

Vision Zero Fleets Forum Speakers

October 23, 2014



Stacey Cumberbatch was appointed by Mayor Bill de Blasio as the Commissioner of the Department of Citywide Administrative Services (“DCAS”) on February 10, 2014. DCAS ensures that City agencies have the critical resources and support needed to provide the best possible services to the public. Specifically, the agency supports City agencies' workforce needs in recruiting, hiring and training City employees; provides overall facilities management for 50 public buildings; purchases, sells and leases real property; purchases, inspects and distributes supplies and equipment; establishes, audits and pays utility accounts that serve more than 4,000 buildings; and implements energy conservation programs throughout City facilities.

Commissioner Cumberbatch’s distinguished career in government and the nonprofit sectors spans more than 25 years. Prior to her appointment, she was Deputy Executive Director for the New York City Financial Information Services Agency where she led the technology team running the City of New York’s time and attendance system. Commissioner Cumberbatch served as the City’s 2010 Census Coordinator, helping to achieve a full and accurate count of the City’s diverse population. Her career has included stints at the New York City Housing Authority and Law Department. Additionally, Commissioner Cumberbatch has experience in state government, having worked in the office of the New York State Attorney General as an Assistant Attorney General In-Charge of the Consumer Assistance Unit. In the nonprofit community, she managed grant-making programs in the areas of environmental protection, legal services and civil justice reform for the Joyce Mertz-Gilmore Foundation and the Open Society Institute. A native New Yorker, raised in East Elmhurst, Queens and now a resident of Bedford Stuyvesant, Brooklyn, Commissioner Cumberbatch is a graduate of the United Nations International School, Barnard College and New York University School of Law.



As the New York City Department of Transportation’s Director of Strategic Initiatives, **Juan Martinez** works to lead the agency’s Vision Zero effort. Previously, Juan was General Counsel & Legislative Director at Transportation Alternatives, the nation’s leading walking and bicycling safety non-profit, where he led the campaign to win authorization for New York City’s speed camera program.

Juan is currently working on the rollout of the speed limit change to 25 miles per hour that will take place on November 7th.



Keith Todd Kerman is a Deputy Commissioner at the Department of Citywide Administrative Services (DCAS) and New York City's first Chief Fleet Officer. Keith is an agency lead for Mayor de Blasio's Vision Zero and is currently spearheading a series of safety initiatives for the City fleet. In partnership with the City's large operating agencies such as Police and Sanitation, Keith also led a major effort to share services and consolidate aspects of New York City's vast fleet operations. New York City has the largest municipal fleet in the United States with 27,000 vehicles, 37 main repair locations, and 1,600 staff engaged in fleet operations. New York City also has one of the greenest fleets in the nation, with more than 14,000 vehicles operating on some type of alternative fuel including hybrids, electric, compressed natural gas, and biodiesel. Now in his 21st year, Keith is no stranger to City government, having served over 17 years with NYC Parks, most recently as Assistant Commissioner for Citywide Operations. Keith is a native of Massachusetts and a graduate of Harvard College, as is his wife and classmate Attorney Denise Delgado-Kerman. Keith and Denise have two young children, Todd Nelson and Keith Norman.



Kenneth Jack is currently the Vice President of Fleet Operations for Verizon Communications. His team of over 750 employees and contractors oversee policy and all life-cycle activities associated with over 50,000 pieces of equipment owned by Verizon Communications and its subsidiaries throughout the United States. His responsibilities also include achieving sustainability targets for the company's mobile fleet and the integration of new technologies and driving significant process improvements aimed at improving shareholder value and operational excellence at over 350 maintenance facilities nationwide.

Mr. Jack was previously General Manager of Transportation Operations for Consolidated Edison Co. of NY as well as Orange & Rockland Utilities. He is a graduate of both Con Edison's management-trainee program and Business Academy XII.

Mr. Jack was born and raised in Queens, NY. He holds a Bachelor of Science in Mechanical Engineering from Polytechnic Institute of NYU and an MBA from Columbia University Business School. He holds certificates in the maintenance and design of utility systems from both Siemens and PSE and received training through Con Edison, FEMA and NYC OEM in emergency management and was intimately involved with 9/11 recovery and other disasters in the NY area.

He is an FCC licensed amateur radio operator and a former member of a volunteer Chemical and Biological Weapons Response Team. He has served on the board of directors for the YMCA of Greater New York, and worked with the Bronx YMCA, FIRST Robotics, the American Association of Blacks in Energy and the Society of Automotive Engineers. He was named a "Black Achiever in Industry" by the Harlem YMCA in 2003 and a "Volunteer of the Year" by the YMCA of Greater NY in 2010.



Mike Derrig served as the Director of Vehicle Maintenance for APA Truck Leasing for 23 years. After leaving APA, he went out to look for companies that were in trouble from a fleet maintenance and safety perspective. He successfully turned cost draining operations into safe and economically efficient fleets, such as Sysco Metro NY, L.J. Kennedy Trucking, and others. He has always been in the forefront of new technology, having successfully run a fleet that was benchmarked in the top 3 in the country in safety and fuel economy. Now at FreshDirect, he has committed to make the FreshDirect fleet safe, efficient, and well maintained; the first major step was the implementation of Telogis Satellite Tracking on the entire Fleet. This partnership with Telogis has had a dramatic impact on the safe operation of the FreshDirect Fleet. The focus of FreshDirect's drive for safety has been to improve the SAFETY ATTITUDE of all the drivers which has resulted in fewer accidents, complaints, and an improvement in customer service.



David Biderman is the General Counsel and Vice President for Government Affairs and Chapter Operations for the National Waste & Recycling Association (formerly NSWMA). David manages the Association's federal and state legislative and regulatory activities, as well as its litigation activities, and is the Association's former Safety Director. David is a regular columnist for Waste360 magazine, and a frequent speaker at WasteExpo, WasteCon, and other industry events on legal, safety and compliance issues. He also manages the Association's activities in New York City, and frequently testifies there on waste-related issues.

Before David joined the Association in 1997, he practiced environmental law at Steptoe & Johnson, a Washington, D.C. law firm, where he worked for more than eight years, focusing on environmental, health and safety, and transportation issues. A native New Yorker, David attended Johns Hopkins University where he received a B.A. in Political Science in 1985, and received his law degree from the University of Pennsylvania in 1988.



Walter Orlowski is the Safety & Training Officer at New York City Transit Authority. He has worked for New York City Transit for 38 years. Starting as a bus operator in 1977 he was promoted to Supervisor in 1983. In 1998 Walter's promotion to Superintendent enabled him to develop his skills while working in depot and road operations and the Training Division. Finding a passion for training as Superintendent of Safety & Training, his experience and expertise opened doors for quick and continued advancement within the Training Division. Starting with his next promotion to Assistant General Superintendent in 2002, his career quickly advanced forward as General Superintendent in

2004, Assistant Chief Officer in 2008 until arriving at his current title of Safety & Training Officer in 2012. Working in the Safety & Training Division has become the one constant in his well-recognized career with New York City Transit.



David May has been a professional truck driver for 31 years and has accumulated 2 million accident-free miles. He is a relay and city driver for Con-way Freight. Several days each month, David speaks to the news media, schools, community groups, and industry and government officials about highway safety and the essentiality of the trucking industry.

David was named ATA National Truck Driver of the Year in 2008. He has placed first in the straight truck division of the New York State Truck Driving Championships six times. In addition, he won the title of New York State Grand Champion in 2002. David has been the recipient of the Pre-Trip Award, twice, and has received the Written Test Award six times. He was selected in 2007 to serve as a driver representative on the CDL Advisory Committee in Washington, DC. David and his wife Lynette reside in West Seneca, New York. They have three children.



Dr. Alexander Epstein's lines of work at the U.S. DOT Volpe Center are vulnerable road user safety, energy sustainability, climate change analysis, and mobility-as-a-service in Smart Cities. Epstein is project lead for truck-based safety countermeasure research in support of New York City's Department of Citywide Administrative Services and has advised City of Boston on their largest-to-date truck safety pilot in 2013. Epstein is task lead on first-in-the-U.S. carbon-neutral airport programs for the Massachusetts Department of Transportation and the Federal Aviation Administration. Epstein also leads a climate adaptation technical committee and oversees software development for a Federal Highway Administration

inter-agency scenario planning program, and he performs technical analysis in support of the ITS Joint Program Office, the National Highway Traffic Safety Administration, and other federal sponsors for program and policy development.



Kendra Hems has been serving as President of the New York State Motor Truck Association since 2008. In this role, she serves as a liaison between the trucking industry, state agencies, and the legislature, actively advocating for the interests of the industry by promoting highway safety, providing educational programs and fostering a healthy business environment.

Ms. Hems is also a member of the American Transportation Research Institute's Advisory Committee, and previously served as President of the board of the North American Pre-Clearance System (NORPASS) from 2004-2007. NORPASS is a partnership of state and provincial agencies and trucking industry representatives who work together to deploy mainline screening systems at weigh stations.

In November of 2010, Ms. Hems was named to Governor Andrew Cuomo's transition team on transportation and infrastructure. In 2012 she was added to Governor Cuomo's Chairman's Committee to help identify ways to reduce burdens on New York business. Ms. Hems was recognized by her peers in 2014 with the Trucking Association Executive Council Leadership Award.

Ms. Hems earned her BA in Management Science from the SUNY College at Oswego. She resides in Mechanicville, NY with her husband Todd and son Grady.



Jamyn Edis is the founder and CEO of Dash, a connected car platform (www.dashmobile.co). Jamyn is also a mentor and investor in Techstars, the leading technology accelerator, as well as being a participant in the New York 2013 program. He has over 15 years of experience in strategy, product development, partnerships, finance and marketing.

As a VP at HBO, he led the Emerging Technology R&D Group and also worked in the London and New York offices at Accenture's strategy consulting practice, with industry focus was technology, media and telecoms; his clients include Sprint, BT, Fox Interactive, MySpace, Rogers, Global Telematics, Trader.com, Sony PlayStation, World Rally Championships, Warner Music, EMI.

He is currently a Professor in New Media and Entrepreneur-in-Residence at NYU Stern School of Business. He holds an MBA from Harvard Business School and a BA/MA from Cambridge University.



Noah Budnick is Transportation Alternative’s Chief Policy Officer. He provides strategic guidance and planning for campaigns to improve and increase walking, biking and public transit in New York City. Noah is T.A.’s senior staff, and he strives to educate and build support among diverse coalitions of community groups and businesses for changes to New York’s streets and public space. He led Transportation Alternatives work during the 2013 New York City elections to make biking, walking and traffic safety top tier political issues and won Mayor de Blasio’s commitment to Vision Zero. He has built lasting relationships with the public health community, engaging them in work to prevent injuries through better design of New York City’s streets.

Noah is also the chair of the board of directors of the Alliance for Biking & Walking—the national coalition of state and local bicycle and pedestrian advocacy groups—and he serves on the board of the Brooklyn Greenway Initiative, which is working to build a biking and walk route along Brooklyn’s waterfront. Noah has a B.A. in anthropology and international affairs from the Colorado College and was a Revson Fellow at Columbia University.



Joseph Dack has held a variety of operational and project management roles in the transport and logistics industry across the retail, air cargo, mail, military, humanitarian and public sectors. In 2005, Joseph joined the Freight Unit at Transport for London which was developing the London Freight Plan and strategies to improve the sustainable and efficient movement of freight. Since 2013, Joseph has been assisting NYCDOT with the development and implementation of freight initiatives, including truck routing and the off hour delivery program.