

Summer Youth Employment Program

Annual
Summary
2014



NYC

Department of
Youth & Community
Development

About SYEP

•Goals

- Introduce and prepare youth to the world of work
- Identify career interests and acquire good work habits and skills
- Provide supplemental income to families

•Program Structure

- Up to 6 weeks of paid work and educational experience
- Federal minimum wage of \$8.00 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July 7th through August 15th

Program History

- 2003** DYCD administers SYEP
- 2004** SYEP Online enrollment and timekeeping launched
 - Debit card payment system introduced
 - Educational component added to program
- 2006** Online participant application system established
 - Partnerships with local banks to provide fee-free ATM cards
- 2009** Specialized services for Vulnerable Youth added
- 2010** Free checking accounts offered to participants 18+
- 2011** Upgraded web-based Youth Employment Program System (YEPS)
 - Implementation of wireless worksite monitoring by DYCD Staff
- 2012** Online worksite application system created
- 2013** Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Unsubsidized Jobs
- 2014** Introduction of pilot initiatives like NYC Generation Tech, Clean Streets = Clean Beaches, and NYCHA SCOUT

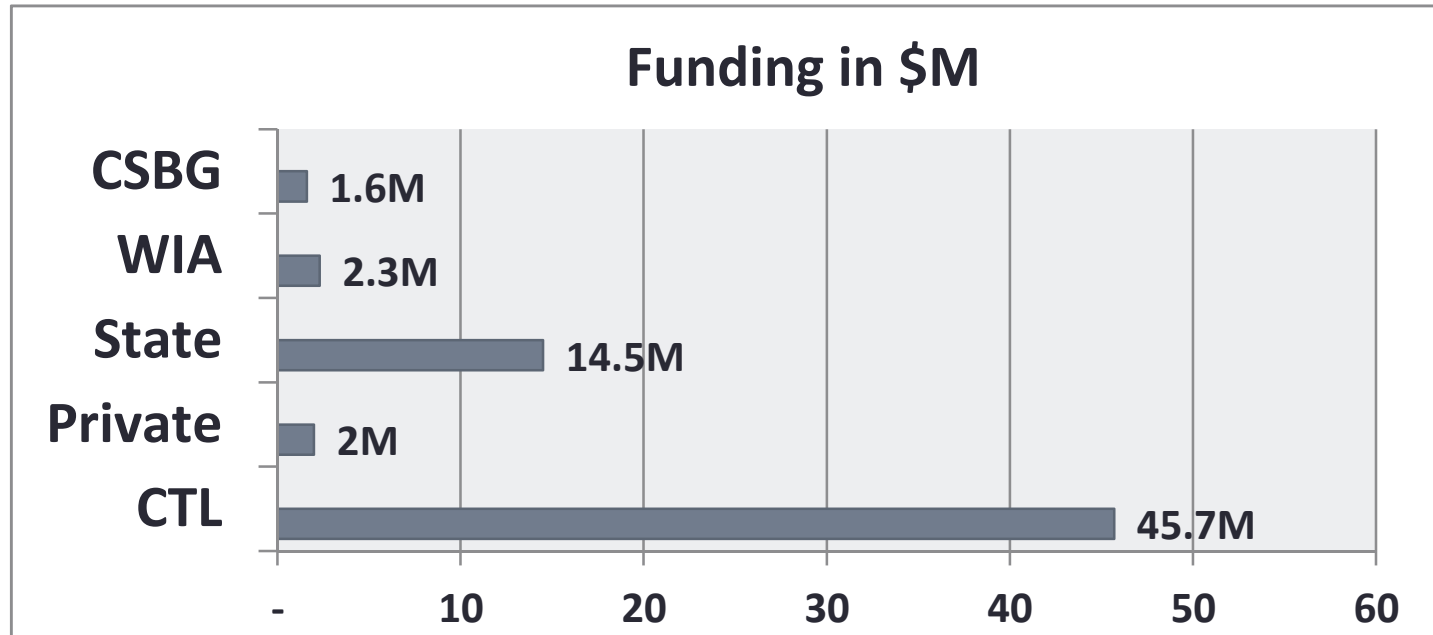
Service Options

Service Option	Age	Hrs/Wk	Specialized Services
Younger Youth	14-15	20	<ul style="list-style-type: none"> • Orientations review the program structure, work assignments, financial literacy, and information about workplace health and safety and labor laws for youth • Educational services include weekly 5 hour workshops that incorporate 1 hour of reflection • Work experiences include service learning and community service projects
Older Youth	16-24	25	<ul style="list-style-type: none"> • Orientations focus on work readiness and financial literacy and also may include career exploration, health education, and preparing for higher education • Diverse work experiences are developed in the nonprofit, public, and private sectors
Vulnerable Youth	14-24	25	<ul style="list-style-type: none"> • Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Services • Contractors are encouraged to meet with youth weekly to provide mentoring, counseling, and educational support
Ladders for Leaders	16-24	25+	<ul style="list-style-type: none"> • Professional employer-paid internship program for high school and college students • Participants selected through a competitive application process • 30 hours of pre-employment training prior to interviewing for summer internships

Facts and Figures

\$66.2M	Funding Committed to Program
130,489	Applications Submitted
120,627	Online Applications
47,126	Participants Enrolled
8,492	SYEP Worksites Developed
\$44.1M	Total Payroll

Funding Sources

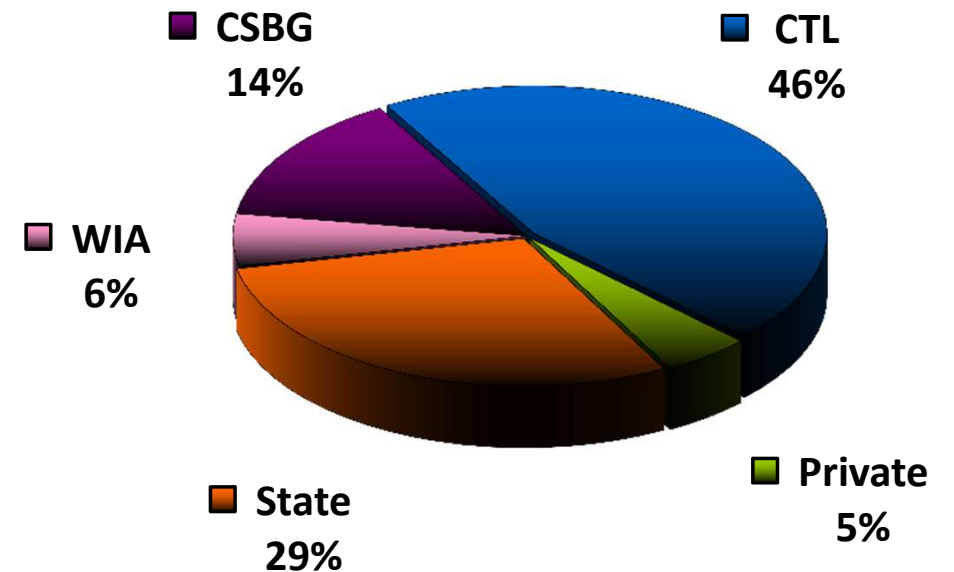


Abbreviations:

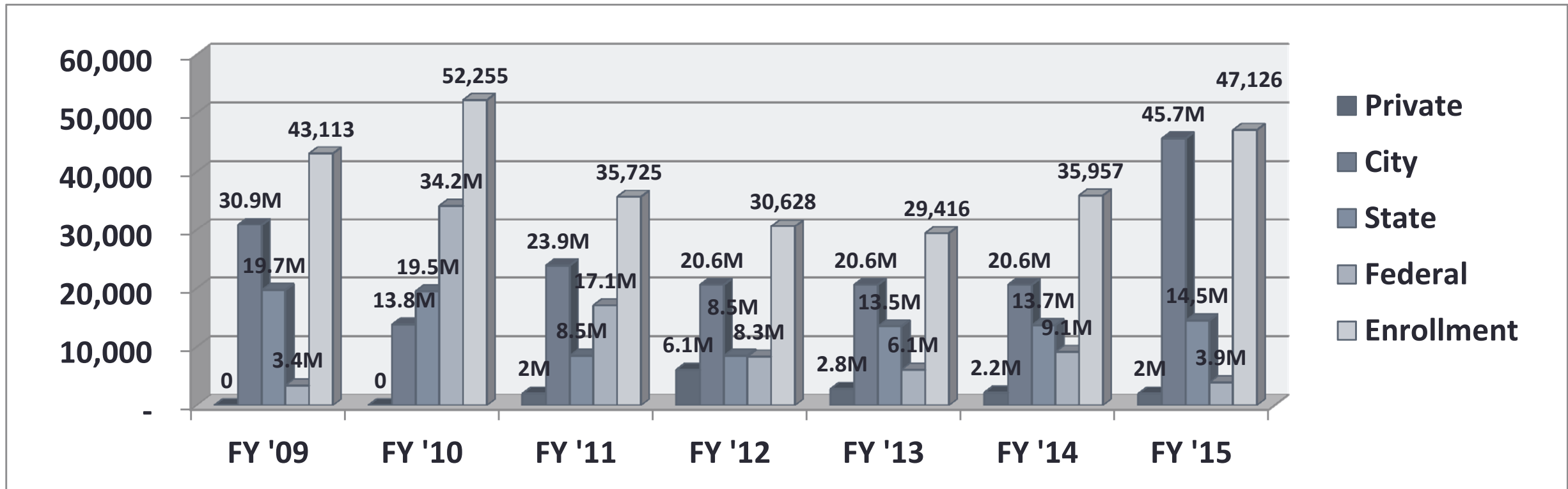
CTL	City Tax Levy
State	New York State
WIA	Workforce Investment Act
CSBG	Community Services Block Grant
Private	Donations through the Mayor's Fund to Advance New York City

Total Funding for 2014

\$66.2M



Funding & Enrollment



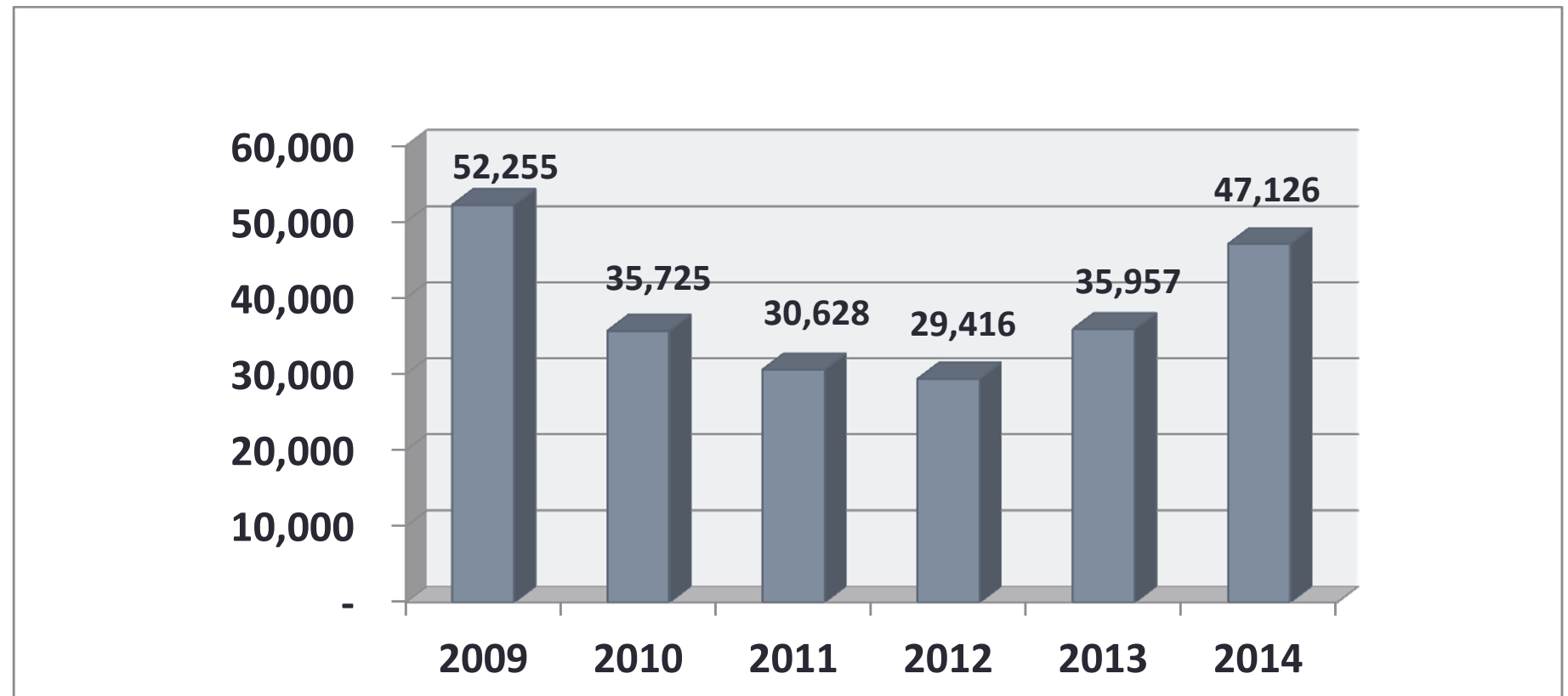
	FY'09	FY'10	FY'11	FY'12	FY'13	FY'14	FY'15
Total \$	\$54.0M	\$67.5M	\$51.5M	\$43.5M	\$43M	\$45.6M	\$66.2M
Enrollment	43,113	52,255	35,725	30,628	29,416	35,957	47,126
Min Wage	\$7.15	\$7.25	\$7.25	\$7.25	\$7.25	\$7.25	\$8.00

Program Partners

Bronx (13)	Manhattan (14)	Brooklyn (18)	Queens (11)
<ul style="list-style-type: none"> • Aspira of New York • Catholic Charities Community Services, Archdiocese of NY– Alianza Division • BronxWorks • Children’s Arts & Science Workshops • Community Association for Progressive Dominicans • Kips Bay Boys and Girls Club • Mosholu Montefiore Community Center • Phipps Community Development • Simpson Street Development Association • SoBro Overall Economic Development Corporation • The Children’s Aid Society • Wildcat Service Center • Woodycrest Center for Human Development 	<ul style="list-style-type: none"> • Catholic Charities Community Services, Archdiocese of NY – Alianza Division • Center for Alternative Sentencing and Employment Services (CASES) • Chinatown Manpower Project • Chinese-American Planning Council • El Barrio’s Operation Fight Back, Inc. • Fedcap Rehabilitation Services • Henry Street Settlement • Inwood Community Services • New York City Department of Education • New York City Housing Authority • New York City Mission Society • Police Athletic League • The Children’s Aid Society • YM-YWHA Washington Heights of Inwood 	<ul style="list-style-type: none"> • Bedford Stuyvesant Restoration Corporation • Brooklyn Neighborhood Improvement Association • CAMBA • Catholic Charities Neighborhood Services, Inc. • Chinese-American Planning Council • Community Counseling and Mediation • Council of Jewish Organizations of Flatbush • Cypress Hills Local Development Corporation • Edith & Carl Marks Jewish Community House of Bensonhurst • Henry Street Settlement • Italian-American Civil Rights League • National Society for Hebrew Day School • Police Athletic League • Research Foundation CUNY – Medgar Evers College • Ridgewood Bushwick Senior Citizens Council • SCO Family of Services – Center for Family Life • Sesame Flyers International • St. Nicks Alliance 	<ul style="list-style-type: none"> • Central Queens YM & YWHA • Chinese-American Planning Council • Greater Ridgewood Youth Council • HANAC • Henry Street Settlement • Jacob A. Riis Neighborhood Settlement • Police Athletic League • Queens Community House • Research Foundation CUNY – LaGuardia Community College • Rockaway Development and Revitalization Corporation • Southern Queens Park Association
			<div data-bbox="1991 1157 2575 1263" data-label="Section-Header"> <h2>Staten Island (1)</h2> </div> <ul style="list-style-type: none"> • United Activities Unlimited

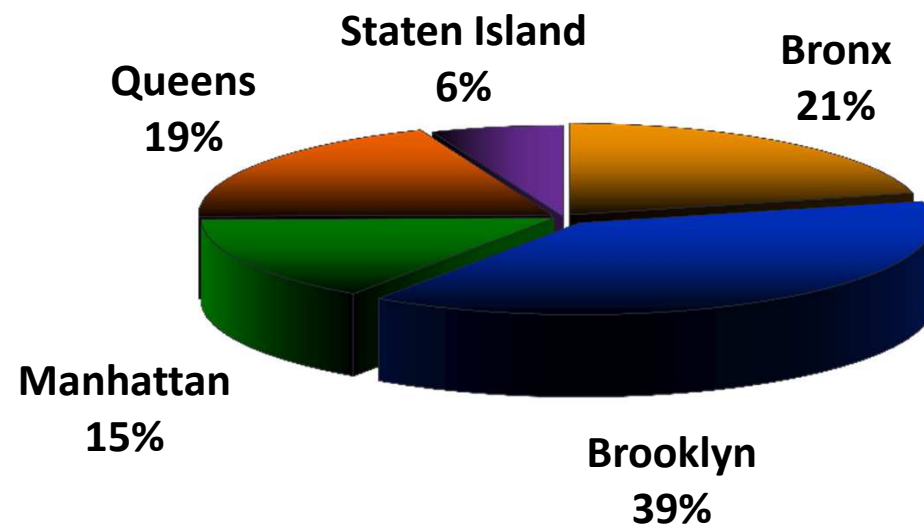
Enrollment

- 47,126 participants enrolled in 2014
- 36% of applicants accepted

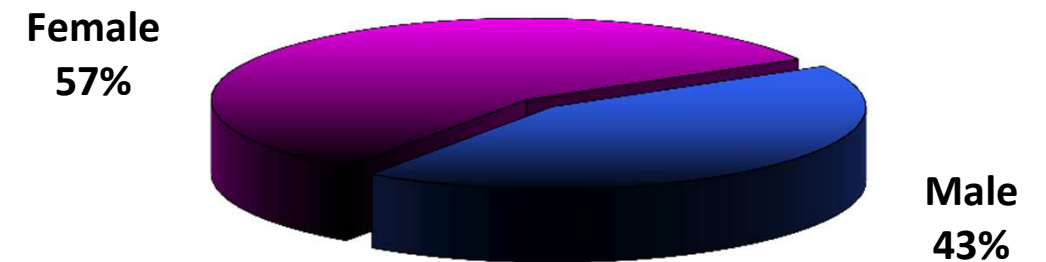


Enrollment Breakdown

By Borough

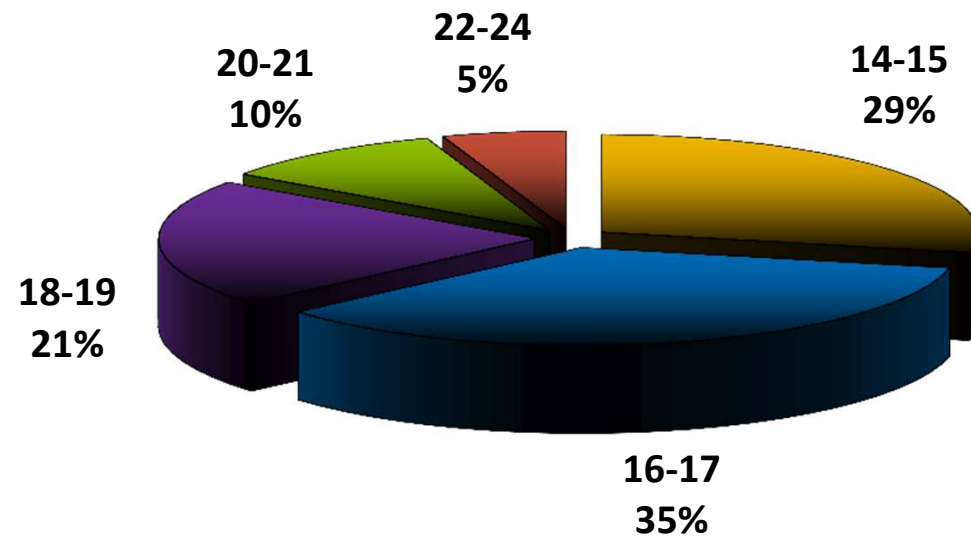


By Gender

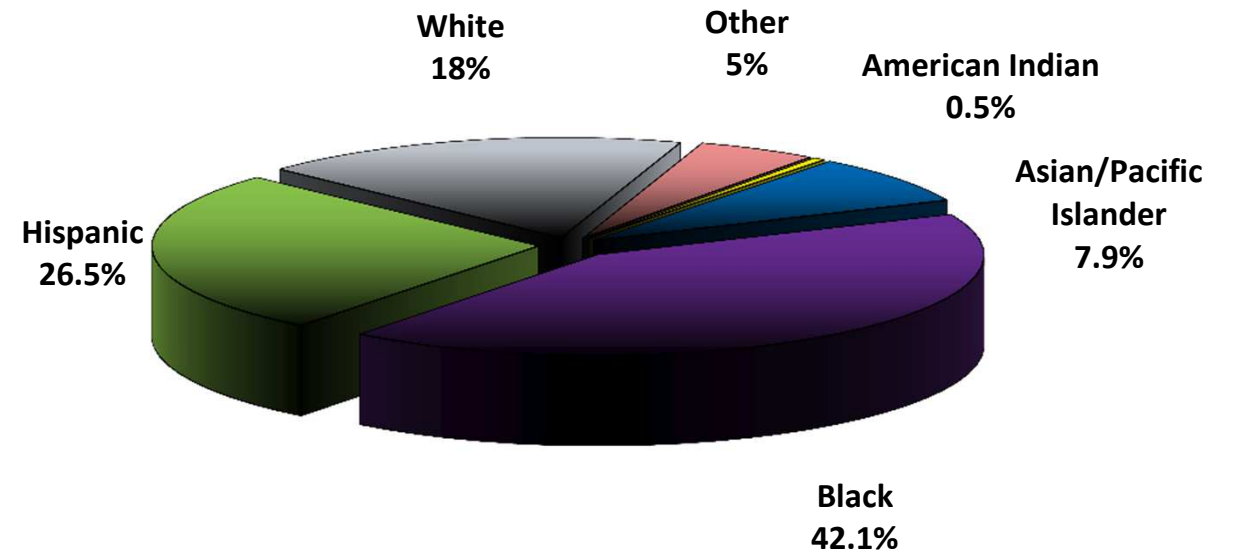


Enrollment Breakdown

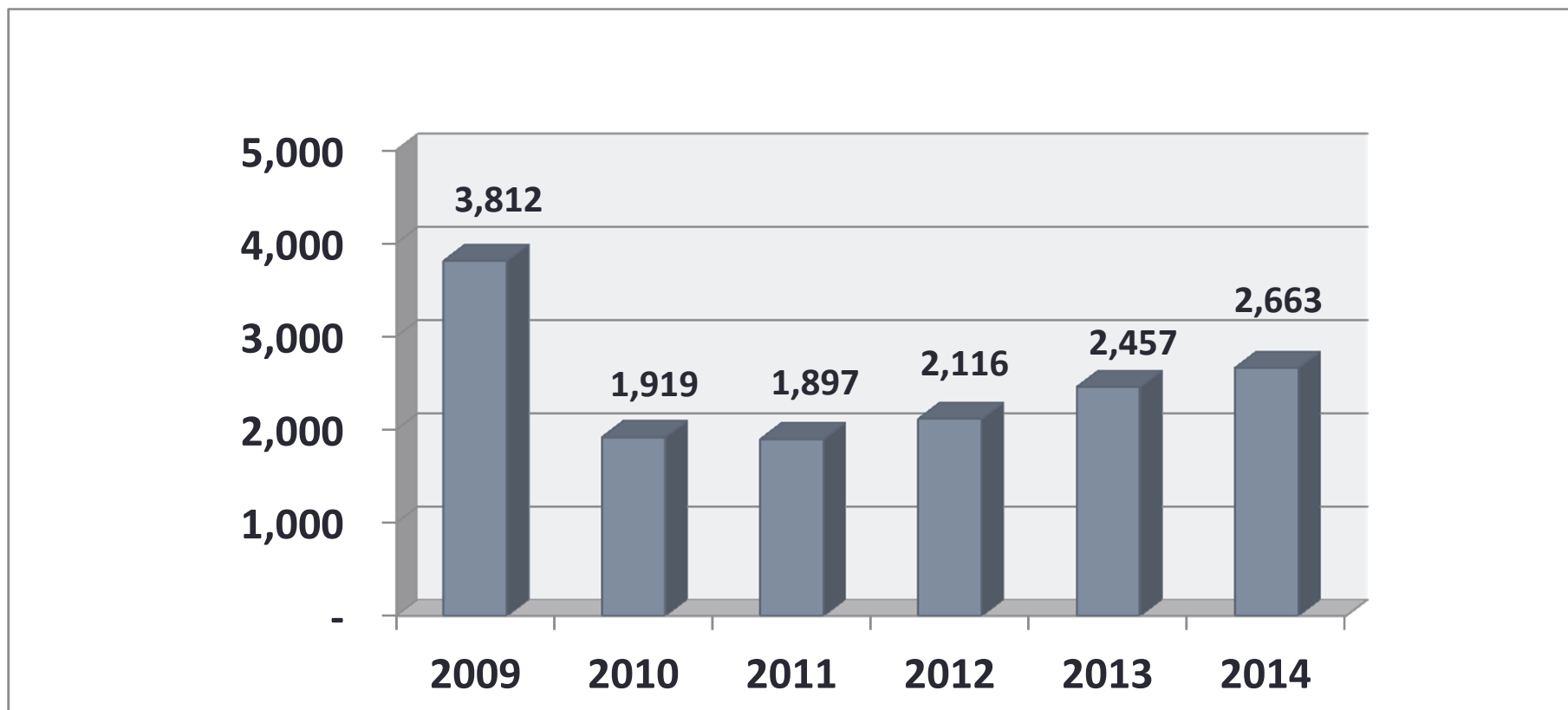
By Age



By Ethnicity

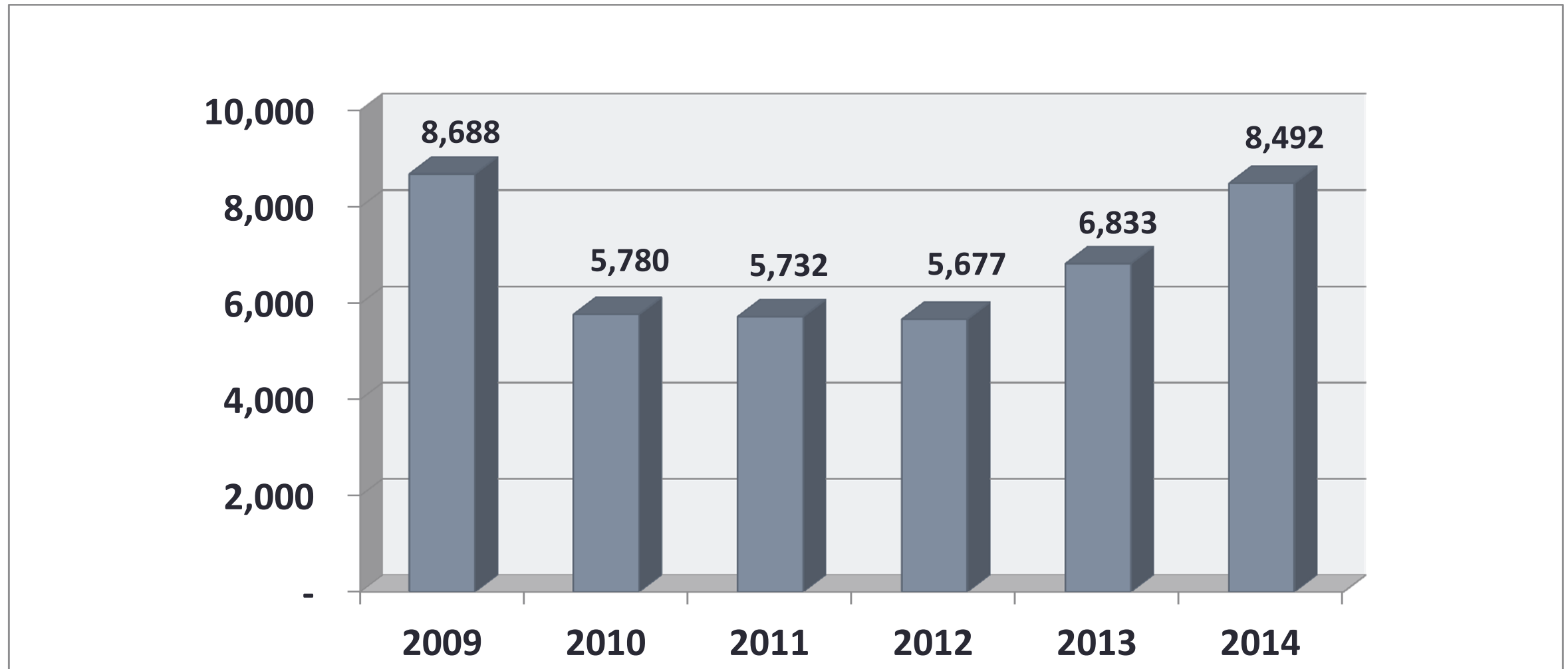


Youth with Disabilities Enrolled



***2,663 participants identified themselves as having a disability**

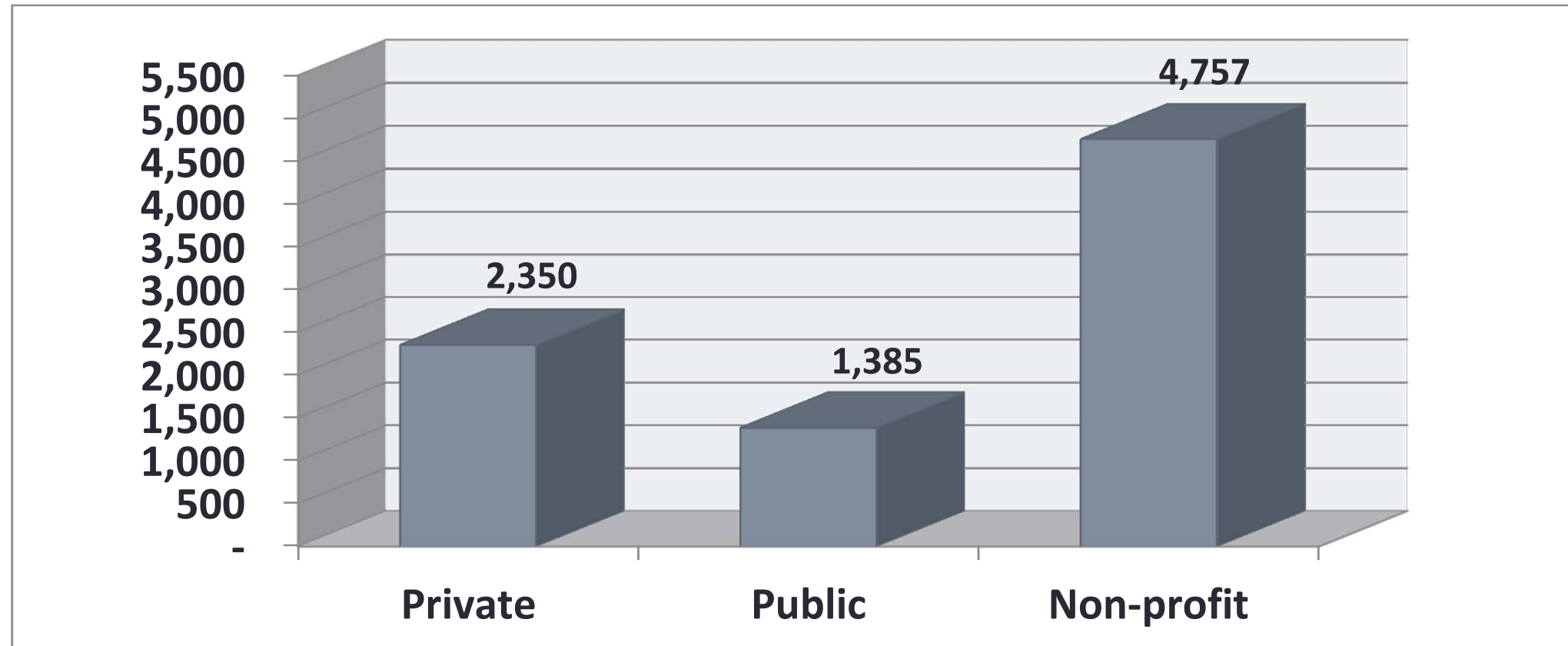
Total Worksites



Types of Worksites

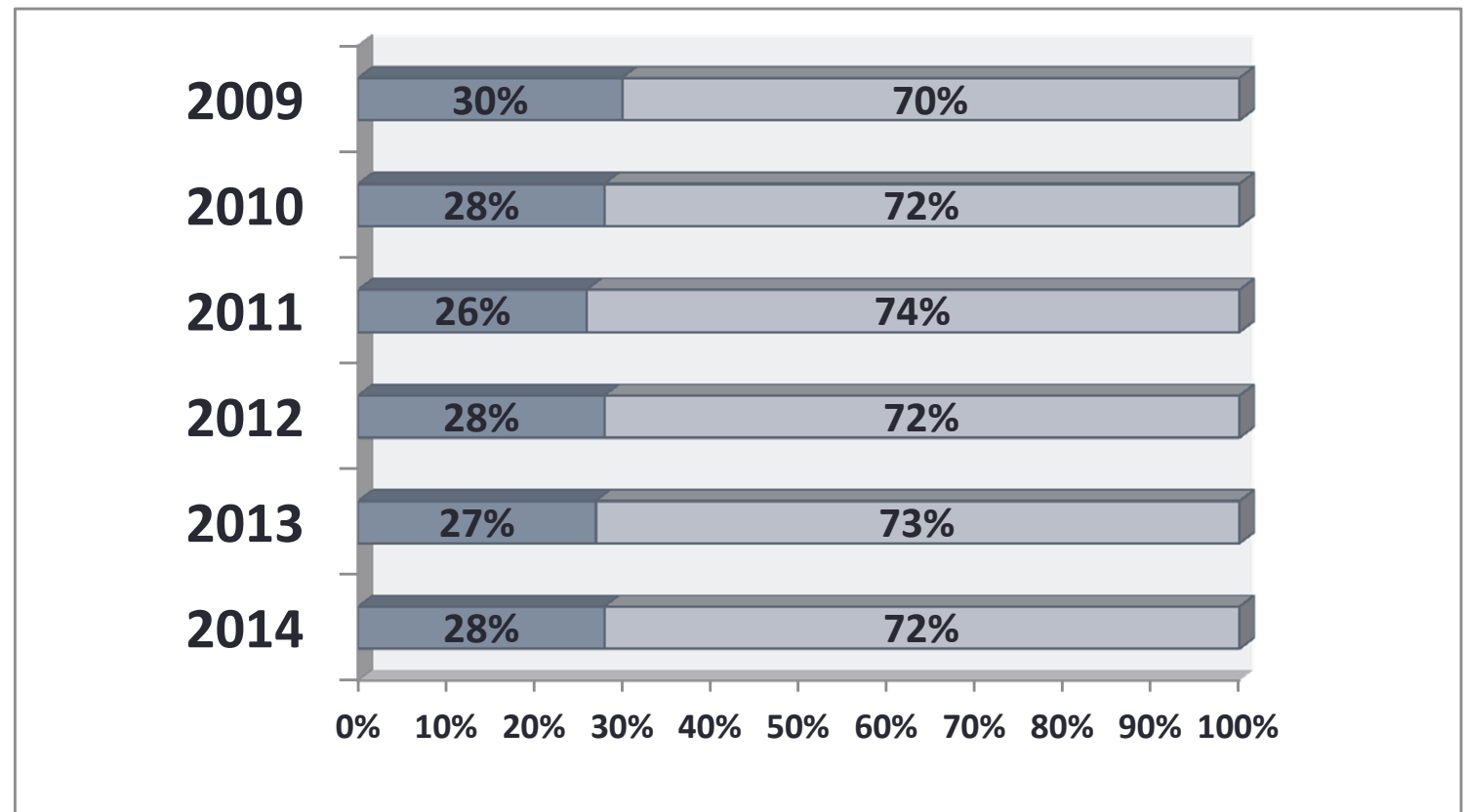
Industry/Sector	Number of Worksites	Percentage of Total (%)
Day Care/Day Camp	2,735	32.21%
Educational Services	1,165	13.72%
Community/Social Service	1,002	11.80%
Government Agency	824	9.70%
Healthcare/Medical	592	6.97%
Other	564	6.64%
Retail	558	6.57%
Arts and Recreation	446	5.25%
Real Estate/Property Management	171	2.01%
Financial Services	92	1.08%
Service Learning Project	132	1.55%
Legal Services	74	0.87%
Hospitality/Tourism	45	0.53%
Media/Entertainment	43	0.51%
Marketing/Public Relation	22	0.26%
Transportation	16	0.19%
Manufacturing	11	0.13%
Total	8,492	100.0%

Worksite Sector Breakdown



Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- 28% of worksites were in the private sector including placements at:
 - A&E Stores
 - Aloft Hotel
 - Barnes & Noble
 - Best Buy
 - CVS Pharmacies
 - Marshalls
 - Staples
 - Walgreens
 - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses



Younger Youth

- Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills
- Work experiences encouraged youth engagement and community involvement using a six step process:
 - Identifying Issues of Importance
 - Education and Awareness
 - Examination and Analysis
 - Planning and Implementation
 - Monitoring, Evaluation and Reflection
 - Celebration

Service Learning	Count
Providers	17
Projects	54
Community Partners	68

Popular Project Themes
Health and Well Being
Environmental Justice
Higher Education
Sexual Health

Educational Component

- All participants attended pre-employment orientations that highlighted:
 - Program Structure
 - Teamwork and Conflict Resolution
 - Workplace Health, Safety, and Labor Laws
 - Supplementary Work Readiness Topics
- Younger Youth participated in weekly 5 hour educational and reflection workshops on the following topics:
 - Values and Life Goals
 - Health & Wellness and Stress & Time Management
 - Financial Literacy and Budget Planning
 - Continuing Education and Career Exploration
 - Work Readiness and Workplace Etiquette
 - Applying and Interviewing for a Job

Vulnerable Youth

- **Organizations Include:**
 - Center for Alternative Sentencing and Employment Services (CASES)
 - Community Counseling and Mediation
 - Henry Street Settlement
 - Police Athletic League
 - Research Foundation of CUNY – LaGuardia Community College
 - St. Nicks Alliance
 - United Activities Unlimited
- **Vulnerable Youth Barriers Include:**
 - Foster Care
 - Justice-Involved
 - Runaway/Homeless
 - Receiving ACS Preventive Services
- **1,000 Vulnerable Youth Slots**

Ladders for Leaders

- Professional employer-paid internship program for high school and college students
- Salaries ranged from \$8.00-\$24.00 per hour
- Top Employers & Partners
 - Citi Foundation
 - Cities for Financial Empowerment
 - JPMorgan Chase
 - Bank of America
 - Bloomberg L.P.
 - Empire State Building Observatory
 - Tishman Speyer
 - Office of the Chief Medical Examiner

Program Stats	Count
Applicants	1,872
Interns (<i>Competitively Selected</i>)	475
Employers	172
Community Partners	4

Survey Results

- **22%** of interns offered employment beyond the end of the program
- **100%** of employers would like to participate in the program again
- **98%** of interns rated their program experience as positive

Special Projects

SYEP participants took part in exciting hands-on learning experiences this summer

- **NYC Generation Tech:** tech and entrepreneurship program for New York City high school students interested in transforming the world through tech-based innovations.
- **Clean Streets = Clean Beaches:** sustaining the restoration of hurricane impacted waterfronts and promoting environmental stewardship through community service
- **NYCHA SCOUT (Street Condition Observation Unit)** engaging youth to become agents of change in their neighborhoods

Project Highlights

- **NYC Generation Tech:** 45 low-income high school students learned the fundamentals of entrepreneurship, HTML, CSS, and JavaScript and formed teams to develop a mobile app and business plan aimed at improving education or the quality of city life for NYC students.
- **Clean Streets=Clean Beaches:** Inspired by last summer's hurricane recovery programs, over 200 youth continued the work of the waterfront restoration campaign collecting 1,500 bags of debris c from waterfronts in Brooklyn, the Rockaways, and Staten Island
- **NYCHA SCOUT:** young people served as Neighborhood Experts, canvassing NYCHA developments and surrounding areas with a SCOUT inspector for conditions that can negatively affect their communities. Youth presented their findings to senior members of the administration.

Participant Pay

- 3 Bank and ATM networks provided fee-free ATM transactions, including:
 - Citibank
 - HSBC
 - TD Bank
- Participants provided with access to:
 - *Visa* branded card with fee-free store transactions
 - Pay card usage instruction materials
 - Online card activity information
 - End-of-program earnings statement
 - Direct deposit available to all youth with bank accounts

