

ELNYC HootMail

July Citywide Directors Meeting Wednesday, July 10th

On July 10th, the July Citywide Directors Meeting will be happening at the ACS Children's Center. There will be two sessions, the morning session will be during the hours of 9:30am to 12:30pm and the afternoon session will be 1:30pm to 4:30pm. The meeting will discuss the issue of **Child Protection and Safety**.

Please register on Eventbrite to confirm your attendance.



FEATURED NOTICES IN THIS WEEK'S ISSUE

- ◆ July Citywide Directors Meeting
- ◆ Free Summer Meals
- ◆ First Book
- ◆ Ready, Set Kindergarten!
- ◆ Article of the Week
- ◆ Happy Hoots from MARC Academy

Maximum of 2 representatives per ELNYC Contractor/ Agency

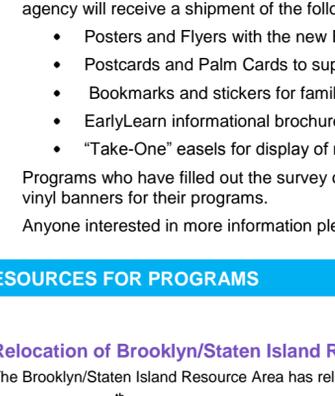
Eventbrite: <http://www.eventbrite.com/event/7157126157>

THE EARLYLEARN NYC ADMISSIONS CAMPAIGN

GIVE A HOOT, LET'S RECRUIT!

The 2013 EarlyLearn NYC Admissions Campaign will be a citywide effort to increase enrollment and promote the EarlyLearn brand in New York City. ACS, Division of Early Care and Education, is dedicated to supporting ongoing recruitment efforts for EarlyLearn programs.

Campaign Samples:



Campaign Updates:

- Delivery dates are to be determined but in the next few weeks each EarlyLearn agency will receive a shipment of the following items:
 - Posters and Flyers with the new EarlyLearn ads
 - Postcards and Palm Cards to support recruitment efforts
 - Bookmarks and stickers for families
 - EarlyLearn informational brochures
 - "Take-One" easels for display of recruitment materials
- Programs who have filled out the survey or met with Corrina Kirby will also receive vinyl banners for their programs.
- Anyone interested in more information please email [Corrina Kirby](mailto:Corrina.Kirby).

RESOURCES FOR PROGRAMS

Relocation of Brooklyn/Staten Island RA 3

The Brooklyn/Staten Island Resource Area has relocated. The new address is below:

**66 John Street, 7th Floor
New York, NY 10038**

All applications can be mailed/delivered to this new location as of Monday, June 24, 2013. All phone numbers have remained the same.

Free Summer Meals

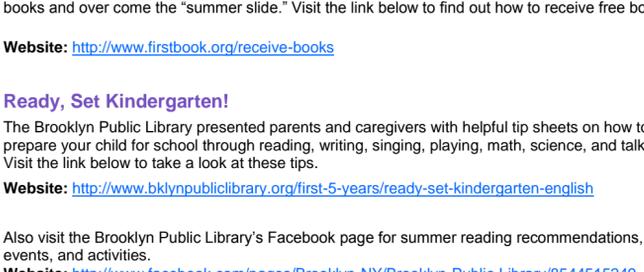
Free breakfast and lunch are available to children under the age of 18 all summer long! Summer meals can be found at public schools, community pool centers, city parks, New York City Housing Authority complexes, and other locations around the city. There will also be mobile food trucks found in beaches, parks, and playgrounds. To find out the locations of these services, call 311 or text "NYC meals" to 877-877.

Dates of Service: June 27th– August 30th

Breakfast Service: 8:00a.m –9:15 a.m.

Lunch Service: 11:00 a.m.—1:15 a.m.

First Book, Beat the "Summer Slide"



With the start of summer break, many low-income students have difficulties continuing to feed their brains with education. Either it is due to their lack of accessibility to the libraries or other personal reason, many of these children will not open a book until the start of the fall semester. The effect known as "the summer slide", erases the months of studying done during the whole school year. First Book provides an opportunity for children from low-income families to access high quality books and overcome the "summer slide." Visit the link below to find out how to receive free books.

Website: <http://www.firstbook.org/receive-books>

Ready, Set Kindergarten!

The Brooklyn Public Library presented parents and caregivers with helpful tip sheets on how to prepare your child for school through reading, writing, singing, playing, math, science, and talking. Visit the link below to take a look at these tips.

Website: <http://www.bklynpubliclibrary.org/first-5-years/ready-set-kindergarten-english>

Also visit the Brooklyn Public Library's Facebook page for summer reading recommendations, events, and activities.

Website: <http://www.facebook.com/pages/Brooklyn-NY/Brooklyn-Public-Library/8544515249>

Free Online Webinars Through Child Care Aware

This website offers free webinars for parents, advocates, and professionals that are presented by child care experts. With topics that range from drowning prevention to the effect of media on children, this educational website provides a vast variety of information vital for child care. The website updates regularly on a monthly basis with an upcoming webinar called "Kids and Cars" on July 27 at 7PM. Visit the link below for some expert advice.

Website: <http://www.naccrra.org/parents/child-care-aware%C2%AE-parent-network/free-webinars>

ARTICLE OF THE WEEK

Studies Show Link to English Learning in Diverse Language Setting

Link: http://earlyed.newamerica.net/blogposts/2013/new_research_shows_social_skills_and_mixed_language_play_help_ells_learn_english-8662

Source: Education Policy Program

Summary: Recent studies indicate that in a classroom filled with diverse language settings, children develop both linguistic and social skills. Children learn the English language and at the same time do not lose ties with their native language. Some bilingual children also serve as the mediator between the English speakers and the Spanish speakers, developing social skills that prove to be crucial later in the child's academic career.

HAPPY HOOTS FROM EARLYLEARN PROGRAMS

Congratulations to Frank Medina, MARC Academy Dad and Winner of a 2013 Dads Matter Award

While waiting for his partner to join their family in the United States, Frank Medina secured steady employment and prioritized his children's education. Despite speaking little English himself when he arrived in the United States, he quickly enrolled his son in a bilingual EarlyLearn NYC program and works tirelessly to personally get both children to and from school on time every day despite his own long hours. On June 13th, Frank Medina along with 9 other worthy recipients was bestowed a NYC Dads Matters Awards by Mayor Michael Bloomberg.

- Anna York, MARC Academy



For questions, comments, or submissions, contact Corrina Kirby at corrina.kirby@dfa.state.ny.us