

Sign Template – Required Sign on Sightseeing Bus

Sightseeing bus businesses must post a sign on the bus with the following statement:

“The fare for this tour (specifying tour number) including all expenses and admissions is (insert price). Report all violations to the Department of Consumer Affairs, 42 Broadway, New York, NY 10004. Call 311.”

Note:

- Letters and numbers must be at least three-quarters of an inch high.
- The sign must be displayed at the forward part of the interior of the bus, face passengers, and remain posted until the end of the tour.

(Title 6, Rules of the City of New York, Section 2-211 (d))

DCA created the attached sign template for use:

- The sign template is 17 inches wide by 11 inches tall.
- You can type your information in the template, then print the sign in Landscape Orientation on Standard US Ledger paper (11” by 17”).

You may receive penalties for failing to post the required sign or failing to post the sign with required minimum size for letters and numbers.

Visit [nyc.gov/BusinessToolbox](https://www.nyc.gov/BusinessToolbox) for additional templates for required signs on sightseeing buses.

**THE FARE FOR THIS TOUR _____
INCLUDING ALL EXPENSES AND
ADMISSIONS IS \$ _____ .**

**REPORT ALL VIOLATIONS TO THE
DEPARTMENT OF CONSUMER
AFFAIRS, 42 BROADWAY, NEW YORK,
NY 10004. CALL 311.**