

ELNYC HootMail

Participate in the June Listening Tour

The Listening Sessions are opportunities for Deputy Commissioner Lee to meet directly with EarlyLearn directors and hear their perspectives on the challenges and opportunities in running early childhood programs in New York City.

The sessions will be small and friendly, to facilitate real dialogue and space to exchange views and information. Here is the info for each session - you can find the addresses on Eventbrite:

- **Brooklyn:** June 20th at 9:30am at Strong Place for Hope Day Care Center
- **Manhattan:** June 20th at 5:00pm at University Settlement Early Childhood Center
- **Bronx:** June 24th at 5:00pm at Belmont Community Day Care Center

Space is limited to (1) representative per program

Online pre-registration is required; register via Eventbrite here: <http://acschsstraining.eventbrite.com/>.

If you have any questions, please contact Corrina Kirby at corrina.kirby@dca.state.ny.us.



FEATURED NOTICES IN THIS WEEK'S ISSUE

- ♦ Farmers Market Opportunities
- ♦ Virtual Birth to 3 Institute
- ♦ Hearing Screening Webinar
- ♦ Summer Camps in NYC
- ♦ MEOC and BEOC Info Sessions and Fall Classes
- ♦ Article of the Week

IMPORTANT SURVEY FROM OCFS- PLEASE COMPLETE

The State of New York has been awarded funds from the Federal Government to assist child care providers whose businesses were damaged or destroyed by Superstorm Sandy. If you have not been reimbursed by FEMA, the Small Business Administration (SBA) or your own insurance for all storm damages you incurred, you may be eligible for these funds.

To help determine the total of damages and if you are eligible for this funding, you must complete and return the survey by 11:59 pm Eastern Time on Sunday, June 16, 2013. You can find the survey here: <http://www.ocfs.state.ny.us/main/childcare/defaultdatabaseDetails.asp?ID=381>.

The survey should take less than 30 minutes to complete. Before you start, it will be helpful to have the following information available:

- your insurance coverage and claims
- claims for Federal Emergency Management Administration (FEMA)
- claims for Small Business Administration (SBA)
- costs for damage to your home or building
- changes in enrollment

If you were not affected by the storm, please complete at least Section 1 of the survey.

If you operate multiple sites, you will receive multiple e-mails with links to surveys. Please use the link in each e-mail to complete a survey for each site.

If you have any questions or need help to complete the survey, please contact your licensor/registrar:

- NYC Department of Health & Mental Hygiene (212)788-4800
- NYC Office of Children and Family Services Regional Office (212)383-1415

THE EARLYLEARN NYC ADMISSIONS CAMPAIGN

GIVE A HOOT, LET'S RECRUIT!

The 2013 EarlyLearn NYC Admissions Campaign will be a citywide effort to increase enrollment and promote the EarlyLearn brand in New York City. ACS, Division of Early Care and Education, is dedicated to supporting ongoing recruitment efforts for EarlyLearn programs.

Campaign Updates:



- We have finalized our new EarlyLearn logo!
- Upcoming material (brochures, posters, postcards, banners, etc.) are still in the final stages of the design process. Once the materials go through printing and production they will be distributed to **all programs**.
- Anyone interested in providing feedback please email [Corrina Kirby](mailto:Corrina.Kirby).

RESOURCES FOR PROGRAMS

Fantastic Farmer's Market Opportunities

2013 Health Bucks

Health Bucks are \$2 coupons redeemable for fresh fruits and vegetables at any farmers' market in NYC. The program is designed to increase fruit and vegetable consumption, encourage Food Stamp (EBT) use at farmers' markets, and to support neighborhood markets.

Attached is an application you need to complete in order to receive Health Bucks. Please be thorough when you complete your application. The application and all relevant information are available on this website: www.nyc.gov/health/farmersmarkets. The priority deadline for applying is June 30th but applications will continue to be accepted on an ongoing basis as supplies last.

If your organization requires more Health Bucks coupons than the Health Department allotment, you can now purchase additional Health Bucks from the Fund for Public Health in NY. For more information please visit <http://fphny.org/>

Farmer's Market Walking Tours and Nutrition/Cooking Workshops

This year, the NYC Health Department will host walking tours to farmers markets and nutrition and cooking workshops for adults and children at select farmers' markets. Organizations that apply for Health Bucks are eligible to sign-up to up for these free activities. Organizations that bring their clients to a farmers' market have the highest redemption rates, so we recommend signing up for a Health Department facilitated walking tour to your local market or host your own tour. New this year, NYC DOHMH will host a training to teach interested organizations how to lead their own walking tours. This training will be held on July 19th.

If you are interested in scheduling a market tour or attending a nutrition and cooking workshop, please contact: khollova@health.nyc.gov or 347-396-4264.

17th Annual Virtual Birth to Three Institute: Nurturing the Foundations for Success with Children and Families

Please visit this link to register: <http://eclkc.ohs.acf.hhs.gov/hslc/tta-system/ehsnrc/btt/register.html>

Registration slots are limited and in high demand, so sign up now. Offered May 28 – June 27, 2013.

Echo Initiative Webinar from OHS: Introduction to Otoacoustic Emissions (OAE) Hearing Screening

Each day, children with hearing loss attend Early Head Start programs. How will we identify who they are? Join Early Childhood Hearing Outreach (ECHO) for a webinar on otoacoustic emissions (OAE) screening methods. Learn about appropriate hearing screening practices for children ages birth to 3 and how to implement them in your program. Webinar will take place Friday, June 21, 2013 from noon – 1 p.m.

Topics for this Webinar Include:

- OAE hearing screening technology
- How to establish effective hearing screening protocols in your program
- Follow-up strategies for children who don't pass hearing screening

A [brief preview](#) of the topic is available for viewing on demand. Register early! This webinar is limited to 100 participants. Visit the [June 21 Webinar Registration page](#) to sign up. You will receive a confirmation email with instructions for joining the webinar.

Before the webinar, watch this six-minute [Introduction to Periodic OAE Hearing Screening](#) video. Send your questions to echo.ncham@usu.edu by 11 a.m. EDT on Friday, June 21.

Listing of Non-Special Needs Camps in NYC

See attached for a great resource to share with families who may be looking for opportunities to enroll their children in day camps in New York City. The attached listing is broken down by borough and includes contact information.

MEOC's June Information Sessions

The Manhattan Educational Opportunity Center has scheduled the following information sessions for the month of June:

- Tuesday, June 11 (11am or 3pm)
- Tuesday, June 18 (11am or 3pm)
- Tuesday, June 25 (11am or 3pm)

The purpose of these sessions is to give an overview of all MEOC course offerings, admission requirements, test dates, registration process and services, including job placement assistance, tutorial & academic advisement services. Please inform your clients that seating is limited; therefore, it is important that they arrive at least ½ hour prior to the session.

All MEOC programs are free to New York State residents who are 18 years or older, meet the state's low-income guidelines and who are not college graduates (ESL students are the exception).

In addition, the MEOC is recruiting for its Home Health Aide (HHA) program. HHAs provide care and assistance to the homebound disabled, recovering or elderly people. They help these individuals in meeting their daily assisted needs such as bathing, feeding and cleaning. All prospective students MUST provide the required documents as indicated in the attached checklist. For enrollment information, please contact Ronald Pettaway at 212-961-4339.

BEOC – Fall Classes for 2013!

On August 28, 2013 BEOC's Fall semester will begin. There is still time to have your clients and students apply during the summer for their tuition **FREE** academic and career training programs.

Academic Programs:

- GED
- ESOL
- College Prep*
- Career Programs*:
- Medical Assisting
- Medical E- Records
- Hospitality Management

BEOC Minimum Qualifications:

- 18 years of age or older (17 with a High School Diploma or GED)
- US Citizen, Permanent Resident or Refugee
- Low to moderate income
- New York State Resident for at least one (1) year prior to enrolling

Applicants with more than 30 college credits (Associate or Bachelor degree) **are not eligible**. For more info visit their temporary website: <http://tinyurl.com/beocadmit>. If you have any questions contact Tanika Taylor at TaylorT@beoc.cuny.edu.

ARTICLE OF THE WEEK

Students Can Learn by Explaining, Studies Say

Website: <http://www.edweek.org/ew/articles/2013/05/31/33aps.h32.html?tkn=ZSPFXgA5O7idG3hzN76mdee4IS7uEFm8aoDN&cmp=ENL-EU-NEWS2>

Source: Education Week

Summary: Children are quick to ask "why?" and "how?" when it comes to new things, but research suggests elementary and preschool students learn more when teachers turn the questions back on them. In a symposium at the annual Association for Psychological Science research meeting here this month, panelists discussed how and when asking students for explanations can best enhance their learning. [from New America Foundation]

For questions, comments, or submissions, contact Corrina Kirby at corrina.kirby@dca.state.ny.us