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nyc.gov/consumers

AFFIRMATION FOR CONDUCTING SPECIAL SALE

Legal Name of Business (Applicant):	
Business's Trade or Doing-Business-As (DBA) Name, if applicable:	
Business Address:	

I affirm the following:

1. The applicant is the sole owner of the business that seeks to hold a special sale and no other persons, firms, or corporations have any financial or proprietary interest. The applicant does not have any agreement or contract, written or oral, directly or indirectly, with any other persons, firms, or corporations to give them such interest during the period of the sale.
2. There are no contracts, written or *oral, with any person, firm, or corporation concerning the special sale other than those attached to this affirmation. The applicant understands that the Commissioner of Consumer Affairs may have such agreements audited. If the applicant enters into any contracts *after* submitting this affirmation, the applicant will submit the contracts to the Department of Consumer Affairs within three (3) business days of their execution.
**If the agreement is oral, its terms should be summarized and the summary attached to this affirmation. Be sure to include the name and address of the other parties to the agreement.*
3. The applicant is the sole owner and has full title to all of the goods, wares, and merchandise listed in the Special Sale Inventory form that is part of this application.



4. If the applicant is acting as the liquidator, the applicant assumes the responsibility of the retailer in honoring all conditions of the Special Sale license.
5. The answers and statements in this application are true, correct, and complete. The completed Special Sale Inventory form accompanying this application is a complete and true account of all goods, wares, or merchandise that the applicant will sell during the special sale and shows the purchase date, the supplier's name and address, description of goods, quantity, and cost per unit. The accompanying copies of advertisements, posters, placards, etc. are exact copies of what the applicant proposes to use to advertise the sale. During the special sale, the applicant will not add goods, wares, or merchandise to the inventory submitted and approved by the Department of Consumer Affairs. The applicant will not add to, delete, alter, or erase, either in whole or in part, any of the submitted advertisements, posters, placards, etc. approved for use by the Commissioner of Consumer Affairs.
6. The applicant will comply with all of the rules and regulations of the Department of Consumer Affairs that are now in force or that may be promulgated in the future. The applicant knows that any false statements or answers in this application (including the Special Sale Inventory form and advertising matter) will be sufficient cause for the revocation of the license and any other punishment provided by the law.
7. This affirmation is submitted for consideration by the Department of Consumer Affairs in issuing the applicant a Special Sale license.

Signature

Print Name

Title (if any)

Date