8th DCAS Vision Zero Safe Fleet Forum Remarks by Keith Kerman, Deputy Commissioner and NYC Chief Fleet Officer

We are here today to discuss safety strategies, systems, technologies, designs, and training for fleet and road safety. These are all important. We need to do everything we can. And none of us can make these changes alone.

For the next few minutes, I'm going to review a whole suite of investments, plans, and approaches that New York City and DCAS are pursuing.

But I want to first remind everyone of the most important system, approach, and technology.

One that alone can save most, not all, but save most lives and prevent most, not all, but prevent most crashes.

And best of all, it's free. Compatible with every vehicle make and model. Available to leaders, managers, and drivers of every background and demographic.

It's in stock now in limitless supply and it can be installed today.

It's called care. Care, attention, focus, care.

For drivers, care about safety. Follow the rules, pay attention to the road, go slowly, cautiously. Remember lives are at risk. Every minute. Every mile. Care.

For managers, push safety as part of your daily work. Track it. Enforce it. Say something when operators are being reckless. Speak up. Do your jobs. Care.

For leaders, prioritize it, invest in it, argue for it, use your voice and your capital, behind the scenes and in public. Care.

With just caution and care alone, most crashes on the road would be prevented. Without it, none will be.