



Shaping a global future

Future Fleet Forum 2018 has undergone a major transformation. Organised by LAPV and co-hosted by the Chartered Institute of Logistics and Transport, The City of London Corporation and the City of New York, the first international public sector fleet management event in the world is already shaping up to become the leading industry meet up on everyone's calendar, writes Ann-Marie Knegt.

With an impressive speaker line up from the UK, USA, and Europe, Future Fleet Forum 2018 is the first opportunity for fleet and transport managers to come together and exchange knowledge on an international platform.

The event will tackle issues such as air quality, safety, sustainability, and procurement, as well as the potential impact of Brexit, and will provide delegates with the opportunity to network with their peers from the USA and Europe.

Future Fleet Forum 2018 will run from 24 to 25 January 2018. Day one will take place in the historic surroundings of the Guildhall in the City of London, and the second day will be held in the City of London Corporation's offices next to the River Thames.

January 24

The first day consists of a high-profile conference with world-leading speakers held in London's magnificent Guildhall. London's Deputy Mayor for Transport, Valerie Shawcross, will deliver a key introduction, while Keith Kerman, Deputy Commissioner and Chief Fleet Officer of the City of New York will speak about 'NYC's Fleet of the Future'. New York City recently consolidated its municipal fleet and committed to environmentally-friendly transport as well as a no-casualty safety policy and Keith will cover the city's change management and innovations, including the sustainability programme NYC Clean Fleet, and the Vision Zero Transition Plan.

Keith's presentation will lead into a panel debate on how policy changes such as Brexit or a new government can affect fleet operations. The expert panellists will discuss steering operations through tumultuous times, and come up with suggestions and solutions to the challenges that affect all fleet managers.

'As Chief Fleet Officer, I manage all aspects of NYC's municipal fleet, the largest in the US, in partnership with major fleet agencies

including NYPD, FDNY and DSNY,' says Keith. 'We are most proud of our continuing work in sustainability, in advancing both safer and cleaner vehicles. NYC looks forward to extending our partnership and innovation with fleets internationally, sharing ideas and expertise.'

'NYC will present on our recent Fleet of the Future initiatives, especially our Vision Zero Safe Fleet Transition plan and work on electric and shared vehicles. Fleet is an incredibly dynamic and critical area of business and public sector focus right now, and the forum offers professionals a way to work together to manage these fast developing changes.'

Another headline speaker is Dr Gary Fuller, an air pollution scientist at King's College London. He led the development of the London Air Quality Network, which has become the largest urban network in Europe, and has pursued network data analysis techniques to characterise trends and changes in the sources of urban air pollution and, importantly, the impact of policies to clean the air we breathe.

Professor Christopher Bovis from the University of Hull is an international authority on public procurement and public-private partnerships. He advises governments on public sector reforms and has acted on behalf of public sector and industry on numerous high-profile projects. He has also been instrumental in structuring flagship public-private partnerships in the UK, EU, and overseas.

After delivering a highly acclaimed talk on public sector procurement practices at the first Future Fleet Forum in 2015, Professor Bovis will tackle the impact of Brexit on public sector fleet management and procurement at the 2018 event.

Richard Atkinson, CILT's recently appointed director of marketing and communications, comes to the organisation from a distinguished career in the RAF. His presentation, 'Innovating cultures and recruitment', will demonstrate how he was able to redouble the innovation culture of the RAF. As the fleet management industry faces a dire skills shortage, lessons can be taken from his experiences and adapted by fleet managers on both sides of the Atlantic.

The keynote speaker and full line-up will be announced very soon.

Exhibition

So far there are several sponsors and exhibitors signed up, including NRG Fleet Services, Geesinknorba, Dennis Eagle, and Terberg Matec. Geesinknorba is the headline sponsor for the event. Faun Zoeller, Brigade Electronics, and Essential Fleet have booked the first exhibition spaces as well a spot in the Guildhall's courtyard to show off the latest municipal vehicles and technology. The first day of the conference has 150 delegates spaces and is CPD-accredited by CILT.

Keith Kerman,
Chief Fleet
Officer, Deputy
Commissioner of
the City of New
York, and
co-organiser and
speaker at
Future Fleet
Forum 2018.

January 25

For day two of the event, 70 delegates will congregate in the intimate setting of the City of London Corporation's offices.

This international workshop and networking day consists of three 1.5-hour sessions. The first will be delivered by the heads of Fleet and Road Safety for the City of New York and the City of London Corporation.

Secondly, Austin Birks, FCILT, Chair – Logistics Safety Forum, CILT, will deliver an interactive workshop about the mechanic and driver shortage and how to champion the profession with input from the City of New York.

Last but not least, Eric Richardson, deputy fleet officer for the City of New York, Arend Mouton, vehicle fleet manager for the City of London, and Vince Dignam, business performance manager for the City of London, will deliver a workshop on fleet consolidation, interoperability and cooperation between departments and subsequent procurement strategies. More detail about the workshop contents and schedule is to follow in the coming months.

How to attend

Attendance is free for public sector personnel but will be by invite only. Email Ann-Marie Kneigt at am.kneigt@hgluk.com to register your interest. You will then receive an official invite and, after confirming your attendance, you will receive joining instructions and an admission ticket.

More information can be found at www.futurefleetforum.co.uk. Commercial organisations can also register their interest by email, but will be charged an admission price before receiving an invitation. Sponsorship and exhibition opportunities are filling up fast, but can still be obtained by emailing Jason Pidgeon at j.pidgeon@hgluk.com.

Enter the Future Fleet Awards

The most innovative strategic, safety, and sustainability initiatives in the UK fleet management sector will be recognised during a lavish awards ceremony at LAPV's Future Fleet Forum in January 2018. Held at London's Guildhall on the evening of 24 January 2018, the event will give out awards in public sector organisations in three categories: best fleet/road safety initiative; most innovative fleet management strategy; and most sustainable fleet management department.

A high-profile judging panel has been put together that combines knowledge and expertise in fleet management from London to New York.

Determining the winners in the three categories will be: Keith Kerman, deputy commissioner and chief fleet officer, City of New York; Eric Richardson, deputy fleet officer, City of New York; Vince Dignam, business performance manager, City of London; Arend Mouton, vehicle fleet manager, City of London Police; Chris Ruane, public authority development officer, Chartered Institute Logistics and Transport; Graham Sheen, business services secretary (benchmarking), Chartered Institute Logistics and Transport; and Ann-Marie Kneigt, editor of LAPV and *Fire & Rescue* magazines.

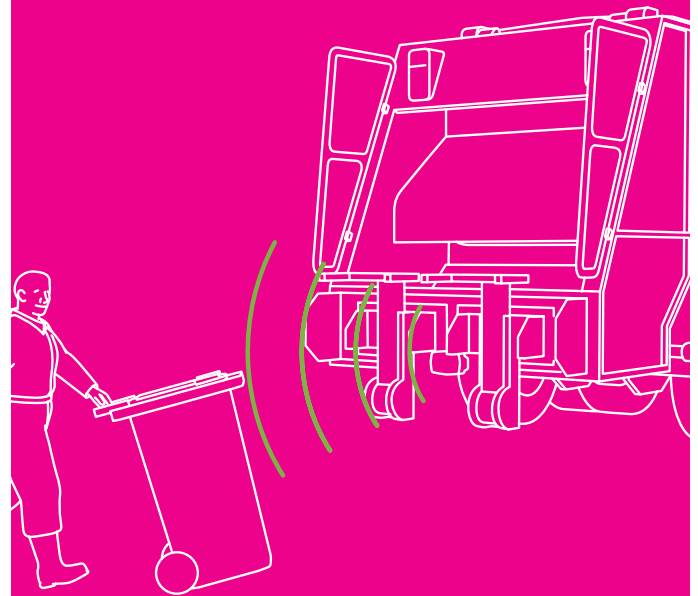
Public sector organisations can enter by submitting a 750-1000 word case study on their project, which should include the challenge that was addressed, the situation prior to the implementation of the new strategy, how the solution was implemented and which service providers were involved. The case study can include pictures, videos, and hyperlinks to relevant news coverage. OEMs and service providers can submit case studies on behalf of their clients in the public sector. A submissions portal will be set up on the new LAPV website, and submissions can also be emailed to LAPV editor Ann-Marie Kneigt: am.kneigt@hgluk.com

The judges will score submissions on the following criteria: innovation; use of technology; management of staff; public engagement; savings made; improvement of service to public; improvement for internal organisation; staff engagement; sustainability; and safety. The winners in each category will receive a two-page write-up on their project in LAPV, a Future Fleet awards statue, and the right to display the Future Fleet benchmark on their literature.

The deadline for submissions is 30 October 2017 and the shortlist will be revealed on 6 January 2018.

Please contact Ann Marie Kneigt for more information on am.kneigt@hgluk.com.

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