



April 4, 2019

## NOTICE OF SOLICITATION

### REQUEST FOR PROPOSALS ISSUED THROUGH THE HHS ACCELERATOR SYSTEM

#### REQUEST FOR PROPOSAL - Harlem Health Advocacy Partners Insurance Navigation PIN: 20DP000900R0X00 EPIN: 81619I0002

The New York City Department of Health and Mental Hygiene (DOHMH) has issued the Harlem Health Advocacy Partners Insurance Navigation (RFP) through the HHS Accelerator system. This RFP is issued through the HHS Accelerator system *only* to those organizations prequalified in the relevant service areas. Likewise, proposals must be submitted through the HHS Accelerator system in the manner set forth in the 'Procurements' section of the system by those same prequalified organizations. Go to [www.nyc.gov/hhsaccelerator](http://www.nyc.gov/hhsaccelerator) to learn more.

DOHMH's Harlem Health Advocacy Partners (HHAP) is a place-based community health worker program aiming to address these system gaps. HHAP aims to improve health outcomes of all residents in East and Central Harlem, with a focus on individuals living in low income public housing, by (1) supporting access to health and social services to which they are entitled (Individual Health Advocacy); (2) providing health coaching to individuals for roughly 6 months to increase self-efficacy for healthy behavioral changes and disease management (Direct Service); (3) building community capacity to seek and/or create healthy conditions and acceptable services through advocacy to government and other service providers (Community Health Advocacy).

DOHMH is seeking a contractor to provide continued insurance enrollment, navigation and medical billing assistance to support its Harlem Health Advocacy Partners program. The selected contractor would be responsible for providing the services of Health Advocates (HA's) in HHAP's place-based model. The HA's would help consumers enroll in coverage, navigate their coverage once insured or identify sources of free or low-cost care of uninsured and assist consumers with high level coverage problems. The goals of this solicitation are to provide insurance enrollment and navigation support services for residents in in East and Central Harlem, to empower residents to effectively advocate for improved health equity by providing high quality educational workshops to help residents understand their health insurance and rights to health care via the Patients' Bill of Rights, and the current value-based payment system, and to identify and alleviate systemic issues and barriers faced by residents which impact their ability to utilize health care and related insurance services.