



COMMUNITY BOARD No. 1

435 GRAHAM AVENUE - BROOKLYN, NY 11211- 8813

PHONE: (718) 389-0009

FAX: (718) 389-0098

Email: bk01@cb.nyc.gov

Website: www.nyc.gov/brooklyncb1

HON. ERIC L. ADAMS
BROOKLYN BOROUGH PRESIDENT



SIMON WEISER
FIRST VICE-CHAIRMAN

DEL TEAGUE
SECOND VICE-CHAIRPERSON

GINA BARROS
THIRD VICE-CHAIRPERSON

MARIA VIEP A
FINANCIAL

SONIA IGLI
RECORDIN

PHILIP A. C
MEMBER-A

DEALICE FULLER
CHAIRPERSON

GERALD A. ESPOSITO
DISTRICT MANAGER

HON. STEPHEN T. LEVIN
COUNCILMEMBER, 33rd CD

HON. ANTONIO REYNOSO
COUNCILMEMBER, 34th CD

December 6, 2021

MEETING NOTICE

TO: **Members of the Ad Hoc Committee on Outreach**
(Miceli, Chair; Brooks; Chesler; Foster; Moskovits; Peterson; Sabel; Iberti*) [5 committee members constitute a quorum for this committee]
and Members of the Economic Development Committee
(Moskovits, Chair; Bamonte; Dybanowski; Nieves; Cappucci*; Lee*; DiPiazza*; Goldfarb*; Raymond*)
[5 members constitute a quorum for this committee]
(* = Non Board Committee Member)

FROM: Mr. Sante Miceli, CB#1 Ad Hoc Committee on Outreach Chair
Ms. Toby Moskovits, CB#1 Economic Development Committee Chair

RE: Joint Meeting of the Ad Hoc Committee on Outreach
and Economic Development Committee

WHEN: Monday, December 13, 2021
via WEBEX (Virtual Meeting)

TIME: *** 6:00 PM ***

(While we cannot meet in person, we will be meeting virtually. Below are options for you to connect)

Meeting Address for Attendees

<https://nycb.webex.com/nycb/j.php?MTID=med5872398565f84a6e8873c0dcedd55d>

Meeting number:

2349 492 0529

Meeting password:

MwebiGhp473

Audio conference by Phone: +1-646-992-2010 [New York City]

Access code:

2349 492 0529

AGENDA

1. RETAIL DIVERSITY AND URBAN RESILIENCE: BUILDING A FRAMEWORK FOR RETAIL POLICY

- NYC Neighborhoods like Greenpoint and Williamsburg function as retail venues and have provided a fundamental contribution to the building of the Brooklyn brand.
- What is the master plan for Williamsburg and Greenpoint ?
- How to create diverse urban landscapes that preserve neighborhood character.
- The impact of permanent Open Restaurant-Roadside Structures-Sidewalk cafes on local retail.

Understanding the interactions between diverse retail activities and urban economic resilience with a primary focus on NYC neighborhoods. The social, economic, and environmental impacts of a prevailing entertainment industry (Bar, Restaurants, etc.) on existing diverse retail and urban systems and their sustainability have not been extensively or objectively discussed in the urban planning literature. However, the survival of retail diversity as a major land use, in a competitive, dynamic urban environment, has been discussed less.

In particular, the adjustment of traditional small business retailers facing an influx of new Entertainment business eating and drinking venues is a timely issue. Recent data offers a wide range of examples, from their disappearance to their role in the successful revitalization, vitality and viability of city neighborhoods, and their increased economic resilience. At the same time, the number of Bars and Restaurants and Liquor License Applications has been increasing exponentially in NYC, and in particular in Williamsburg and Greenpoint, showing that these neighborhoods shopping corridors also need strategies for adaptation and change.

We need to explore the issues and have policies that can restore altered urban dynamics in favor of traditional retailers and contributed to their resilience, identifies the role of the public sector in supporting city neighborhoods revitalization, and develop a framework for the effective integration of diverse retail planning into urban policy to enhance urban economic resilience.

2. DURING-POST COVID SMALL BUSINESS RETAIL IN THE COMMUNITY- WHERE IT IS GOING

The future of cities is rapidly taking shape with vast disruptions and innovations prior to COVID-19 now accelerated mightily due to the pandemic. Where we live, what work looks like, and how we shop have all changed, a people-centered focus at the forefront is needed. A diversified Retail network – both online and brick-and-mortar – forms the foundation for local economies, our workforce and community main streets. COVID-19 has dramatically accelerated disruptions and innovations across the retail industry .

City leaders are now presented with a unique opportunity and obligation to help shape the retail landscape in ways that realize their community's vision for the future.

3. OLD BUSINESS

4. NEW BUSINESS

Open Cameras and Microphones for All.

Our Ad Hoc Outreach Committee meetings are our first Outreach activity, a place to make valuable interactions with our communities.

Inform and Reunite is key to continuing to engage our communities especially during-post COVID-19.

SM/TM/mbw

Board Meeting notices can be found at:

<https://www1.nyc.gov/site/brooklyncb1/meetings/agendas.page>

Note: For further information on accessibility or to make a request for accommodations, such as sign language interpretation services, please contact Brooklyn Community Board No. 1, Tel. (718) 389-0009; at least (5) business days in advance to ensure availability.