

Breastfeeding



Breastfeeding Action Kit

A C T I O N K I T

This Action Kit is available to download at www.nyc.gov/health/publichealthdetailing

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ACTION KIT

This Breastfeeding Action Kit was created to provide you with valuable tools and resources to help you educate your patients on the importance of breastfeeding. We hope you use these materials and talk with your patients about the resources and support services available to help mothers continue to exclusively breastfeed.

Clinical Tools

- Hospital Bassinet Card
- *Breastfeeding Positions: See What Works Best For You.* Fact Sheet
- *Breastfeeding Positions: See What Works Best For You.* Poster
- Breastfeeding Support Referral Form

Provider Resources

- *“Breastfeeding and the Use of Human Milk,”* American Academy of Pediatrics
- *“Breastfeeding: Maternal and Infant Aspects,”* American College of Obstetrics and Gynecology
- Breastfeeding Pocket Guide
- *“Encouraging and Supporting Breastfeeding,”* City Health Information. 2009; Vol. 28(suppl 1): 1-8
- Guide to Breastfeeding Resources in New York City
- How to Order More Materials

Patient Education Materials

- *Once You Choose to Breastfeed* Coaching Card
- *The New York City Mother’s Guide to Breastfeeding* Brochure
- *You Have the Right to Breastfeed* Palm Card
- Wall Poster



Bill de Blasio
Mayor
Mary T. Bassett, MD, MPH
Commissioner

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