Tips to Avoid Penalties

- Only sell the following products to people who are at least 21 years old:
  - Tobacco products, such as cigarettes, cigars, tobacco shisha or loose tobacco
  - Electronic cigarettes, cartridges and refills
  - Non-tobacco smoking products, such as herbal cigarettes, non-tobacco shisha, pipes or rolling papers

- Ask for and look carefully at a valid photo ID of anyone who appears to be younger than 30 years old.

- Do not sell single cigarettes or single little cigars ("loosies").

- Do not sell cigarettes for less than $13 a pack.

- Do not sell single cigars that cost less than $8 each plus $0.25 other tobacco product tax (before sales tax).

- Do not sell packs of multiple cigars for less than $8 for the first cigar, $1.75 for each additional cigar, plus $0.25 per cigar for other tobacco product tax (before sales tax).

- Keep tobacco products, shisha, herbal cigarettes, electronic cigarettes and vaping products behind the counter or in a locked container.

- Post the signs required by the law.

If you have any questions about the New York City or New York State tobacco laws, please call 311.