



Moving NYCAP Forward 2008-2013 Strategic Plan Update

Introduction

Asthma is a common disease among NYC adults, the leading chronic disease among NYC children, and the number one reason that children go to the emergency room or are hospitalized. NYCAP continues to pursue its mission to advance a citywide collaboration for asthma prevention and control by working with its members to enhance asthma education, services, care, and management for 300,000 children, and 700,000 adults in NYC living with asthma.

In 2002, NYCAP's members developed and endorsed a 5 year strategic plan which focused on improving policies and systems impacting asthma control. The highlighted components and subsequent key successes are as follows:

1. Environment

- NYCAP has advocated for no bus idling around schools, established an Integrated Pest Management pilot for public elementary schools, and worked to increase awareness of green cleaning, smoking, and conversion of school bus fleets to safer technology and fuels

2. Data and research

- NYCAP has served as a resource for surveillance data, supported dissemination of information regarding new asthma studies, and participated in the review of DOHMH's publication of asthma prevalence and surveillance data "Asthma Facts 2003". NYCAP continues to monitor the release and analysis of Emergency SPARCS data, a bill introduced through NYCAP efforts that ultimately was signed into law by NYS governor in 2001.

3. Health care delivery

- Supported enhancement and implementation of the evidence-based Provider Asthma Care Education program (PACE), providing free CME training to over 150 clinicians treating people with asthma. Positive outcomes of PACE include improved communication and patient teaching, and reduction in patients' use of emergency health care services.

4. Asthma management in schools and early childhood settings

- NYCAP's Early Childhood committee successfully prepared asthma content revisions to the NYS Medication Administration Training program, a mandated certification program for childcare center personnel who administer medication. In addition, the committee has added asthma case identification questions to the NYC Bureau of Daycare medical form, used by over 2,300 daycare centers. The committee has been instrumental in supporting the development and ongoing monitoring of the EC HealthTrak database, a new health database for children in early childhood program, and supporting implementation of an asthma

management program in 180 early childhood centers impacting over 12,000 children in NYC's poorest neighborhoods.

- The Schools committee has been instrumental in supporting implementation of the Managing Asthma in Schools program in collaboration with NYC's Office of School Health in 800 public elementary schools, has advocated successfully for the IPM school pilot, and has implemented an Asthma Friendly School Award program.

5. Communications

- Promoted awareness about NYCAP by developing a new website, and improving e-mail communication resulting in increased membership, and increased participation in NYCAP annual meetings. Engaged communication consultants to complete a media audit and support development of a comprehensive communication plan for NYCAP.

6. Asthma education

- Developed a Community Asthma Education committee, which has engaged a diverse group of asthma educators from across NYC. Worked to improve consistent educational guidance for providers and institutions.

Moving Forward

As NYCAP recaps its accomplishments from 2003-2007, we move forward with renewed energy to fulfill our mission and vision through the attached updates to our strategic plan for the next five years (2008-2013).

While the strategic plan revision exclude work plans for health care delivery, and data and research, these areas remain important to our partnership and we will work over the next year to revitalize these committees to continue the important work set forth in the 2003-2007. We will place special focus on increasing awareness and use of the 2007 NAEPP guidelines among NYC medical providers. Communication remains key to our partnership and as such the communication work now comes under the leadership of the NYCAP Steering Committee. The Steering Committee has already engaged a consultant team to complete a media audit and work on a communication plan for NYCAP.

On behalf of the Steering Committee, we thank all of our committee chairs for their hard work in coordinating the plan updates, and thank all of the members who gave so generously of their time, thoughts, and expertise. As we move forward, we welcome your ongoing input and commitment to ensuring success in accomplishing NYCAP's goals and objectives over the next five years.

Sincerely,

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