

# FREE

# Training for Businesses:



## Alcohol, Minors and Avoiding Underage Sales

The New York State Liquor Authority (SLA) recently found that underage buyers were able to buy alcohol in more than half of their attempts. Selling to minors is bad for your business's bottom line, with SLA fines starting at \$2,500.

The New York City Health Department is sponsoring Alcohol Training Awareness Programs for owners, managers and staff of stores licensed to sell beer, wine or liquor in New York City. This training, given by The Throggs Neck Community Action Partnership, normally costs \$40 to \$50, but the City is offering it for free.

### What You Learn

- How to comply with New York State Alcohol Beverage Control Laws and avoid fines
- Your right to refuse sales to underage and intoxicated people
- How to deal with conflict and ensure a safe environment in the store
- Tips for recognizing a fake ID
- The financial benefits of avoiding underage sales

### What You Get

- A certificate of completion that can be used as an affirmative defense for businesses cited by the SLA for three years
- Written materials in English, Spanish, Arabic or Chinese

The training lasts three hours. Sessions will be held throughout the City between now and June. To learn more, register for training or request a session for a larger group, please call 347-396-7998. If you will need language interpretation, please let us know.

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