Colorectal cancer causes more cancer deaths among nonsmokers than any other form of cancer. It is estimated that 10% of New Yorkers age 50 and over have undetected adenomatous colon polyps.\(^1\) Without early detection and treatment, it is estimated that approximately 13,000 to 19,000 of these New Yorkers will develop cancer in the next 20 years.\(^3\) Screening methods able to detect early colorectal cancer include colonoscopy, fecal occult blood testing (FOBT), fecal immunochemical testing (FIT), computed tomographic colonography (CTC, or virtual colonoscopy), flexible sigmoidoscopy, and double-contrast barium enema (DCBE).\(^6\)

Colonoscopy is the most sensitive and specific of these screening methods; it visualizes the entire colon and rectum, and enables the physician to identify and remove precancerous polyps and in situ carcinomas during a single examination. Although colonoscopy is relatively expensive, it remains cost-effective\(^7\) because it is highly sensitive and may be performed as infrequently as every 10 years.

Fecal occult blood testing (FOBT) also screens the entire colon and rectum. Screening with high-sensitivity FOBT is an alternative for patients at average risk (no personal or family history of colon cancer), or for those unwilling or unable to undergo colonoscopy. This test must be performed annually on 2-3 consecutive stool samples. Patients should be instructed to avoid taking more than 250 mg of vitamin C and eating red meat for 3 days before testing.\(^6\) Any patient with a positive FOBT must be referred for a colonoscopy. Annual testing with a fecal immunochemical test (FIT) is another alternative to colonoscopy for average-risk adults aged 50 and older.\(^6\) FIT detects only human hemoglobin; dietary restrictions are therefore not necessary. The optimal number of stool samples for FIT has not been established, but 2 samples may be superior to 1. Patients with a positive FIT result must also be referred for colonoscopy.\(^6\)

Computed tomographic colonography (CTC) detects both polyps and colorectal cancers. Patients with polyps over a certain size are referred for a colonoscopy. The threshold polyp size appropriate for referral has not

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**Preventing Colorectal Cancer:**

**Colonoscopy Screening Every 10 Years**

- Most people 50 years of age and older should undergo colonoscopy every 10 years.
- Annual high-sensitivity fecal occult blood testing (FOBT) is an alternative for those unwilling or unable to undergo colonoscopy.
- People at high risk for colorectal cancer should begin screening with colonoscopy at age 40 or earlier.
yet been determined. Depending on the threshold used, between 6% and 50% of patients will require a follow-up colonoscopy. Colonic preparation comparable to colonoscopy preparation is required, and may need to be repeated if the follow-up colonoscopy cannot be scheduled immediately following the CTC procedure. No anesthesia is required for CTC. The optimal interval for CTC is being studied, but current guidelines suggest that if a threshold of ≥6 mm polyp is used as an automatic referral for colonoscopy, a repeat exam every 5 years may be reasonable for patients with a clear CTC or with polyps under that threshold. Other issues requiring further study include additional exposure to radiation and the potential for identifying noncolonic cancers. Because CTC is a comparatively new procedure, insurance coverage is uneven.

Flexible sigmoidoscopy can examine the rectum and distal colon but is unable to examine the proximal colon. Patients who undergo this procedure often require a second procedure to remove or biopsy lesions. Flexible sigmoidoscopy can identify 70% of patients with advanced neoplasia, assuming that all patients with an adenoma in the distal colon subsequently undergo complete colonoscopy.

Double-contrast barium enema (DCBE) evaluates the entire colon. It requires colonic preparation and diet restriction similar to colonoscopy. Patients with positive findings must be referred for a colonoscopy. DCBE is less sensitive in detecting small lesions than colonoscopy.

Clinician recommendation remains one of the most powerful determinants of whether a patient undergoes colorectal cancer screening. Over the last 10 years, 62% of New Yorkers age 50 and over underwent screening colonoscopy, a 48% increase in the screening rate since 2003. However, approximately 1,400 New Yorkers still die each year from colorectal cancer. Physicians can prevent most of these deaths.

Questions Frequently Asked About Colorectal Cancer Screening and Prevention

Does colorectal cancer screening reduce cancer mortality?

YES. In addition to the role colorectal cancer screening plays in detecting early-stage cancer, studies show that the removal of premalignant polyps reduces both cancer incidence and mortality. Moreover, colorectal cancer screening is as cost-effective as most other widely used cancer screening tests. Widespread use of the New York City (NYC) Health Department guidelines could prevent more than 80% of colorectal cancer cases in NYC, or more than 1,000 deaths each year.

Why is the NYC Health Department recommending colonoscopy as the preferred colorectal cancer screening exam?

Approximately 25% of people have adenomatous colorectal polyps by age 50; a proportion of these polyps have the potential to become cancerous. Colonoscopy is not only the best endoscopic procedure for detecting small polyps, it also allows for immediate biopsy and removal of such lesions. For people at average risk of colorectal cancer, a colonoscopy only needs to be performed every 10 years.

Colonoscopy, while relatively expensive, is cost-effective. It carries a small risk of bleeding, infection, or perforation (risk of perforation is less than 1 in 1,000). When complications do occur, they are generally managed without the need for surgery or other hospital care. In contrast to the small risk of complications from colonoscopy, the cumulative lifetime risk of colorectal cancer is approximately 6%.

Colonoscopy can cause discomfort. In nearly all cases, however, this is easily controlled.

Won’t most of my patients be too embarrassed or afraid to undergo colorectal cancer screening?

NO. The majority of your patients will undergo colorectal cancer screening if you recommend it. Educate your patients about the benefits and risks of screening. Older patients may need only 1 full colorectal exam in their lifetime. Moreover, clinicians need to undergo colorectal cancer screening themselves, if indicated, and should communicate their own decision to be examined to their patients.

Which of my patients will benefit the most from colorectal cancer screening?

At present, the standard of care is for every person 50 years of age and older to undergo colorectal cancer screening. Higher colorectal cancer rates exist in people 65 years of age and older, males, African Americans, and persons of Ashkenazi Jewish descent,
but there is no group in NYC that is free of risk. Factors such as family history, patient demand, the clinical condition of a patient, and available resources may influence a physician’s decision on how to screen a patient for colorectal cancer.

What factors raise a patient’s risk of early-onset colorectal cancer?

Patients at increased risk include those with a personal or family history of familial adenomatous polyposis, hereditary nonpolyposis colorectal cancer, or another hereditary cancer syndrome, as well as those with a history of inflammatory bowel disease, colon polyps, prior colorectal cancer, or a history consistent with a hereditary cancer syndrome. However, only 20% of colorectal cancer patients report a family history of the disease. Physicians should consider confirming a patient’s family history with his or her relatives, as this increases the accuracy of the information.

An expert task force recommends that patients with a family history of colorectal cancer or polyps should begin screening either at age 40 or 10 years before the age that their first-degree relative was diagnosed with colorectal cancer. In rare cases, colon polyps and early cancers can cause symptoms. Therefore, persons with fatigue, anemia, gastrointestinal symptoms, rectal bleeding, or changes in weight or bowel habits need to undergo a diagnostic evaluation.

Obesity and smoking both increase colon cancer risk.

Is it sufficient to screen for colorectal cancer by only performing an in-office FOBT during a physical examination?

NO. To date, there is no evidence that in-office FOBT performed during physical examinations lowers colorectal cancer mortality. Multiple-slide, take-home high-sensitivity FOBT testing is an alternative screening method.

How do I keep track of patients who need screening?

Simple office tools can help remind you to discuss colon cancer screening with your eligible patients. File stickers and an adult preventive care flow sheet are available on the Health Department Web site. A Health Department publication explaining colon screening tests for patients (Health Bulletin, see Resources) is available in multiple languages. You or your office nurse/administrator can use this publication to help explain what a colonoscopy procedure is, and possible alternative tests. A rapid assessment form that can help you identify patients appropriate for direct referral for a colonoscopy procedure is available by calling 311. Patients meeting the criteria on this single-sheet assessment will not need a preliminary evaluation by a gastroenterologist, saving them an additional doctor visit. Physicians referring directly for colonoscopy should prescribe colon preparation medication, and they, or someone else in their office, should explain the bowel preparation procedure. The form briefly discusses bowel prep medication options. The Primary Care Information Project provides electronic health records software that can tell you if patients are up to date for recommended preventive services. Visit www.nyc.gov/pcip to find out how to enroll.

What should I tell my patients about how to reduce their risk of colorectal cancer?

Modifiable risk factors with the strongest associations to colorectal cancer are obesity, physical inactivity, and tobacco use. A typical Western diet (refined sugar and flour, high fat from red meat, and low fiber) and high alcohol consumption may also increase colorectal cancer risk.

It could be argued that the most powerful risk factor for colorectal cancer death in NYC is to be under the care of a physician who does not recommend colon cancer screening.

What actions are being taken by the Health Department to inform the public on the advantages of undergoing colorectal cancer screening?

The Health Department is working with a broad coalition of organizations to promote colorectal cancer screening. A 2003 Health Department study found sufficient capacity to accommodate increased demand for screening colonoscopy.

In addition to community education and outreach, the Health Department has successfully implemented hospital-based programs using patient navigation to facilitate colonoscopy and help ensure that those referred are successfully screened. Patients can also call 311 for referrals to the NYC Health and Hospitals Corporation for colonoscopy even if they are uninsured.
References


