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CCRB, Young Men’s Initiative Announce Partnership for Public Education

Additional resources will help CCRB reach Black and brown New Yorkers with information on how to file a complaint

New York, NY – The New York City Civilian Complaint Review Board (CCRB) and the New York City Young Men’s Initiative (YMI) announced a new partnership that provides the CCRB with dedicated public education funding for the first time in the oversight agency’s 26-year history. The dedicated funding will be leveraged for CCRB’s first public education campaign, which will consist of \$50,000 for targeted radio and social media advertising. Additionally, the CCRB will partner with the New York City Department of Youth and Community Development’s (DYCD) internship programs to train youth education trainers, who will educate thousands of their peers on how and when to contact CCRB.

The new public education funding will bolster the CCRB’s efforts to reach young Black and brown New Yorkers by elevating the agency’s recently-released, [youth-focused public service announcement](#), through radio and digital advertisements. This public service announcement (PSA) was originally the product of collaboration between the CCRB 2020 Youth Advisory Council (YAC) and social justice film production company Never Whisper Justice. The PSA was released in conjunction with the CCRB’s [Report on Youth and Police](#), which showed that nearly 90% of young people who filed complaints with the CCRB between January 1, 2018 through June 30, 2019, identified as Black or Hispanic, and 65% identified as Black or Hispanic males.

“One of the CCRB’s greatest challenges is reaching those New Yorkers—particularly young New Yorkers of color—who may experience police misconduct and don’t know what to do, or who may accept police misconduct in their lives because they aren’t aware of the resources available to them,” said **CCRB Chair Fred Davie**. “This additional funding will help us reach these New Yorkers and let them know that police misconduct can be addressed—that the CCRB can investigate, mediate, and if necessary, administratively prosecute police misconduct when it occurs. The Young Men’s Initiative is instrumental to this new project, and I am grateful for their support.”

"YMI is proud to sponsor CCRB's first public education campaign. New York City has the largest police oversight entity in the nation, and this campaign will ensure more New Yorkers—particularly our young people of color—are aware of the CCRB and their right to file a complaint, said **Jordan Stockdale, Executive Director of the Young Men's Initiative**. "The Young Men's Initiative was created to address the disparities faced by young men of color in New York City. By supporting the CCRB's efforts to reach more New Yorkers, we hope to address the disparities in policing that too many young Black and brown New Yorkers still face today."

"DYCD is proud to partner with the Civilian Complaint Review Board and the NYC Young Men's Initiative to empower our young people through this very important public education campaign. Youth across our internship programs will be ambassadors in their communities by transforming their newfound knowledge of CCRB's mission into real world advocacy: enlightening peers about their rights and how to file a complaint against misconduct. This new initiative will reach New Yorkers across the City - particularly in our most underrepresented communities - who may not have been aware of the CCRB or its very important role in ensuring justice and equal treatment for all," said **DYCD Commissioner Bill Chong**.

"CYE is excited to partner with CCRB, DYCD, and YMI to empower our young adults with information about their rights in the face of potential police misconduct," said **David Fischer, Executive Director of the Center for Youth Employment (CYE)**. "By preparing young New Yorkers participating in DYCD programs as trainers on this important issue, we are both supporting their agency as citizens and helping to build social capital within communities whose residents historically have been subject to abuses of power."

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The New York City Civilian Complaint Review Board (CCRB) is the largest police oversight entity in the nation and is empowered to investigate, mediate, prosecute, and recommend disciplinary action for complaints alleging misconduct by NYPD officers. See NYC Charter § 440(c)(1). The agency's jurisdiction includes excessive and unnecessary force, abuse of authority, discourtesy, and use of offensive language. To further this mission, CCRB issues monthly, biannual, and special statistical and qualitative reports analyzing trends and recurring issues arising from the many thousands of civilian complaints it receives each year.