

# PrEP Champion

# Become a PrEP Champion!

PrEP is a daily pill that prevents HIV infection when used with other risk-reduction strategies. PrEP Champions are important at any stage of the PrEP implementation journey to ensure that this innovation becomes a routine part of clinical practice. Support new and existing PrEP programs by becoming a PrEP Champion at your clinic!

## Who can be a PrEP Champion?

A PrEP Champion should be an influential leader at your clinic. They should have knowledge of different staff roles and responsibilities, and connections with various staff members.

## What does a PrEP Champion do?

- Advocates for providing PrEP at the clinical site
- Leads development of PrEP-related policies and protocols
- Serves as a main contact for PrEP-related questions
- Acts as a liaison with other sites interested in PrEP
- Finds and shares useful patient education materials
- Learns about PrEP financial assistance programs
- Organizes staff trainings on PrEP and related topics
- Identifies opportunities for outreach events to educate the community about PrEP
- Troubleshoots challenges with the PrEP protocol and referral process

## The New York City Health Department supports PrEP Champions and offers:

- **Trainings for clinicians, administrators and frontline staff:**  
Visit [nyc.gov/health](https://nyc.gov/health) and search [List of PrEP and PEP Trainings](#).
- **Basecamp:** online resource for agencies to share PrEP (and PEP) materials, which includes protocols, workflows and other useful resources for establishing a PrEP program. For access to Basecamp, email [PrEPandPEP@health.nyc.gov](mailto:PrEPandPEP@health.nyc.gov).
- **Technical assistance:** New York Knows project officers can provide PrEP (and PEP) technical assistance to your staff. To learn more about New York Knows, email [NewYorkKnows@health.nyc.gov](mailto:NewYorkKnows@health.nyc.gov).

To learn more about becoming a PrEP Champion, email [PrEPandPEP@health.nyc.gov](mailto:PrEPandPEP@health.nyc.gov).