HIV Prevention Among Hispanic/Latino MSM and Transgender Latinas: NYC’s Approach

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Trends in New Diagnoses Among MSM in NYC by Race/Ethnicity, 2013-2017

1Includes MSM-IDU risk category.
Native American and multiracial groups not shown due to small numbers. In NYC in 2017, there were N=5 Native American and N=10 multiracial men with MSM transmission risk newly diagnosed with HIV.
As reported to the New York City Department of Health and Mental Hygiene by March 31, 2018.
HIV Diagnoses among Immigrant MSM in NYC, 2017

People born outside the US accounted for 33% of new HIV diagnoses overall and 32% among new MSM diagnoses. Mexico and Central America, the Caribbean\textsuperscript{2}, and South America accounted for 72% of new HIV diagnoses among MSM born outside of the US in 2017.

\textsuperscript{1}Includes MSM-IDU risk category.
\textsuperscript{2}Excludes Puerto Rico and the US Virgin Islands.

As reported to the New York City Department of Health and Mental Hygiene by March 31, 2018
HIV Epidemiology Among People Identified as Transgender in NYC, 2017

• 56 new HIV diagnoses among transgender individuals
  – 3% of all new HIV diagnoses
  – 55/56 transgender women (98%)
  – 24/56 Latinas (42%)
  – Diversity of backgrounds, neighborhoods
NYC’s Approach to PrEP (and PEP)

1. Promoting PrEP/PEP to potential users
2. Promoting PrEP/PEP to potential providers
3. Promoting PrEP/PEP implementation in diverse settings
4. Monitoring implementation
Project Sol – NYC’s PS17-1711 Project
Project Sol – NYC’s PS17-1711 Project
Social Marketing, 2016-2018
ÚNICAS UNIDAS Y VIVIENDO SEGURAS

Disfruta del sexo con una preocupación menos. PREP puede mantenerte VIH negativo.

Si eres VIH negativo, PREP es una pastilla diaria segura que te protege del VIH. PrEP no interferirá con tu método anticonceptivo o tratamiento hormonal. Los condones ofrecen protección adicional contra otras infecciones de transmisión sexual (ITS) y los embarazos no deseados.

Diviértete hablando con tu médico o visita nyc.gov/health y busca “PREP”.

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Placement: Subway, social media, earned media, non-traditional sites (e.g., bars, bodegas), radio, print media
Detailing

• DOHMH representatives visited clinical facilities to present targeted messages
  – Presented the PrEP and PEP Action Kit for Providers

• Used HIV surveillance data to select facilities

• Next steps: Engaging with CBOs in select neighborhoods
Training

• Develop for clinical and non-clinical providers

• Goal: Support culturally and linguistically sensitive approaches to serving Latino MSM

• Plan: Disseminate to venues where Latino MSM are seeking care and services

• Also: Another training in development on affirming approaches to care for transgender and gender non-confirming clients/patients
PlaySure Network

PrEP prescription: 32% Latino

Sexual Health Clinic PrEP Program
People started on PrEP in SH clinics will be referred into the PlaySure Network or to other NYC PrEP providers.

NYC-Supported Testing Site

NYC-Supported PEP/PrEP Clinic

NYC-Supported CBO

PrEP linkage: 36% Latino MSM

PrEP prescription: 29% Latino MSM
HIV Prevention Continuum among MSM Eligible for PrEP*
Sexual Health Survey, Online and In-Sample, NYC, 2018 (n=394)

*Sample includes sexually active MSM aged 18-40 years and who report HIV-negative/unknown status.
PrEP-eligible defined as reporting diagnosis of an anal STI in the past year or any of the following in the previous 6 months: condomless anal intercourse, transactional sex, use of cocaine, crack, methamphetamines, or injection drugs, using PEP or having had an HIV-positive partner.
Challenges

• Diversity of Latino population in NYC – distinct language/cultures, identities, neighborhoods
• Racism and anti-immigrant rhetoric & policies may discourage accessing government, services
• Organizations still building capacity to serve transgender and gender non-conforming individuals
Successes

• New demonstration project (PS17-1711)
  – Leverages past experience
  – Creates new opportunities, dialogue
• Developing campaigns in Spanish
• Providing services through coordinated, funded network
• Growing PrEP uptake by Latino MSM
Ending the Epidemic
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• Community Advisory Board – Project Sol (1711)
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THANK YOU!

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