

**CITY OF NEW YORK**  
**DEPARTMENT OF HEALTH AND MENTAL HYGIENE**

**REQUEST FOR PROPOSALS**  
**FOR THE PROVISION OF MEDIA AND MARKET RESEARCH SERVICES**  
**FOR PUBLIC HEALTH CAMPAIGNS**  
**PIN: 13PC001700R0X00**

**ADDENDUM NO. 1**

**August 1, 2014**

Except as otherwise stated below and by any subsequent Addenda to the above-referenced Request for Proposal (RFP), which was released on July 25, 2014, the RFP remains unchanged:

The Pre-Proposal Conference will be held on August 13, 2014 from **12:30 p.m. to 2:00 p.m.** at the following location:

Department of Health and Mental Hygiene  
42-09 28<sup>th</sup> Street, 14<sup>th</sup> floor Room 14-43  
Long Island City, NY 11101