruitment materials
- Programs who have filled out the survey or met with Corrina Kirby will also receive vinyl banners for their programs.
- Anyone interested in more information please email [Corrina Kirby](#).

## **RESOURCES FOR PROGRAMS**

## National School Lunch Program and School Breakfast Program

The National School Lunch Program and School Breakfast Program regulations require all foods sold in schools to meet nutritional regulations, other than the food sold under the lunch and breakfast programs. It also requires schools participating in the National School Lunch Program and School Breakfast Program to make drinking water available for free to children during meal services. This change is expected to improve the health of our children and creating a habit of consuming healthy food. This rule is effective August 27, 2013.

For more details on this new regulation visit: <http://hsicc.createsend1.com/t/ViewEmail/i/B17C42594CB007F0/7AFA28B5C0871B82F6A1C87C670A6B9F>

## Relocation of Units from 66 John Street, 4th Floor

The **Brooklyn/ Staten island Resource Area (RA 3)** has moved from the 4th floor to the 7th floor of 66 John Street. All applications can be mailed/ delivered to this new location as of Monday June 24, 2013. Due to the relocation, phones and computers may be down temporarily.

The **Family Support & Parent Services ( FSPS)** has moved from the 4th floor to the 7th floor of 66 John Street.

The **Information & Referral Unit (I&R)** had moved from the 4th floor of 66 John Street to 110 William Street 20th floor. The contact number for this unit is 311

The **Day Care Attendance Review Unit (DARU)** has moved from the 4th floor to the 7th floor of 66 John Street.

The **ECE Administrative Support Unit** has moved from the 4th floor to the 7th floor of 66 John Street.

The **Training Unit** has moved from the 4th floor of 66 John Street to 110 William Street, 20th Floor, and updated contact information will be distributed shortly.

The **Quality Assurance Unit** has moved from the 4th floor to the 7th floor of 66 John St.

**All contact information has remained the same unless otherwise stated.**

## Green Cleaning, Sanitizing, and Disinfecting in Early Care and Education Settings Webinar

Children are vulnerable to the smallest of germs. Not only is it important to maintain a regular cleaning schedule, it is also crucial to understand the effect of chemicals within the products used for cleaning. Exposure to certain hazardous chemicals included in these products can affect the health of our children. This EPA-sponsored webinar proposes a new method of cleaning the child care settings to ensure the well being of our little ones. To reserve your spot click on the link below.

**Date:** July 23rd

**Time:** 1:00 PM– 2:30 PM

**Link:** <https://www1.gotomeeting.com/register/175606600>

## New Fee Schedule

Attached is the revised fee schedule, which will become effective on July 1, 2013. The new fee schedule modifies the income limits based on the 2013 State Income Standards. Fees will continue to be based on the type of care received (full-time or part-time), family income, and family size and will continue to be assigned to the program/provider servicing the youngest child in the family. If at least one (1) child in the family is receiving full-time care, then the full-time fee is assigned. The part-time fee is in effect only when all children in the family are attending part-time. Since parent fees are changing, programs should use this opportunity to ensure that all outstanding fees are brought up to date. Parents/caretakers have received notification of their new fees and were informed of the July 1, 2013 effective date. We are aware there may have been inconsistencies with

some parent fees. These issues have been resolved however if you continue have fee issues please contact your Resource Area. Please refer to the Placement Notification in order to confirm the actual parent fee. Attached, you will find the 2013 Child Care Monthly Fee Schedule, to be used for eligibility determination.

## ARTICLE OF THE WEEK

### Child Care, Preschool, and American Families

**Link:** [http://earlyed.newamerica.net/blogposts/2013/child\\_care\\_preschool\\_and\\_american\\_families-86906](http://earlyed.newamerica.net/blogposts/2013/child_care_preschool_and_american_families-86906)

**Source:** Education Policy Program

**Summary:** We live in a time where traditional values are changing rapidly. There is no such thing as a traditional form of marriage, as sexual orientation is becoming less of a limitation. In the present day over 40 percent of mothers are now the only or primary providers of the household. Yet despite the change in the “traditional” model, the political response to this change in American families has been rather slow. The government have been reluctant to such political reform in helping these families with Child Care support and limited the accessibility of such features. This article pin points the reality of parents today who are forced to face a fast changing community with an outdated education policy.

For questions, comments, or submissions, contact Corrina Kirby at [corrina.kirby@dfa.state.ny.us](mailto:corrina.kirby@dfa.state.ny.us)