Tips to Avoid Penalties

☑ Only sell the following products to people who are at least 21 years old:
  - Electronic cigarettes, cartridges and refills*
  - Tobacco products, such as cigarettes, cigars, tobacco shisha or loose tobacco**
  - Non-tobacco smoking products, such as herbal cigarettes, non-tobacco shisha, pipes or rolling papers***

* An e-cigarette retail dealer license is required to sell these products.
** A New York City tobacco retail dealer license and valid registration with New York State are required to sell these products.
*** Valid registration with New York State is required to sell these products.

☑ Ask for and look carefully at a valid photo ID of anyone who appears to be younger than 30 years old.

☑ Keep e-cigarettes, tobacco products, shisha, and herbal cigarettes behind the counter or in a locked container.

☑ Post the signs required by the law.

For more information, call 311 or visit nyc.gov/health and search “tobacco laws.”

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