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***Design: Just What the Heck Is It?***

A Town+Gown event

in collaboration with the AIANY/Center for Architecture
presented in association with Archtober, Architecture and Design Month, New York City

October 17, 2012, 8:30 to 11:00 a.m.

Agenda

8:30-8:45—Registration/Introduction

8:45-9:30—Panel 1

CREATES JOBS

* + Katie Codey, New York City Council
	+ Alison Hodgson, New York City Economic Development Corporation
	+ David Giles, Center for Urban Future
	+ Moderator: Ronnie Lowenstein, New York City Independent Budget Office

9:30-10:15—Panel 2

CHANGES PUBLIC SERVICES

* + James Biber, Biber Architects
	+ Sharun Goodwin, New York City Department of Probation
	+ Laura Kurgan, Columbia University Graduate School of Architecture, Planning and

 Preservation

* + Susan Tucker, New York City Department of Probation
	+ Lonni Tanner, New York City Department of Design and Construction/SeeChangeNYC
	+ James Victore, James Victore, Inc.
	+ Moderator: David Burney, New York City Department of Design and Construction

10:15-11:00—Panel 3

IMPROVES QUALITY OF URBAN LIFE

* + Karrie Jacobs, School of Visual Arts
	+ Chelsea Mauldin, Public Policy Lab
	+ Mark Randall, WorldStudio
	+ Willy Wong, NYC+Co
	+ Moderator: Laetitia Wolff, DesigNYC