



New York City Medical Reserve Corps



April 2013

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347-723-1696

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SAVE THE DATE!

Sunday, June 2, 2013

NYC MRC SYMPOSIUM: ESSENTIAL TOOLS FOR MRC RESPONDERS

Plan on joining us as we explore

Response to Radiological Events

Crisis Communications

Ethics & Altered Standards of Care

Mass Fatalities

This free full day training will be

held in Manhattan.

Details to follow

Why I Volunteer



Name: Luis Fujimoto, DMD
MRC Member since 2004

Profession: Dentist specializing in
Periodontics

**What MRC/CCC activities have you
participated in lately?**

MRC Advisory Board

POD training

Tale of Our Cities Conference

Operating a Community Reception Center

Basic Disaster Life Support

Emergency Response to Nuclear Disasters

**Are you involved in any other volunteer
activities?**

President of the New York State Board for Dentistry;

under the New York State Department of Education

President of the Osseointegration Foundation

Why do you volunteer?

Because, we are here to stay, and we will stay
together, united and because we care about each
other

April is Volunteer Appreciation Month

Thank you for your service during Sandy, your participation in trainings and in exercises, and for sharing your professional skills and knowledge with us.

You are our heroes!



Join us for Aids Walk NY 2013

NYC Medical Reserve Corps will again sponsor a team for the Aids Walk, which will be held on Sunday, May 19th in Central Park. This is an opportunity to show New Yorkers our MRC pride, raise money for a good cause, and get to know some great MRC members. Haddie and I will be walking and I hope you will join us.

Last year we raised over \$1,000 to fight AIDS. **To learn more about the Aids Walk**



NY, to register for our team, and/or to donate, go to:

<http://awny2013.kintera.org/faf/search/searchTeamPart.asp?ievent=1052727&lis=0&kntae1052727=443BC03C5AC945C3AEB28511373DA4D6&supld=0&team=5468421&ci=Y>

MRC Needed for FDNY on Exercises

FDNY has asked MRC for volunteers for the following 2 exercises:

Friday, May 10th

Time: 5:00 pm – 9:00 pm (light dinner will be provided)

Location: SI Yankee Stadium, Staten Island

We will be setting up at the Staten Island Yankee Stadium right near the Ferry and the incident will be a Subway accident (right below the stadium) A light dinner will be provided.

To register, go to: <http://mrcstatenilandyankeestadium.eventbrite.com/#>

Saturday, May 18th

Time: 8:00 am – 12:00pm

Location: Beach 32 Street, Far Rockaway, Queens. This whole exercise will be held outdoors.

To register, go to: <http://mrcsubwayaccidentexcercise.eventbrite.com/#>



MRC Activation for Hepatitis A Exposure

Thanks to all of you who served to provide vaccinations, to help manage the public at the vaccination sites, and to call those potentially exposed. Thirty-nine MRC members worked 295 hours to help keep New Yorkers safe. Bravo!



MRC TRAININGS

Medical Response to Radiation and Nuclear Incidents



Tuesday, April 16th

Time: 6:00pm – 8:00pm (5:30 pm – food and registration)

Location: The Churchill School, 301 East 29th Street, Manhattan

To register, go to:

<http://nycmrcresponsetoradiationnuclearincidents.eventbrite.com/#>

Join in the discussion of the medical response in radiological and nuclear emergencies. Using a true case from the annuals of radiation medicine, a talk will begin with a brief summary of the health effects from radiation then segue into the medical aspects of the emergency response to radiological and nuclear incidents. Described will be the emergency actions by first responders on-site, in the emergency department and hospital as well as a discussion of the mental health effects that have occurred in prior radiological incidents

CPR/AED for Healthcare Professionals

Dates: Sunday, April 21st

Saturday, May 11th

Time: 12 noon – 5:00pm (snack will be provided)

Location: OEM, 165 Cadman Plaza East, Brooklyn

Registration link: <http://nycmrccpro.eventbrite.com>



These small group hands-on classes provide professional level trainings. You need attend only one of these dates. Certification cards will be provided to those who pass this training. These trainings have very limited enrollment and are for MRC members only.

Prerequisite for CPR/AED: You must have attended an MRC Orientation plus at least one other training or exercise or deployment in the last year.

Infection and Exposure Control in a Biological Emergency



Wednesday, April 24th

Time: 6:00pm – 8:00pm (5:30pm – registration and food)

Location: The Churchill School, 301 East 29th Street, Manhattan

To register, go to:

<http://nycmedicalreservecorpsinfectionexposurecontrol.eventbrite.com/#>

DOHMH is responsible, in biological emergencies, for preventing exposure and transmission in all sectors of NYC. This effort is challenged by the size of the city, and by the many and intricate interfaces and interactions between and among populations, infrastructures, and environments. Standard infection and exposure control guidance tends to address discrete populations, predictable exposures, and controlled environments. Nevertheless, established infection control principles, adapted to account for scale, complexity, and uncertainty, provide a sound basis for effectively managing all phases of a biological emergency. This presentation covers the basics of large scale, population based, infection and exposure control in our multifaceted and densely populated urban environment. Pamela Kellner, RN, MPH will give this presentation.



Using Social Media for Emergency Preparedness and Response

Tuesday, June 25th

Time: 6:00pm – 8:00pm (5:30pm – registration and food)

Location: Churchill School. 301 East 29 St, Manhattan

To register, go to:

<http://mrcusingsocialmediaforemergencypreparedness.eventbrite.com/#>

The exponential growth of social media users combined with the smart

phone use has fundamentally changed how the public and government gathers and communicates information, particularly during an emergency. Social media tools allow emergency managers to disseminate information to wider audiences, interact with the public, monitor social media networks to get better situational awareness and improve information sharing during an emergency. This training will introduce useful resources, show how social media is being used for preparedness and response, and show some of the powerful tools anybody can use to stay informed. There will also be hands on exercises, so bring your smart phones and laptops!

Did you know?

Thanks to a letter from the NYC Commissioner of Health sent on 9/11, NYC MRC registered over 600 new members. Hurricane Sandy attracted over 800 new members, for a total of over 1,400 new members in the fall of 2012.

If you are a new member – Welcome!

ARTICLES OF INTEREST

Public Health Preparedness: Stories from the Front Line – The Robert Wood Johnson Foundation has created a video with interviews featuring Public Health officials and their Dedication in the wake of Hurricane Sandy. To read more and view the video, go to: http://www.rwjf.org/en/blogs/new-public-health/2013/03/public_health_prepar1.html

Why aren't Disaster Preparedness Messages Sticky?

Books such as *The Tipping Point* and *Made to Stick: Why Some Ideas Survive and Others Die* provide tips on how to make messages with memorable content and high impact. These tips can be useful to the preparedness community when educating the public.

To read more, go to: <http://www.emergencymgmt.com/emergency-blogs/campus/sticky-disaster-preparedness-messages-032413.html>

Faith-Based Collaboration Provides Outreach in Multiple Languages

In the fall of 2007, the Connecticut Department of Public Health partnered with faith-based organizations to reach populations speaking the top seven languages in the state. When the 2009 H1N1 pandemic hit, the department was able to leverage these partnerships to communicate important information. To read more, go to:

<http://www.publichealthpractices.org/practice/faith-based-collaboration-provides-outreach-multiple-languages-ct>

My Time In the Water: Flood Safety Lessons Learned

Master Technician for the Fairfax County Fire and Rescue Department in Virginia shares first-hand experience and flood safety tips.

To read more, go to: <http://blog.fema.gov/2013/03/my-time-in-water-flood-safety-lessons.html>

Advancing a City's Resilience, One Neighborhood at a Time

Over the years, San Francisco has implemented many programs and initiatives to improve the resilience of the city. Initiatives include the Earthquake Safety Improvement Program, the Neighborhood Emergency Response Team, Disaster Ready Diamond Heights, and the Neighborhood Empowerment Network among others. To read more, go to:

<http://blogs.cdc.gov/publichealthmatters/2013/03/advancing-a-city%e2%80%99s-resilience-one-neighborhood-at-a-time/>

Getting Heard in a Disaster: Q&A with Richard Besser

Richard Besser is ABC News' Chief Health and Medical Editor and previously served as acting director of the Centers for Disease Control and Prevention (CDC). *NewPublicHealth* spoke with Dr. Besser about how public officials should balance being both fast and accurate during a disaster. To read more, go to: http://www.rwjf.org/en/blogs/new-public-health/2013/03/getting_heard_inad.html