

# Good Choice

## for Food Service Distributors

Now more than ever, customers are looking to purchase healthier food and beverage products from their food service providers. The **Good Choice** program can help!

### What is Good Choice?

**Good Choice** is a program through which food service providers, such as hospitals, campus dining halls and child care providers, can access a list of healthier food and beverage products offered by participating food service distributors.

### How does Good Choice work?

- Twice per year, the Health Department reviews participating distributors' active food and beverage inventory, using evidence-based nutrition criteria.
- The criteria are based on the New York City Food Standards, which set science-based limits for nutrients like calories, fat, sugar and sodium, as well as requirements for beneficial nutrients like fiber.

Distributors can highlight foods and beverages that meet **Good Choice** criteria in a number of ways. They can:



- Label the products with the **Good Choice** symbol
- Identify the products on order guides
- Send lists of the products directly to customers
- Create shopping lists that use the products

### What is required to participate in Good Choice?

Food service distributors must be able to provide a list of their active food and beverage inventory, with corresponding nutrition information and ingredients, to the Health Department twice per year.

Please contact [GoodChoice@health.nyc.gov](mailto:GoodChoice@health.nyc.gov) with any questions.