

# ELNYC HootMail

## July Citywide Directors Meeting

The July Citywide Directors Meeting will take place on **Wednesday July 10th [DATE WAS CHANGED]** at the ACS Children's Center. The morning session will be 9:30am -12:30pm and the afternoon session will be 1:30-4:30pm. Please make sure to save the date so your agency can be represented at the meeting. This meeting will focus on *Child Protection and Safety*. We will be discussing many other essential issues and as always, will be able to answer any and all of your questions.

Register on Eventbrite here: <http://www.eventbrite.com/event/7157126157>



### FEATURED NOTICES IN THIS WEEK'S ISSUE

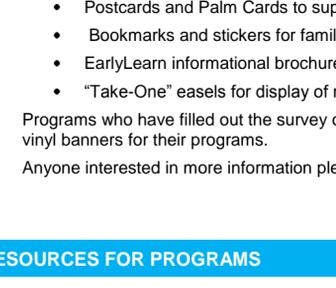
- ◆ Participate in the June Listening Tour
- ◆ July Citywide Directors Meeting
- ◆ NYC Young Men's Initiative
- ◆ Free Webinars
- ◆ Article of the Week
- ◆ Happy Hoots from MARC Academy

## THE EARLYLEARN NYC ADMISSIONS CAMPAIGN

### GIVE A HOOT, LET'S RECRUIT!

The 2013 EarlyLearn NYC Admissions Campaign will be a citywide effort to increase enrollment and promote the EarlyLearn brand in New York City. ACS, Division of Early Care and Education, is dedicated to supporting ongoing recruitment efforts for EarlyLearn programs.

#### Campaign Samples:



#### Campaign Updates:

- Delivery dates are to be determined but in the next few weeks each EarlyLearn agency will receive a shipment of the following items:
  - Posters and Flyers with the new EarlyLearn ads
  - Postcards and Palm Cards to support recruitment efforts
  - Bookmarks and stickers for families
  - EarlyLearn informational brochures
  - "Take-One" easels for display of recruitment materials
- Programs who have filled out the survey or met with Corrina Kirby will also receive vinyl banners for their programs.
- Anyone interested in more information please email [Corrina Kirby](mailto:Corrina.Kirby).

## RESOURCES FOR PROGRAMS

### Relocation of Brooklyn/Staten Island RA 3

The Brooklyn/Staten Island Resource Area has relocated. The new address is below:

**66 John Street, 7<sup>th</sup> Floor**

**New York, NY 10038**

All applications can be mailed/delivered to this new location as of Monday, June 24, 2013. All phone numbers have remained the same.

### NYC Young Men's Initiative

The Young Men's Initiative (YMI) presents a competition to share resolutions on issues of business development, employment opportunities, and college pathways for the black and Latino young men.



The My Voice, Our City competition seeks to empower young black and Latino men (ages 16-24), local organizations, and community leaders to submit program ideas that will brighten the future of New York City. The competition is open to entries that address one or more of the following topics: business development, employment opportunities, and college pathways.

Submit your initiative or idea to strengthen New York City for black and Latino young men by July 24, 2013!

[www.myvoiceourcity.com](http://www.myvoiceourcity.com)

Powered By: Ashoka Changemakers

### Free Online Webinars Through Child Care Aware

This website offers free webinars for parents, advocates, and professionals that are presented by child care experts. With topics that range from drowning prevention to the effect of media on children, this educational website provides a vast variety of information vital for child care. The website updates regularly on a monthly basis with an upcoming webinar called "Kids and Cars" on July 27 at 7PM. Visit the link below for some expert advice.

**Website:** <http://www.naccra.org/parents/child-care-aware%C2%AE-parent-network/free-webinars>

## ARTICLE OF THE WEEK

Source: Education Policy Program

Link: [http://earlyed.newamerica.net/blogposts/2013/new\\_research\\_shows\\_social\\_skills\\_and\\_mixed\\_language\\_play\\_help\\_ells\\_learn\\_english-8662](http://earlyed.newamerica.net/blogposts/2013/new_research_shows_social_skills_and_mixed_language_play_help_ells_learn_english-8662)

## HAPPY HOOTS FROM EARLYLEARN PROGRAMS

### Congratulations to Frank Medina, MARC Academy Dad and Winner of a 2013 Dads Matter Award

While waiting for his partner to join their family in the United States, Frank Medina secured steady employment and prioritized his children's education. Despite speaking little English himself when he arrived in the United States, he quickly enrolled his son in a bilingual EarlyLearn NYC program and works tirelessly to personally get both children to and from school on time every day despite his own long hours. On June 13<sup>th</sup>, Frank Medina along with 9 other worthy recipients was bestowed a NYC Dads Matters Awards by Mayor Michael Bloomberg.

- Anna York, MARC Academy



For questions, comments, or submissions, contact Corrina Kirby at [corrina.kirby@dfa.state.ny.us](mailto:corrina.kirby@dfa.state.ny.us)