

# Talking to People About COVID-19 Vaccines

Listen respectfully, share your story and give people space to make decisions.

- **Respect** each person's right to decide whether to get vaccinated.
- **Avoid** arguments, expressing judgment or telling people they should get vaccinated.
- **Pause** to give people space to share their concerns.
- **Discuss** both the science and their personal concerns.
- **Invite** people to talk again if they are not ready to get vaccinated.

## 1. Start the conversation.

- Have you gotten a COVID-19 vaccine yet?

## 2. Invite people to share any concerns they may have.

- How are you feeling about getting a COVID-19 vaccine?
- What would make it easier for you to get a vaccine?

## 3. Acknowledge any concerns or past negative experiences they bring up.

- I hear your concerns about...

## 4. Ask if you can share your story or what you know.

- Can I tell you what I have learned about the vaccines?

## 5. Provide accurate scientific information.

Let people know about the data, resources, and materials at [nyc.gov/covidvaccine](https://nyc.gov/covidvaccine), such as:

- **Get Vaccinated Today!** [on.nyc.gov/get-vaccinated](https://on.nyc.gov/get-vaccinated)
- **The Truth About COVID-19 Vaccines** [on.nyc.gov/truth-vaccines](https://on.nyc.gov/truth-vaccines)



**NYC VACCINE FOR ALL:  
SAFE, FREE, EASY**

**NYC**  
Health

- **Who Can Receive a COVID-19 Vaccine?**

[on.nyc.gov/receive-vaccine](https://on.nyc.gov/receive-vaccine)

- **Reproductive Health and COVID-19 Vaccines**

[on.nyc.gov/reproductive-health-faq](https://on.nyc.gov/reproductive-health-faq)

- **How the mRNA COVID-19 Vaccines Work**

[on.nyc.gov/mrna-vaccines](https://on.nyc.gov/mrna-vaccines)

- **How the Johnson & Johnson COVID-19**

**Vaccine Works:** [on.nyc.gov/johnson-vaccine](https://on.nyc.gov/johnson-vaccine)



**6. Share your own experience about getting a vaccine.**

- I decided the risks from getting a vaccine were low compared to the risk of getting COVID-19 and bringing it home to my family.
- My side effects were...



**7. Find common ground** by identifying what is important to them and the priorities you share.

- It sounds like we both want to protect our families.

**8. Offer assistance** to people who want to get vaccinated.

- Can I help you find a time and place to get vaccinated?



COVID-19 vaccines are available in New York City to anyone age 12 and older. Visit [nyc.gov/vaccinefinder](https://nyc.gov/vaccinefinder) or call 877-VAX-4NYC (877-829-4692) to find a site near you. To get the vaccine at home, call 877-VAX-4NYC or fill out the form at [nyc.gov/homevaccine](https://nyc.gov/homevaccine) for an appointment.