



***Design: Just What the Heck Is It?***

A Town+Gown event

in collaboration with the AIANY/Center for Architecture

presented in association with Archtober, Architecture and Design Month, New York City

October 17, 2012, 8:30 to 11:00 a.m.

Agenda

8:30-8:45—Registration/Introduction

8:45-9:30—Panel 1

**CREATES JOBS**

- Katie Codey, New York City Council
- Alison Hodgson, New York City Economic Development Corporation
- David Giles, Center for Urban Future
  
- Moderator: Ronnie Lowenstein, New York City Independent Budget Office

9:30-10:15—Panel 2

**CHANGES PUBLIC SERVICES**

- James Biber, Biber Architects
- Sharun Goodwin, New York City Department of Probation
- Laura Kurgan, Columbia University Graduate School of Architecture, Planning and Preservation
- Susan Tucker, New York City Department of Probation
- Lonni Tanner, New York City Department of Design and Construction/SeeChangeNYC
- James Victore, James Victore, Inc.
  
- Moderator: David Burney, New York City Department of Design and Construction

10:15-11:00—Panel 3

**IMPROVES QUALITY OF URBAN LIFE**

- Karrie Jacobs, School of Visual Arts
- Chelsea Mauldin, Public Policy Lab
- Mark Randall, WorldStudio
- Willy Wong, NYC+Co
- Moderator: Laetitia Wolff, DesigNYC