

# Billing Guide for Tobacco and E-Cigarettes Screening and Counseling

FOR NEW YORK STATE



	New York State Medicaid Fee-For-Service (FFS) and Managed Care (HMO)	Medicare/Medicare Advantage/Medicare Managed Care (HMO)	Most Commercial Plans (POS, EPO, PPS, HMO)
<p><b>Diagnostic Code ICD-10</b></p>	<p><b>Z13.89:</b> Encounter for screening; cannot be combined with F17 (tobacco/nicotine dependence)  Z71.6: Tobacco abuse counseling  Z72.0: Tobacco use not otherwise specified (NOS)  Z77.22: Environmental exposure to tobacco smoke  Z87.891: Personal history of nicotine dependence</p> <p><b>F17.200, F17.210-F17.298:</b> Tobacco/nicotine dependence  T65.2-T65.294: Toxic effect of tobacco and nicotine</p> <hr/> <p>P04.2: Newborn affected by maternal use of tobacco  P96.81: Exposure to secondhand smoke in the perinatal period</p>		
<p><b>Initial Preventive Evaluation and Management (E/M):</b>  Includes counseling, risk factor reduction and intervention (age-specific CPT codes)</p>	<p>99381: ≤ 1 year, new patient  99382: 1-4 years, new patient  99383: 5-11 years, new patient  99384: 12-17 years, new patient  99385: 18-39 years, new patient</p>		
<p><b>Periodic Preventive Evaluation and Management (E/M):</b>  Includes counseling, risk factor reduction and intervention (age-specific CPT codes)</p>	<p>99391: ≤ 1 year, established patient  99392: 1-4 years, established patient  99393: 5-11 years, established patient  99394: 12-17 years, established patient  99395: 18-39 years, established patient</p>		
<p><b>Evaluation and Management (E/M):</b>  Time-based, can include minimal counseling for tobacco use ≤ 3 minutes (patient or family member/caregiver)</p>	<p>99201-99205: New patient  99211-99215: Established patient</p>		
<p><b>Intermediate Counseling</b>  Approximately 3-10 minutes (<i>Estimated fee</i>)</p>	<p>Individual session  <b>99406</b>  (\$10)</p>	<p>Individual session  <b>99406</b>  (\$15.50-\$17.06)</p>	<p>Individual session  <b>99406</b>  (<i>Fee schedules vary</i>)</p>

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<p><b>Intensive Counseling</b> ≥ 11 minutes</p> <p>(Estimated fee)</p>	<p>Individual or group session <b>99407</b> (Append — HQ modifier for group sessions) (\$19; no copayment, deductibles or coinsurance)</p>	<p>Individual session <b>99407</b> (\$29.81-\$32.68; no copayment, deductibles or coinsurance)</p>	<p>Individual or group session <b>99407</b>  (Fee schedules vary)</p>
<p><b>Maximum Number of Billable Quit Attempts and Counseling Sessions</b></p>	<p>No maximum. All medically necessary cessation counseling sessions covered.*  *Effective Aug. 1, 2020, for FFS and Nov. 1, 2020 for HMO.</p>	<ul style="list-style-type: none"> <li>• Two quit attempts per 12-month period</li> <li>• Four face-to-face counseling sessions per quit attempt (Total of eight sessions per year any combination of intermediate or intensive)</li> </ul>	<p>Benefits vary. Check with individual plan for codes and additional details.</p>
<p><b>Billable Health Care Providers</b></p>	<p>MD, DO, PA, NP, LMW/CNM  Planned expansion in 2021 to include: CP, LCSW, LMSW, RN, LPN providers.</p>	<p>Physician or other Medicare-qualified health care professionals</p>	<p>Physician or other qualified health care professionals</p>
<p><b>Clinical Setting</b></p>	<p>Article 28 facilities, FQHCs (that bill APGs), Outpatient</p>	<p>Outpatient, inpatient, emergency department</p>	

### Billing Reminders

- Counseling services provided by the same physician on the same day as another E/M service should be reported using modifier -25.
- When counseling time exceeds 50% of the total time spent during an E/M service, use codes 99201-99215 to select the level of service performed.
- If the provider uses time-based E/M codes to provide counseling services, 99406-99407 may **not** be added since E/M service includes counseling.
- Only use codes 99406-99407 when counseling is provided to the person being counseled (e.g., pediatric patient). The codes cannot be reported under the pediatric patient if a parent or guardian is counseled on smoking. When billing under the parent or guardian's name and insurance identification, time spent counseling the parent or guardian falls under E/M service codes 99201-99215, using time as the key factor.
- Some private health plans may require the use of face-to-face, time-based preventive medicine codes for counseling for risk factor reduction intervention. If screening is the only service being provided, use 99401-99404 (individual) or 99411-99412 (group).

## Billing Considerations

- Documentation for counseling activities (such as quit advisement, resources, follow-up arrangements and time spent counseling) should be clearly noted in the chart to reflect the medical necessity for the service.
- For patients with private plans, providers must verify smoking cessation coverage for annual limits and authorized number of quit attempts to avoid unnecessary payment delays and denials.

## Resources

### Medicare

Visit [cms.gov](https://www.cms.gov) and search for "preventive services 2019."

### Medicaid

Visit [health.ny.gov](https://www.health.ny.gov) and search for "tobacco counseling."

### American Academy of Pediatrics

Visit [aap.org](https://www.aap.org) and search for "practice transformation;" then click "getting paid."

## Case Scenarios

1. Tobacco cessation counseling provided to a pediatric patient who smokes cigarettes (uncomplicated):

<b>Pediatric Patient</b>
<b>CPT Code: 99406 or 99407</b>
<b>ICD 10: F17.210 (nicotine dependence, cigarettes)</b>

2. Tobacco cessation counseling provided to a parent whose child is exposed to secondhand cigarette smoke and is also diagnosed with asthma-related conditions:

<b>Parent</b>	<b>Pediatric Patient</b>
<b>CPT Codes: 99201-99215 (use time as key factor)</b>	<b>CPT Codes: 99381-99395 (code selection is age specific)</b>
<b>ICD 10: F17.210 (nicotine dependence, cigarettes)</b>	<b>ICD 10: J45.20 or J45.20-J45.9 (asthma mild to severe) and Z77.22 (exposure to secondhand tobacco smoke, acute or chronic)</b>

3. E-cigarette cessation counseling provided to a pediatric patient who uses e-cigarettes and is nicotine dependent:

<b>Pediatric Patient</b>
<b>CPT Codes: 99406 or 99407 (intermediate or intensive counseling)</b>
<b>ICD 10: F17.290 (nicotine dependence, other tobacco product, uncomplicated)</b>