Eligibility Criteria

- 28 weeks pregnant or less
- No previous live births
- Low-income (Medicaid-eligible)

Program Highlights for Clients

- There is a program for new mothers called New York City Nurse-Family Partnership (NYC NFP) that provides you with your own personal nurse.
- Your nurse will support you to have a healthy pregnancy and a healthy baby, and to be the best mom you can be.
- With your nurse you will learn:
  - What to expect during pregnancy and childbirth
  - How to take care of your baby (feeding, bathing, safe sleep and more)
  - How babies learn and grow
- The program won’t cost you anything.
- It’s available regardless of your age, your or your family’s immigration status or your gender identity.

Enrollment Talking Points

- I can refer you today, but you don’t have to decide if you want to sign up until you meet with a nurse.
- If you prefer, you can take the information home and contact the program yourself.
- Just remember, if you are interested in the program, you must meet with a nurse and sign up by the end of your 28th week of pregnancy.

Making a Referral

- Fill out and fax or securely email the referral form.
- Give the client a tear-off information sheet or brochure to take home.
- Inform the client that someone from NYC NFP will contact them within the next few days.