CITY OF NEW YORK
DEPARTMENT OF CONSUMER AFFAIRS

----------x **CONSENT ORDER**

DEPARTMENT OF CONSUMER AFFAIRS

Complainant,

-against- Violation # LL005307574

ISHMAEL MCKAY License # 1328693

[redacted]

Licensee/Respondent. (Process Server Individual)

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1. Ishmael McKay ("Respondent") acknowledges that the New York City Department of Consumer Affairs ("DCA" or "the Department") duly served Respondent with a Notice of Hearing charging Respondent with violations of the following rules: 6 RCNY §§ 6 RCNY §§ 2-233(a)(1), 2-233(a)(2)(i), 2-233(a)(2)(ii), 2-233(a)(2)(vii), 2-233(b)(1), 2-233(b)(4), 2-233(b)(6), 2-233(b)(8), 2-233a(b), 2-233a(d), 2-233b(a)(2)(i), 2-233(b)(a)(4)(v), 2-234, 2-236(a), 2-236(c)(1), 2-236(c)(2).

2. Respondent enters into this Consent Order ("CO") with the Department to resolve these charges without the necessity of a hearing.

3. The acceptance of this Consent Order by the Department shall not be deemed approval by the Department of any of Respondent's business practices, and Respondent shall make no representations to the contrary

DEFINITIONS

4. "Affidavit of Service" means a sworn written statement made under oath before a notary public in which the process server affirms that service of process in a matter was effectuated and the manner in which service was effectuated.

5. "Bound volume" means a book or ledger that at the time of purchase contains a specified number of unfolded sheets of paper or other material that are permanently secured to covers by stitching, glue or any other such method that is calculated to make readily discernable the removal or insertion of one or more sheets after the first use of such volume.

6. "Chronological" with respect to the notation in the process server record or logbook means that each notation shall be entered sequentially according to the time and date

of the activity recorded and without leaving any blank spaces between each entry that would allow for the insertion of any additional notation between any two entries.

7. "Contemporaneously" in relation to entries in the process server record or logbook means at or near the time of the event to which an entry is recorded, or within a reasonable time thereafter.

8. A "contest to service of process" means a challenge to the service of process effectuated by a process server alleged in an answer, motion, or other pleading submitted in a judicial, administrative or other legal proceeding on the ground that the service did not comply with the requirements of New York State or other applicable law, including a hearing commonly known as a "traverse hearing," regardless of whether such challenge is waived, settled by stipulation or decided by court order after a hearing.

9. "CPLR" means the New York Civil Practice Law and Rules.

10. "Logbook" shall mean the bound volume in which a process server maintains records of all attempted and effected services of process, as prescribed by 6 RCNY § 2-233.

11. "Material breach" means the failure to comply with this Agreement in whole or in part by commission or omission without legal excuse.

12. "Person" shall mean any individual, firm, company, partnership, corporation, association or other organization.

13. "Process" means a summons, notice of petition, order to show cause, subpoena, notice, citation or other legal paper issued under the laws of the State of New York directing an appearance or response to a legal action, legal proceeding or administrative proceeding; provided, however, that if under the laws of the State of New York the mailing of such legal paper is sufficient to effect service, such legal paper shall not be process for the purpose of this Agreement.

14. "Same time" with respect to efforts to make delivery means within two hours before and after of an hour.

15. "Serve" or "service" shall mean the delivery of process in a manner prescribed by the laws of the State of New York.

16. Other terms are defined in 6 RCNY § 2-231.

INJUNCTIVE RELIEF

Duty to Comply With Law

17. Respondent shall strictly and promptly comply with all laws, rules, regulations and requirements of the federal, state and municipal authorities pertaining to process servers and the service of process.

18. Respondent shall not serve process in New York City for an unlicensed process serving agency.

Duties When Effectuating Service on a Natural Person

19. When effectuating service of process by conspicuous place service, Respondent shall at all times attach the process to the dwelling place door of the person to be served with tape.

20. When making diligent efforts to deliver process in accordance with the requirements of CPLR § 308, Respondent shall not make all attempts of service on the same day and no two attempts at delivery shall be made at the same time on different days.

21. Respondent shall make reasonable efforts to confirm whether the address at which service is attempted is the actual place of business, dwelling place or usual place of abode of the person to be served. Respondent shall make and maintain a written or electronic record of those efforts and the results of those efforts, which shall include, but not be limited to, at least one of the following: inquiring of neighbors and other persons present at those locations, checking public and commercial databases, and requesting information from the owner of the premises, if different from the person to be served.

22. Respondent shall not deliver process at a location that he knows not to be the actual place of business, dwelling place, or usual place of abode of the person to be served, unless permitted by statute or by binding case law.

23. Respondent shall always write "personal and confidential" on the mailing envelope when delivering or completing service by mail to a business address and shall not indicate on the mailing envelope that the communication is from an attorney or concerning an action against the person sought to be served.

Duty to Maintain Proper Records

24. Respondent shall maintain records of attempted and effected service of process in the City of New York as required by General Business Law § 89-cc and 6 RCNY §§ 2-233, 233a, 233b, 235. All such records shall be complete and accurate.

Affidavits of Service

25. Respondent shall maintain electronic copies of all affidavits of service signed by Respondent. Each affidavit of service shall be maintained as a separate electronic file. The electronic files shall be maintained chronologically and named in the following manner:

    Process Server Last Name and First Initial (no spaces)-
    Date of Service (YYYYMMDD)-
    Unique Identifying Number (to distinguish between multiple services on the same date).

    Example: smithj-20120101-1

Logbooks

26. Respondent shall maintain a record of all service attempted or effected by Respondent in the City of New York in a logbook. Respondent shall ensure that all entries in Respondent's logbook are accurate and complete.

27. All service attempted or effected by Respondent in the City of New York shall be entered in a single logbook until it is complete.

28. Respondent shall ensure that each page in Respondent's logbook, at the time of purchase, is sequentially numbered starting with the number "1" or contains an indelible label stating the number of pages the volume originally contained.

29. All entries shall be made contemporaneously.

30. All entries shall be made in chronological order, which shall mean that each entry be entered sequentially according to the time and date of the activity recorded and without leaving any blank spaces between each entry that would allow for the insertion of any additional notation between any two entries.

31. Each entry in the logbook shall be legible, meaning easily read and discernible in all of its details, and in no way obscured.

32. Corrections shall be made only by drawing a straight line through the inaccurate entry and clearly printing the accurate information directly above the inaccurate entry. All other methods of correction, including but not limited to, erasing, opaquing, obliterating, or redacting, are prohibited.

33. Respondent shall maintain separate entries in each logbook for every attempted and effected service of process.

34. Respondent shall maintain in his or her logbooks all information required by General Business Law § 89-cc and 6 RCNY § 2-233 with respect to every case in which Respondent attempts to or effectuates service of process, including but not limited to the following:

a. the name **and** license number of the process serving agency from whom the process was received, or, if not received from a process serving agency, of such other person or organization from whom the process was received;

b. the title of the action or a reasonable abbreviation thereof;

c. the name of the individual, company or organization served;

d. the date and approximate time of service or attempted service;

e. the address of service or attempted service;

f. the nature of the papers;

g. the court in which the action has been commenced;

h. the index number of the action;

i. the description of the individual served;

j. the type of service effected (personal, substituted, conspicuous, or corporate);

k. for service of process effected by conspicuous service, the color **and** composition of hallway walls adjacent to the door to which process was affixed;

l. for service of process effected by conspicuous service, the color **and** composition of the hallway floor or doorstep;

m. for service of process effected by conspicuous service, the location of the premises in relation to stairs, elevators or entranceways; and

n. for service of process made pursuant to RPAPL § 735(1) using registered or certified mail, the postal receipt number of the registered or certified mail.

Electronic Records and GPS

35. Respondent shall maintain records of attempted and effected service of process in the City of New York in an electronic format that is resistant to tampering, as prescribed

by 6 RCNY § 2-233a(a). Respondent shall ensure that the information contained in such records is accurate and complete.

36. Respondent shall maintain the electronic records that are required to be maintained pursuant to 6 RCNY § 2-233a by choosing one of the following methods:

    Method 1: Scanning logbooks into image files (*e.g.*, .PDF or .TIFF) and backing up the files to a portable media device in accordance with 6 RCNY § 2-233a(a)(1).

    Method 2: Inputting information into the DCA-created Excel spreadsheet (available on the DCA website) and backing up the file to portable media devices in accordance with 6 RCNY § 2-233a(b)(1).

    Method 3: Uploading data to a third party service provider in accordance with 6 RCNY § 2-233a(b)(1).

37. If Respondent chooses to maintain electronic records by using Methods 2 or 3, Respondent shall ensure that the following information is contained in each entry:

    a. the name of the individual process server to whom service was assigned, entered in two fields (last name, first name);

    b. the license number of the individual process server to whom service was assigned, entered as a seven digit number, where the first number is zero if the process server's license number is less than seven digits;

    c. the title of the action or proceeding, if any;

    d. the name of the individual, company or organization served, if known;

    e. the date that service was effected, entered as MM/DD/YYYY;

    f. the time that service was effected, entered as military time;

    g. the address where service was effected, entered as three different fields such that one field will be for the street address and any apartment number, the second field will be for the city or borough, and the third field will be for zip code;

    h. the nature of the papers served;

    i. the court in which the action was commenced, entered as either Civil Court NYC, Civil Supreme, Criminal, Housing(L/T), or District Court, followed by the county of the court, the judicial department if appellate, or the federal district;

j. the full index number, entered with all information necessary to identify the case, such as XXXXX/XX, unless the case is a Civil Local matter, in which case, it will include the prefix of CV, CC, LT, MI, NC, RE, SC, or TS;

k. if service was effected pursuant to subdivisions (1) through (3) of CPLR §308, a description of the person served, consisting of six fields, including sex, hair color, approximate age, height, weight, and any other identifying features provided by the process server;

l. whether service was delivered, as indicated by a Y or N;

m. the type of service effected, entered as a P for personal service, an S for substitute service, a C for conspicuous service, or a CO for corporate service;

n. if service was effected pursuant to subdivision (4) of CPLR §308 or subdivision one of RPAPL §735, a description of the door and the area adjacent;

38. In every instance in which Respondent attempts or effects service of process in New York City, Respondent shall, immediately after attempting or effecting service, create an electronic record of the location, time and date of the attempted or effected service, as determined by Global Positioning System ("GPS") technology or, in the event that no GPS signal is available at the time of attempted or effected service of process, the location, time and date as determined by triangulated cell tower signals. Respondent shall ensure that the information contained in such records is accurate and complete.

39. Except when Respondent cannot obtain a GPS or cellular signal, or attempts or effects service of process at multiple apartments or offices within the same building, in every instance in which Respondent attempts or effects service of process in New York City, Respondent shall ensure that Respondent's GPS record include a photograph of the outside of the building where Respondent attempted or effected service of process. The photograph must include the front entrance door to the building and, if possible, the number of the building. If Respondent attempts or effects service of process at multiple apartments or offices within the same building, only the GPS record corresponding to the last attempted or effected service of process within the building must include a photograph of the outside of the building. Where Respondent is unable to obtain a GPS or cellular signal in the direct vicinity of the building where Respondent served or attempted to serve process, Respondent shall, as soon as a GPS or cellular signal becomes available:

    a. take a photograph of the outside of the nearest building in accordance with the instructions above; and

b. note in the GPS record the address of the photographed building or the nearest cross-section.

40. Prior to signing this Consent Order, Respondent shall enter into a contract with an independent third party ("the Contractor") pursuant to which the Contractor will provide services and perform functions described below that enable Respondent to meet the data storage and retrieval requirements set forth below, provided, however, that if Respondent performs process serving activities distributed to him or her by a licensed process serving agency, the process server may utilize the device and facilities for the electronic record of service that the process serving agency obtains under a contract with a Contractor. Respondent shall ensure that the Contractor store each electronic record of service according to the following terms:

    a. the original digital file must be maintained by the Contractor unaltered for a period of not less than seven years;

    b. neither Respondent nor the process serving agency will be permitted to alter the original data, but may obtain copies of the original data file;

    c. the Contractor must maintain the records in a manner that will permit retrieval by the DCA license number of the process server, the DCA license number of the process serving agency that has distributed the process for service, the name of the plaintiff or petitioner, the name of the defendant or respondent, the docket number (if any), the name of the person to whom process is delivered and a unique file identifier of the process being served;

    d. the Contractor must maintain the records in a manner that will ensure that their integrity is adequate for admissibility in a judicial proceeding under the rules of evidence applicable in the state of New York;

    e. the Contractor must produce upon request by the Department, and to any other party according to an appropriate order or subpoena, a copy of the electronic records, or any reasonably described part involved, certified to be true and accurate;

    f. the Contractor must provide to the Department upon request a street map in hard copy format and access to an interactive electronic street map that display the locations where the digital records were recorded with a date and time provided by GPS or cellular date and time; and

    g. the Contractor must provide to the Department upon request, and to any other party according to an appropriate order or subpoena, such software as may be necessary to display the electronic records in an MS Excel spreadsheet, 2003 version or later, with the following fields and in the following data formats:

- a unique file identifier of the process being served;
- the process server's license number;
- the process serving agency's license number;
- Plaintiff or petitioner, which must be specified by the last name of the first plaintiff, or, if not a natural person, the name of the entity, except that the field may contain the name of every plaintiff or petitioner in the case, provided that the entire record is searchable by a wildcard search of the name of any plaintiff or petitioner;
- Defendant or respondent, which must be specified by the last name of the first defendant, or, if not a natural person, the name of the entity, except that the field may contain the name of every defendant or respondent in the case, provided that the entire record is searchable by a wildcard search of the name of any defendant or respondent;
- the full docket/index number, which must be entered with all information necessary to identify the case, such as XXXXXX/XX, unless the case is a Civil Local matter, in which case, it will include the prefix of CV, CC, LT, MI, NC, RE, SC, or TS;
- the date that service was effected or attempted **according to the device**, which must be entered as MM/DD/YYYY;
- the time that service was effected or attempted **according to the device**, which must be entered in military time;
- the date that service was effected or attempted **according to GPS or cellular signals**, which must be entered as MM/DD/YYYY;
- the time that service was effected or attempted **according to GPS or cellular signals**, which must be entered as military time;
- the address where service was effected or attempted, which must consist of four fields in the following order: building number, street name, city, and zip code, which must be five digits. All address information must be CASS (Coding Accuracy Support System) processed to insure its accuracy with software graded to be CASS Certified by the National Customer Support Center of the United States Postal Service;
- the name of the intended recipient of the process, which must be entered in two data fields such that the first data field is the last name of the intended recipient, or, if not a natural person, the name of the entity, and the second data field is the first name of the intended recipient if a natural person; and
- the name of the person to whom process was delivered, which must be entered in two data fields such that the first data field is the last name of the person, and the second data field is the first name of the person.

Completion of Affidavits and other Proofs of Service

41. Respondent's affidavits of service shall be truthful, contain all information required by law, and contain the following facts, where applicable:

    a. Respondent's license number;
    b. Except where the process effectuated was not received from a process serving agency, the name and address of the process serving agency from whom the process served was received;
    c. A detailed description of Respondent's efforts to effectuate personal delivery within the State;
    d. Respondent's source of the information about the whereabouts of the person to be served;
    e. A description of Respondent's efforts to confirm the information about the whereabouts of the person to be served;
    f. The location and detailed description of the place where delivery was effectuated;
    g. The time that process was delivered;
    h. Whether the Respondent made use of a picture or other physical representations of the person(s) to be served when delivering process;
    i. A description of the age, height, weight, skin color, and hair color of the person to whom delivery of process was made;
    j. Whether Respondent knows or does not know the name(s) of the person(s) to whom service was delivered; and
    k. The name and description of any known witnesses to the delivery of process;
    l. Where service of process is accomplished by personal delivery, all information confirming that Respondent knew the person to whom process was delivered to be the actual intended recipient of the process.

42. Respondent shall not sign his or her name on any affidavit containing any information that has the capacity, tendency or effect of intentionally misleading a reader of the affidavit.

43. Any affidavit signed by Respondent that has the capacity, tendency or effect of misleading a reader of the affidavit shall be considered intentional if there are repeated similar acts because of Respondent's or Respondent's agent's use of canned or form language. It shall be the Respondent's burden to show that he/she did not intend the affidavit to be misleading.

44. Respondent shall not use fictitious names in his or her affidavit to refer to defendants or persons, except when Respondent is unable to obtain the name of the person. Where Respondent is unable to obtain the first name of the person, Respondent shall use either "John" (for a male) or "Jane" (for a female) to represent the first name of

the person. When Respondent is unable to obtain the last name of the person, Respondent shall use "Doe" to represent the last name of the person.

Duty to Report Contested Service of Process

45. Whenever Respondent receives any type of notice, including an oral communication, that a court has scheduled a hearing concerning a contest to service of process by Respondent (known as a "traverse hearing"), Respondent shall submit a report to the Department, within ten (10) days of receiving such notice, using the "Traverse Report Form For Process Servers/Agencies Who Signed A Consent Order," available on the DCA Process Server Website (nyc.gov/processserver). Respondent shall submit the completed traverse report form by e-mail to **TraverseReports@dca.nyc.gov**.

46. Each traverse report form notifying the Department of a scheduled traverse hearing shall include at least the following information:

    a. The date of the hearing;
    b. The name of the court, county, and judge before whom the hearing is scheduled;
    c. The index number of the action or proceeding;
    d. The name of the petitioner or plaintiff;
    e. The name of the respondent or defendant;
    f. The process server's name;
    g. The process server's license number; and
    h. The name of the process serving agency on behalf of whom service was effectuated.

47. Respondent shall learn the final result of each **scheduled** traverse hearing that concerns service of process by Respondent, including any judicial order, cancellation of the hearing or settlement resolving the challenge to service of process. Respondent shall also obtain a copy of the court's order or decision on any traverse hearings that actually occur, including any stipulation or court file jacket setting forth the final result of the matter. "Decision reserved" is not a final result.

48. Within ten days of learning the final result of a traverse hearing, Respondent shall notify the Department of the result by submitting a traverse report to the Department using the traverse report form titled "Traverse Report Form For Process Servers/Agencies Who Signed A Consent Order," available on the DCA Process Server Website. Respondent shall submit the completed traverse report form by e-mail to **TraverseReports@dca.nyc.gov**.

49. Respondent shall append a copy of the court's order or decision on any traverse hearings that actually occur to Respondent's traverse report, including any stipulation or court file jacket setting forth the final result of the matter.

50. If Respondent fails to learn the final result of the traverse hearing and obtain a copy of the court's decision within thirty (30) days of the scheduled hearing date, Respondent shall send a written communication to the plaintiff/petitioner or the plaintiff/petitioner's attorney to obtain the final result and a copy of the court's decision.

51. If Respondent fails to learn the final result and obtain a copy of the court's decision within sixty (60) days of the scheduled hearing date, Respondent shall search the court file for such information.

52. If Respondent fails to learn the final result and obtain a copy of the court's decision within ninety (90) days of the scheduled hearing date, Respondent shall search the court file again for such information.

53. Respondent shall continue to search the court file every thirty (30) days until it learns the final result of the traverse hearing and is able to obtain a copy of the court's decision.

54. Within 100 days of the scheduled hearing date, Respondent must submit to the Department, by e-mail to **TraverseReports@dca.nyc.gov**, either (a) the final result of the hearing and a copy of the court's decision; or (b) a written explanation of why Respondent has been unable, so far, to learn the final result of the hearing or obtain a copy of the court's decision.

55. Respondent and the process serving agency for whom he or she serves process must **each** submit a completed Traverse Report Form upon learning of the scheduling of a traverse hearing **and** learning the result of a traverse hearing. Process serving agencies may not submit traverse reports on Respondent's behalf.

56. Respondent shall maintain, in one Microsoft Excel file, an electronic record of every traverse hearing scheduled concerning service of process by Respondent. This shall be done by using the Excel spreadsheet titled "Record of Scheduled Traverse Hearings," available on the DCA Process Server Website.

Providing Identification

57. Respondent may not possess, display or wear any badges, insignias, shields, medals or decoration while serving process.

58. Respondent shall display his Department identification card upon request of a person upon whom Respondent is attempting service or any other interested person.

Training and Exams

59. Respondent shall attend any future training about the laws and regulations that relate to and govern the service of process in the City of New York upon notice from the Department that it has determined that there is available within the City of New York one or more programs that provide such training in a satisfactory manner.

60. Respondent's failure to provide proof of having attended such training, after notice has been issued that such training is available, shall be sufficient grounds for the revocation of his or her license or denial of his or her license renewal application until such time as this requirement is met.

Inspection of Records

61. Upon request from the Department, Respondent shall produce, within ten (10) days, any records that it is required to maintain pursuant to this Consent Order, the Rules of the City of New York and the New York City Administrative Code.

62. Upon notification from the Department, Respondent shall appear at the Department for a review of Respondent's compliance with the terms of this Agreement and such other issues as the Department, in its discretion, deems appropriate. Respondent shall produce such records as the Department may request at the scheduled meeting. Failure to appear at a scheduled meeting or produce requested documents will constitute a violation of this Consent Order.

RESOLUTION OF CONSUMER COMPLAINTS

63. Respondent shall provide to the Department a reply to all consumer complaints to the Department relating to Respondent's process serving activity within ten (10) business days of receiving the complaint.

64. Respondent shall respond to any subsequent communications from the Department concerning the complaint within five (5) business days.

65. Nothing in this provision waives or diminishes Respondent's obligation to comply with Title 6 of the Rules of the City of New York, Section 1-13.

66. Respondent shall notify the Department within ten (10) days of receipt of any (i) complaints, actions or proceedings filed against Respondent by consumers in any forum, including state and federal courts, the Better Business Bureau, the Office of the Attorney General of the State of New York, or any other agency or association, (ii) actions, proceedings or investigations by any government agency against Respondent; and (iii) results of any actions, proceedings or investigations against Respondent that resulted in the revocation or suspension of a license, the imposition

of fines or restitution, a voluntary settlement, a court order, a criminal guilty plea, or a conviction.

67. Respondent shall provide to the Department a copy of every written complaint that Respondent receives from any other governmental or non-governmental entity and Respondent's response thereto within ten days of Respondent's receipt of the complaint. Respondent shall report to the Department the resolution of every such complaint and provide a copy of any writing setting forth the resolution within ten (10) business days of learning such resolution.

RESPONDENT'S DUTY TO REPORT CHANGES OF ADDRESS TO THE DEPARTMENT

68. Respondent affirms that the address and telephone number listed with the Department are current and correct.

69. Respondent represents that the following is his or her e-mail address:

_____@_____

70. Respondent acknowledges that the Department intends to use this e-mail address to communicate official matters to Respondent and Respondent agrees to accept such communications and respond to them in a timely manner.

71. Respondent shall notify the Department when his or her address, telephone number or e-mail address changes, in writing, within ten (10) days of such change.

72. Respondent shall provide such notification in writing to the Department's Licensing Division at 42 Broadway, 5th Floor, NY, NY 10004.

73. Respondent's failure to notify the Department of any change in address in a timely manner shall be sufficient grounds for the suspension of any Department license held by Respondent for a period of not less than three months, upon proof of the failure to notify the Department of such change and an opportunity to be heard.

74. Respondent's failure to respond to any Department communication within the period specified in this Agreement or by law shall be deemed Respondent's failure to notify the Department of his or her whereabouts, and shall be sufficient grounds for the suspension of any or all of Respondent's Department licenses, upon proof of such failure to respond and an opportunity to be heard.

RESPONDENT'S DUTY TO RESPOND TO ALL REQUESTS FOR INFORMATION ON CRIMINAL COMPLAINTS OR ARRESTS

75. Respondent will respond within the time required to any correspondence from the Department requesting further information on the status or disposition of any criminal complaints or arrests of Respondent.

76. Respondent's failure to respond within the time required to any correspondence from the Department regarding the status or disposition of any criminal complaint or arrest of Respondent will be considered a breach of this Agreement and shall be sufficient grounds for the suspension of Respondent's license, upon proof of such failure and an opportunity to be heard.

FINES

77. Respondent shall pay a fine of $2,500.00 in settlement of all the violations to date in the above-referenced matter. Respondent shall make a payment of $850.00 upon execution of this Consent Order and shall pay the balance plus 1.5% monthly interest over five (5) months in accordance with a payment plan to be signed by Respondent (the "Payment Plan"). The terms of the Payment Plan shall be incorporated into this Consent Order.

BREACH OF THIS AGREEMENT

78. A finding, after notice and an opportunity to be heard, that Respondent has committed a breach of the terms of this Agreement shall be sufficient grounds for the revocation of Respondent's license.

79. Specific violations of this Agreement shall constitute independent and separate violations of any applicable law, regulation or rule.

80. Violations of laws, violations of Department rules and violations of this Agreement shall be assessed as separate fines, with a maximum penalty of $1,000.00 each.

WAIVER OF APPEALS

81. Respondent waives any right to a hearing, appeal of or any challenge of the facts alleged by the above-referenced violation under Section 20-104 of the New York City Administrative Code or under Article 78 of the New York State Civil Practice Law and Rules, Sections 7801-7806, in any forum.

DEPARTMENT'S AUTHORITY

82. Nothing in this Consent Order shall be construed to limit in any way the authority of the Department to exercise its regulatory or enforcement powers under Sections 20-104 or 20-409 of the Code.

Agreed to by Respondent

By: Ishmael McKay

Signature 2-4-14 Date

Accepted for the NYC Department of Consumer Affairs

By: [redacted]
Legal Division

[redacted] 2/4/14

Signature Date

Businesses licensed by the Department of Consumer Affairs (DCA) must comply with all relevant local, state and federal laws. Copies of New York City licensing and consumer protection laws are available in person at DCA's Licensing Center, located at 42 Broadway, 5th Floor, New York, NY, by calling 311, New York City's 24-hour Citizen Service Hotline, or by going online to www.nyc.gov/consumers.

CITY OF NEW YORK
DEPARTMENT OF CONSUMER AFFAIRS

----------x **NOTICE OF HEARING**

DEPARTMENT OF CONSUMER AFFAIRS

Complainant,

-against-

Violation # LL005307574

ISHMAEL MCKAY
[redacted]

License # 1328693

Licensee/Respondent.

(Process Server Individual)

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In accordance with the powers of the Commissioner of the New York City Department of Consumer Affairs ("the Department") set forth in Section 2203(e) of Chapter 64 of the Charter of the City of New York and Section 20-104 of the Administrative Code of the City of New York ("the Code"), **YOU ARE HEREBY ORDERED TO APPEAR FOR A HEARING AT THE ADJUDICATION TRIBUNAL OF THE DEPARTMENT OF CONSUMER AFFAIRS, 11TH FLOOR, 66 JOHN STREET, NEW YORK, NEW YORK 10038 AT 9:30 A.M. ON THURSDAY, JUNE 27, 2013** to have charges against you heard concerning violations of Chapter 1 of the Code, beginning at Section 20-101 (known as the License Enforcement Law); Chapter 2 of the Code, Subchapter 23, beginning at Section 20-403 (known as the Process Servers Law); Title 6 of the Rules of the City of New York ("6 RCNY"), beginning at Section 1-01 (known as the License Enforcement Rules); and Title 6 of the Rules of the City of New York, Chapter 2, Subchapter W, beginning at Section 2-231 (known as the Process Servers Rules);

AND SHOW CAUSE why your license to operate as an individual process server should not be suspended or revoked, why monetary penalties should not be imposed on you and why you should not be prohibited, based on lack of fitness, from holding any license issued by the Department on the grounds specified herein.

FACTS AND APPLICABLE LAW

1. Respondent, ISHMAEL MCKAY, has been licensed by the Department as an individual process server under license number 1328693 since on or about August 14, 2009.
2. Respondent's current process server license will expire on February 28, 2014.
3. Respondent served or attempted to serve process at least 600 times during the period May 1, 2012 through July 31, 2012.

"Sewer Service" and Filing False Affidavits of Service with a Court

4. Respondent falsely affirmed in an affidavit of service that was filed in Kings County Civil Court in the matter of *Slomin's Inc. v.* [redacted] Index No. 018519/12, that he had served a Summons and Complaint at the defendant's place of residence on June 16, 2012 at 7:40 a.m. by Substitute Service upon "John Doe."
5. Respondent falsely affirmed in an affidavit of service that was filed in Queens County Civil Court in the matter of *LVNV Funding LLC v.* [redacted], Index No. 025687/12, that he had served a Summons and Complaint at the defendant's place of residence on July 17, 2012 at 7:29 p.m. by Substitute Service upon "John Doe."

Traverse Hearings Reporting Violations

6. On information and belief, in or about 2011, process was distributed to Respondent for service in the matter of 89th Jamaica Realty Company, LP v. [redacted] (Index No. 81986/11, Queens County Civil Court) ("Candy Girl") and thereafter an affidavit of service executed by Respondent in which he attested that he had served such process in Candy Girl was filed with the clerk of the court.
7. The court in Candy Girl scheduled a traverse hearing for January 12, 2012 concerning the service of process allegedly made by Respondent.

8. Respondent received notice of the scheduling of the traverse hearing in Candy Girl.
9. Respondent did not report to the Department that a traverse hearing had been scheduled in Candy Girl.
10. Respondent did not attempt to learn the result of the traverse hearing in Candy Girl in accordance with the procedures specified in 6 RCNY § 2-236(c)(1).
11. Respondent did not report to the Department the result of the traverse hearing or that Respondent made attempts to learn the result of the traverse hearing and was unable to do so in Candy Girl.

GPS-Related Violations

12. Pursuant to 6 RCNY § 2-233b(a)(1)(i), every process server licensed by the Department must obtain a mobile device, such as a telephone or personal digital assistant, that utilizes software that "make[s] an electronic record of the location where, and the time and date when, the record is made as determined by Global Positioning System ("GPS") technology or Assisted-Global Positioning System ("A-GPS") technology, and labels the record with the network date and time maintained by the mobile device, the DCA license number of the process server, the DCA license number of the process serving agency that has distributed the process for service, the name of the plaintiff or petitioner, the name of the defendant or respondent, the docket number (if any), the name of the person to whom process is delivered and a unique file identifier of the process being served.
13. Pursuant to section 20-410 of the Code and 6 RCNY § 2-233b(a)(2)(i), on every occasion that a licensed process server attempts or effects service of process, the process server must ensure that the mobile device makes an electronic record of the

GPS location, time and date of the attempted or effected service immediately after attempting or effecting service.

14. Pursuant to 6 RCNY § 2-233b(a)(3), a licensed process server must enter into a contract with an independent third party (the "Contractor") to provide GPA data storage and retrieval services.

15. Respondent failed to create a GPS record for the following attempts or services: 6/9/12 @ 8:09.

16. Respondent failed to submit a certification from the Contractor stating that the GPS records he produced to the Department are true and accurate copies of the records maintained by the Contractor, even though the Department specifically requested that Respondent produce this certification.

Electronic Recordkeeping Violations

17. Pursuant to section 20-406.3 of the Code and 6 RCNY § 2-233a, a licensed process server is required to maintain records of service of process in an electronic format ("233a records").

18. The 233a records must contain the following information in separate fields:

(i) name of the individual process server to whom service is assigned, which will be entered as last name, first name;
(ii) the license number of the individual process server to whom service is assigned, which will be specified as a seven digit number, where the first number shall be zero if the process server's license number is less than seven digits;
(iii) the title of the action or proceeding, if any;
(iv) the name of the person served, if known, which shall be entered as last name, first name;
(v) the date that service was effected, which shall be entered as MM/DD/YYYY;
(vi) the time service was effected, which shall be entered as military time;
(vii) the address where service was effected, which shall be entered as three different fields such that one field will be for the street address and any apartment number, the second field will be for the city or borough, and the third field will be for zip code;

(viii) the nature of the papers served;
(ix) the court in which the action has been commenced, which shall be entered as either Civil Court NYC, Civil Supreme, Criminal, Housing(L/T), or District Court, followed by the county of the court, the judicial department if appellate, or the federal district;
(x) the full index number, which shall be entered with all information necessary to identify the case, such as XXXXX/XX, unless the case is a Civil Local matter, in which case, it will include the prefix of CV, CC, LT, MI, NC, RE, SC, or TS;
(xi) if service was effected pursuant to subdivisions (1) through (3) of CPLR §308, a description of the person served which shall consist of six fields, including sex, hair color, approximate age, height, weight, and any other identifying features provided by the process server;
(xii) whether service was delivered, as indicated by a Y or N;
(xiii) the type of service effected, which shall be entered as a P for personal service, an S for substitute service, a C for conspicuous service, or a CO for corporate service; and
(xiv) if service was effected pursuant to subdivision (4) of CPLR §308 or subdivision one of RPAPL §735, a description of the door and the area adjacent.

19. Respondent failed to create and maintain an electronic record of service in accordance with 6 RCNY § 2-233a for the following attempts or services:

6/9/12 @ 8:09.

20. Respondent failed to include the following information in his 233a records for the period May 1, 2012 through July 31, 2012:

05/01/2012 @ 15:56 (street address);
05/01/2012 @ 16:02 (street address);
05/02/2012 @ 18:48 (street address);
05/02/2012 @ 19:47 (street address);
05/02/2012 @ 19:49 (street address);
05/02/2012 @ 19:50 (street address);
05/02/2012 @ 19:51 (street address);
05/02/2012 @ 20:15 (street address);
05/02/2012 @ 20:16 (street address);
05/02/2012 @ 20:17 (street address);
05/02/2012 @ 20:36 (street address);
05/02/2012 @ 20:38 (street address);
05/02/2012 @ 20:39 (street address);
05/02/2012 @ 21:10 (street address);
05/02/2012 @ 21:11 (street address);
05/02/2012 @ 21:12 (street address);
05/02/2012 @ 21:21 (street address);

05/02/2012 @ 21:23 (street address);
05/02/2012 @ 21:25 (street address);
05/02/2012 @ 21:35 (street address);
05/03/2012 @ 19:40 (street address);
05/03/2012 @ 19:51 (street address);
05/03/2012 @ 20:09 (street address);
05/03/2012 @ 20:21 (street address);
05/05/2012 @ 07:30 (street address);
05/05/2012 @ 07:32 (street address);
05/05/2012 @ 07:33 (street address);
05/05/2012 @ 07:34 (street address);
05/05/2012 @ 07:36 (street address); and
and 05/05/2012 @ 08:21 (street address).

Logbook Violations

21. Respondent failed to create a logbook entry for the following attempts or services:

05/03/2012 @ 20:08:24;
05/05/2012 @ 09:07:38;
05/05/2012 @ 09:24:29;
05/05/2012 @ 09:45:18;
05/07/2012 @ 06:27:06;
05/08/2012 @ 21:10:58;
05/09/2012 @ 19:39:58;
05/09/2012 @ 19:48:09;
05/09/2012 @ 20:17:21;
05/09/2012 @ 20:48:02;
05/09/2012 @ 21:08:18;
05/09/2012 @21:23:03;
05/12/2012 @ 09:14:28;
05/12/2012 @ 12:15:35;
05/16/2012 @ 17:50:53;
05/17/2012 @ 19:59:22;
05/21/2012 @ 19:18:56;
05/22/2012 @ 16:40:49;
05/24/2012 @ 19:52:14;
05/26/2012 @ 07:47:24;
05/26/2012 @ 08:48:36;
06/02/2012 @ 13:36:33;
06/04/2012 @ 06:02:35;
06/06/2012 1@ 7:09:59;
06/06/2012 @ 21:18:37;
06/07/2012 @ 21:40:30;
06/11/2012 @ 19:03:29;
06/16/2012 @ 08:53:20;
06/21/2012 @ 20:46:03;
06/22/2012 @ 20:09:44;

06/22/2012 @ 22:12:41;
06/25/2012 @ 19:36:46;
06/25/2012 @ 21:07:53;
06/25/2012 @ 21:37:20;
07/03/2012 @ 19:29:37;
07/05/2012 @ 14:29:08;
07/07/2012 @ 07:10:04;
07/07/2012 @ 07:51:31;
07/07/2012 @ 10:51:01;
07/12/2012 @ 18:59:53;
07/14/2012 @ 10:31:29;
07/16/2012 @ 19:59:28;
07/16/2012 @ 20:13:18;
07/18/2012 @ 20:33:15;
07/19/2012 @ 15:44:58;
07/21/2012 @ 10:05:06;
07/21/2012 @ 12:23:08;
07/26/2012 @ 19:04:51;
07/28/2012 @ 07:19:10;
07/28/2012 @ 08:19:15;
07/28/2012 @ 08:54:22;
07/28/2012 @ 10:19:57;
07/30/2012 @ 15:50:44;
07/31/2012 @ 19:53:09; and
07/31/2012 @ 21:57:57.

22. Respondent failed to maintain logbook entries for the following attempts or services in chronological order:

6/2/12 @ 14:06;
6/2/12 @ 14:57;
6/21/12 @ 20:32;
6/25/12 @ 19:07;
7/3/12 @ 20:33;
8/1/12 @ 19:30;
8/2/12 @ 19:28; and
Blank Entry on Bottom of Page 51.

23. Respondent created illegible logbook entries for the following attempts or services:

5/5/12 @ 7:26;
5/10/12 @ 8:30;
5/12/12 @ 9:35;
5/16/12 @ 16:56;
5/19/12 @ 20:57;
5/22/12 @ 19:10; and
5/30/12 @ 21:06.

24. Respondent made improper corrections to the following entries in his logbooks:

5/5/12 @ 7:26;
5/10/12 @ 8:30;
5/10/12 @ 20:30;
5/10/12 @ 20:47;
5/14/12 @ 9:22;
5/16/12 @ 16:56;
5/19/12 @ 20:57;
5/22/12 @ 19:10; and
5/23/12 @ 20:31.

25. Respondent failed to include in his logbook the name of the entity or individual from whom the process served was received for the following attempts or services:

6/22/12 @ 20:38;
6/22/12 @ 20:51;
6/22/12 @ 21:30;
6/22/12 @ 21:36;
6/22/12 @ 22:13;
7/3/12 @ 20:03;
7/7/12 @ 21:37;
7/23/12 @ 21:10;
7/30/12 @ 14:44; and
8/1/12 @ 10:12.

26. Respondent failed to include in his logbook the process serving agency's license number for the following attempts or services:

6/22/12 @ 20:38;
6/22/12 @ 20:51;
6/22/12 @ 21:30;
6/22/12 @ 21:36;
6/22/12 @ 22:13;
7/3/12 @ 20:03;
7/7/12 @ 21:37;
7/23/12 @ 21:10;
7/30/12 @ 14:44; and
8/1/12 @ 10:12.

27. Respondent failed to include in his logbook the title of the action or a reasonable abbreviation thereof for the following attempts or services:

5/2/12 @ 18:43;
5/3/12 @ 20:18;
5/5/12 @ 8:55;

5/10/12 @ 20:08;
5/12/12 @ 7:25;
5/12/12 @ 8:41;
5/12/12 @ 12:00;
5/16/12 @ 15:54;
5/16/12 @ 16:13; and
5/16/12 @ 16:56.

28. Respondent failed to include in his logbook the name of the entity or individual served for the following services:

5/21/12 @ 21:23;
5/21/12 @ 21:27;
5/22/12 @ 15:15;
5/22/12 @ 15:15;
6/2/12 @ 14:06;
6/2/12 @ 14:06; and
6/9/12 @ 10:29.

29. Respondent failed to include in his logbook the index number of the action for the following attempts or services:

5/16/12 @ 19:23;
5/16/12 @ 19:19;
5/30/12 @ 20:42;
6/7/12 @ 20:08;
6/7/12 @ 20:14;
6/7/12 @ 20:28;
6/7/12 @ 21:12;
6/25/12 @ 9:07;
6/25/12 @ 19:28; and
6/25/12 @ 19:53.

30. Respondent failed to include in his logbook the type of service of effected for the following services:

5/10/12 @ 20:30;
5/22/12 @ 15:15;
6/7/12 @ 19:25;
6/21/12 @ 19:23;
6/25/12 @ 20:35;
6/26/12 @ 19:52;
6/28/12 @ 20:33;
6/30/12 @ 20:29;
7/2/12 @19:42; and

7/5/12 @ 20:10.

31. Respondent failed to include in his logbook the color and composition of hallway walls adjacent to the door to which process was affixed for the following services:

    6/7/12 @ 9:02.

32. Respondent failed to include in his logbook the color and composition of hallway floors or doorsteps adjacent to the door to which process was affixed for the following services:

    6/7/12 @ 9:02.

33. Respondent failed to include in his logbook the location of the premises in relation to stairs, elevators or entranceways for the following services:

    6/7/12 @ 9:02.

CHARGES

"Sewer Service" and Filing False Affidavits of Service with a Court

34. Respondent violated 6 RCNY § 2-234 by falsely affirming in an affidavit of service that was filed in Kings County Civil Court in the matter of *Slomin's Inc. v.* [redacted] Index No. 018519/12, that he had served a Summons and Complaint at the defendant's place of residence on June 16, 2012 at 7:40 a.m. by Substitute Service upon "John Doe." [1 count]

35. Respondent violated 6 RCNY § 2-234 by falsely affirming in an affidavit of service that was filed in Queens County Civil Court in the matter of *LVNV Funding LLC v.* [redacted] Index No. 025687/12, that he had served a Summons and Complaint at the defendant's place of residence on July 17, 2012 at 7:29 p.m. by Substitute Service upon "John Doe." [1 count]

Traverse Hearings Reporting Violations

36. Respondent violated 6 RCNY § 2-236(a) by failing to report to the Department the scheduling of a traverse hearing(s) within ten (10) days of receiving notice that a court had scheduled the hearing(s). [1 count]

37. Respondent violated 6 RCNY § 2-236(c)(2) by failing to, within one hundred (100) days after the scheduled date of a traverse hearing(s), report to the Department either (a) the final result of the following traverse hearings; or (b) that he made attempts to learn the final results of the following traverse hearing(s) but was unable to do so. [1 count]

38. Respondent violated 6 RCNY § 2-236(c)(1) by failing to attempt to learn the results of a traverse hearings in accordance with the procedures specified in 6 RCNY § 2-236(c)(1). [1 count]

GPS-Related Violations

39. Respondent violated 6 RCNY § 2-233b(a)(2)(i) by failing to create a GPS record for every service and attempted service. [1 count]

40. Respondent violated 6 RCNY § 2-233b(a)(4)(v) by failing to submit a certification from the Contractor that the GPS records he produced to the Department are true and accurate copies of the records maintained by the Contractor. [1 count]

Electronic Recordkeeping Violations

41. Respondent violated 6 RCNY § 2-233a(d) by failing to create an electronic record of each service or attempted service that he made. [1 count]

42. Respondent violated 6 RCNY § 2-233a(b) by failing to record the following information in his 233a records:

05/01/2012 @ 15:56 (street address);
05/01/2012 @ 16:02 (street address);

05/02/2012 @ 18:48 (street address);
05/02/2012 @ 19:47 (street address);
05/02/2012 @ 19:49 (street address);
05/02/2012 @ 19:50 (street address);
05/02/2012 @ 19:51 (street address);
05/02/2012 @ 20:15 (street address);
05/02/2012 @ 20:16 (street address);
05/02/2012 @ 20:17 (street address);
05/02/2012 @ 20:36 (street address);
05/02/2012 @ 20:38 (street address);
05/02/2012 @ 20:39 (street address);
05/02/2012 @ 21:10 (street address);
05/02/2012 @ 21:11 (street address);
05/02/2012 @ 21:12 (street address);
05/02/2012 @ 21:21 (street address);
05/02/2012 @ 21:23 (street address);
05/02/2012 @ 21:25 (street address);
05/02/2012 @ 21:35 (street address);
05/03/2012 @ 19:40 (street address);
05/03/2012 @ 19:51 (street address);
05/03/2012 @ 20:09 (street address);
05/03/2012 @ 20:21 (street address);
05/05/2012 @ 07:30 (street address);
05/05/2012 @ 07:32 (street address);
05/05/2012 @ 07:33 (street address);
05/05/2012 @ 07:34 (street address);
05/05/2012 @ 07:36 (street address); and
and 05/05/2012 @ 08:21 (street address).

[30 counts]

Logbook Violations

43. Respondent violated 6 RCNY § 2-233(a)(1) by failing to create a logbook entry for each service or attempted service. [55 counts]

44. Respondent violated 6 RCNY § 2-233(b)(1) by failing to maintain all of his logbook entries in chronological order. [8 counts]

45. Respondent violated 6 RCNY § 2-233(a)(1) by making entries in his logbook that are not "legible." [7 counts]

46. Respondent violated 6 RCNY § 2-233(b)(8) by making improper corrections in his logbook. [8 counts]

47. Respondent violated 6 RCNY § 2-233(b)(6) by failing to include the name of the entity or individual from whom the process served was received in his logbook entries. [10 counts]

48. Respondent violated 6 RCNY § 2-233(b)(6) by failing to include the process serving agency's license number in his logbook entries. [10 counts]

49. Respondent violated 6 RCNY § 2-233(a)(2)(i) by failing to include the title of the action or a reasonable abbreviation thereof in his logbook entries. [10 counts]

50. Respondent violated 6 RCNY § 2-233(a)(2)(ii) by failing to include the name of the entity or individual served in his logbook entries. [7 counts]

51. Respondent violated 6 RCNY § 2-233(a)(2)(vii) by failing to include the index number of the action in his logbook entries. [10 counts]

52. Respondent violated 6 RCNY § 2-233(b)(3) by failing to include the type of service of effected in his logbook entries. [10 counts]

53. Respondent violated 6 RCNY § 2-233(b)(4) by failing to include the color and composition of hallway walls adjacent to the door to which process was affixed in his logbook entries. [1 counts]

54. Respondent violated 6 RCNY § 2-233(b)(4) by failing to include the color and composition of hallway floors or doorsteps adjacent to the door to which process was affixed in his logbook entries. [1 counts]

55. Respondent violated 6 RCNY § 2-233(b)(4) by failing to include a description of the location of the premises in relation to stairs, elevators or entranceways in his logbook entries. [1 counts]

LACK OF FITNESS

56. By virtue of the activities described above, Respondent violated § 20-101 of the Code by failing to maintain the standards of integrity, honesty and fair dealing required of licensees.

WHEREFORE, the Department demands that an order issue: 1) suspending or revoking Respondent's license; 2) imposing maximum fines on Respondent for each and every charge set forth herein; and 3) granting such other relief as is deemed just and proper.

Dated: May 1, 2013
New York, New York

For: **Jonathan Mintz**
Commissioner

By: [redacted]
Senior Staff Attorney
Legal Division

IMPORTANT INFORMATION FOR RESPONDENTS

You have been charged with violating Laws and Rules of the New York City Department of Consumer Affairs.

FAILURE TO APPEAR AT THE HEARING: If you do not appear on the scheduled hearing date, a default decision will be issued in which you will be found guilty of the charges and ordered to pay a fine, and your DCA license(s) may be revoked.

ADJOURNMENTS: Requests for adjournments must be received at least three (3) business days prior to the hearing date. **You may submit your request by e-mail to adjournmentrequests@dca.nyc.gov (preferred method)**; by fax to 212-361-7766; or by mail to: DCA Administrative Tribunal, 66 John Street, 11th Floor, New York, NY 10038. Make sure to include the violation number in your request. In addition, you must send a copy of your request to aliu@dca.nyc.gov; or by mail to Alvin A. Liu, DCA Legal Division, 42 Broadway, 9th Floor, New York, NY 10004.

SETTLEMENTS: If you wish to discuss a possible settlement of the charges in this Notice of Hearing, contact Alvin A. Liu at aliu @dca.nyc.gov at least five (5) business days prior to the hearing date.

REPRESENTATION: Although it is not required, you may choose to bring a lawyer or authorized representative to the hearing.

TRANSLATION SERVICES: DCA will provide translation services at the hearing for you and your witnesses. You may not use your own interpreter at the hearing.

For additional information, visit DCA's website at www.nyc.gov/consumers or call 311.