



Flavored Tobacco and E-Cigarette Products List

New York City Local Law 228 of 2019 prohibits the sale of flavored electronic cigarettes (e-cigarettes) and flavored e-liquids of any size or shape. Local Law 228 of 2019 also prohibits the offering for sale or the possession with intent to sell of these items by retailers.

E-cigarette retailers are only allowed to sell, offer for sale or possess with intent to sell e-cigarettes or e-liquids that are tobacco-flavored or unflavored. Tobacco retailers are only allowed to sell, offer for sale or possess with intent to sell cigarettes and other tobacco products that are unflavored or tobacco-, menthol-, mint- or wintergreen-flavored.

This Flavored Tobacco and E-Cigarette Products List **does not include every** product that is prohibited to sell. The list is produced to support compliance with and enforcement of Local Law 228 of 2019. Prohibited products include the following types of products:

1. Tobacco or e-cigarette products that the New York City Department of Health and Mental Hygiene (NYC Health Department), Department of Consumer and Worker Protection (DCWP), or Department of Finance (DOF) has determined to be flavored based on their taste or aroma
2. Tobacco or e-cigarette products that the Health Department, DCWP, or DOF presumes to be flavored based on labeling, packaging or marketing
3. Tobacco or e-cigarette products that have been found by an administrative law judge to be flavored

Other flavored products that are not listed may also be prohibited to sell. Retailers and enforcement entities should look at labels, packaging and marketing for signs of flavors. Consider the descriptions and images used by the manufacturer to describe the products. Flavor may be shown by words, colors or pictures.

- Many fruit and “ice” flavored e-cigarettes were still in stores in 2020. All of these are prohibited.
- Words like “spicy” or “sweet” probably mean the product is flavored.
- Products named for foods or beverages — for example, fruit, candy, drinks and deserts — indicate flavors and are prohibited.

Retailers and distributors with questions about whether a specific product is flavored may contact NYCTobacco@health.nyc.gov.

The list that follows provides **some examples** of products that **may not be sold** in NYC.

Brand	Product Name(s)	Type of Product
Backwoods	Black n sweet aromatic Dark stout Honey	Russian cream Sweet aromatic
Cuttwood	Bird brains Tobacco trail Mr. Fritter Boss reserve	E-liquid
Djarum	Black mild Black	Cigarettes
Djarum	Bali Hai	Cigars
Dutch Masters	Irish fusion Java fusion	Cigarillos
Hyde	Sparkling orange Cinnamon banana	E-cigarettes
Juul	Crème brulee cucumber Fruit medley	Menthol Menthe Mint
Middleton's Black & Mild	Casino Jazz Original	Sweets Wine
Myle	Grape Iced coffee Lemon mint Lychee	Mixed berries Peach Pink lemonade Red apple
Puff Plus	Aloe grape Apple ice Banana ice Blue raz Blueberry on ice Cool mint Guava Long Island ice tea Lychee Mango Melon	Mixed berries Orange soda Papaya milkshake Peach Pina colada Pink lemonade Sour apple Strawberry banana Strawberry watermelon
Swisher Sweets	Black Classic (red)	Summer twist Wild rush

For more information, visit [nyc.gov/health](https://www.nyc.gov/health) and search for **tobacco laws**.